

3 DEGREES OF POWER

Why do citizens follow political leaders?

POWER is control.

■ *Three elements of power*

1. **FORCE:** ability to shape another's behavior in predictable ways by physical restraint or threats



TOOLS:

Police
Military
Prison
Execution

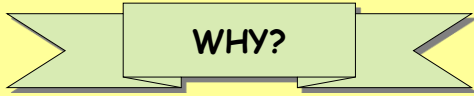
LEAST STABLE WAY TO HAVE CONTROL OR RULE!

2. **INFLUENCE:** ability to shape another's behavior in predetermined way by using enticements or rewards

■ **TOOLS:**

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Awards
Propaganda
Positions
Votes
Media
Titles
Recognition





***MOST OFTEN USED WAY
TO CONTROL OR RULE!***

3. **AUTHORITY:** ability to shape another's behavior by asking or requesting

■ TOOLS:

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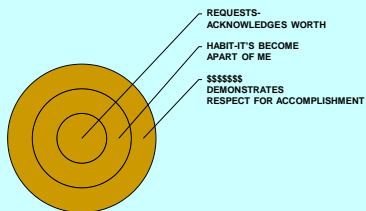
Requests

Habit

Respect



***MOST STABLE WAY TO
CONTROL OR RULE!***



YOU DECIDE.

Which kind of power is wielded?
What evidence do you have?
