



The Cable Killer

By Coach McFarling

Economics

Spring 2012



My Verizon Bill!



• Current Activity	
• 4/1 4/30 Triple Play 1	24.99
• . Verizon Freedom Essentials	30.00
• . FiOS TV Extreme HD	60.00
• . FiOS Internet 25/25	34.99
• 4/1 4/30 Fully Loaded Entertainment Pack	39.99
• 4/1 4/30 High Definition DVR Rental	15.99
• Current Charges Subtotal	\$180.97
• Specials and Promotions	
• 4/1 4/30 50% Premium Channel 12 Mo. Credit thru	
• Specials and Promotions Total	-\$20.00
<u>Subtotal</u>	<u>\$160.97</u>

Taxes, Governmental charges and Fees

• Federal Excise Tax	\$.20
• TX State and Local Sales Tax	\$12.64
• 9-1-1 Equalization Fee	\$.06
• 9-1-1 Fee	\$.27
• Verizon Surcharges and Other Charges and Credits	
• Cost of Service Surcharge	\$.04
• Texas Universal Service	\$1.02
• Video Franchise Fee	\$5.10
• PEG Grant Fee	\$.95
• Federal Universal Service Fee	\$2.30
• Municipal Right-of-Way Fee	\$1.56
• Regulatory Recovery Fee - Federal	\$.08
• Late payment charge	\$5.00
• <u>Federal subscriber line charge</u>	<u>\$6.50</u>
Subtotal for services above	\$160.97
Total Taxes, Fees and Other Charges	\$35.72

Subtotal for services above **\$160.97**

Total Taxes, Fees and Other Charges **\$35.72**

Monthly Total **\$196.24**

Seriously!!!!!!!!!!!!!!

Let's do the math

- That comes out to \$2,354.88 a year. Minus \$55.00 month for internet (I'm keeping that)
- $55 \times 12 = \$660.00$ so $\$2,354.88 - \$660 = \$1,694.88$
- Still comes out to **\$1,694.88** a year for cable.

What could you buy with \$1,600?



Crunching Numbers

- I pay for 24 hours of Verizon cable tv service
- My wife and I go to work at 8:00 am and get home around 6:00 pm.
- We watch an hour or so of tv in the evening after our son goes to bed – at 8:30.
- Grand total (estimated) 5 hours weekdays + 5 hours weekends is a total of 10 hours per week
- 8,760 hours in a year. We watch 520 hours a year. $8,760/520 = 5.9\%$

- We use 5.9% of our annual t.v. service that we pay \$1,694.88.
- That means we lose **\$1,594.88** worth of service that we pay for...(5.9% of \$1,694.88)

I hate, hate, hate, losing \$\$\$\$
It feels like this ->>>>>>>>



Solution: HD Antenna

•Shipping Address:

Spencer McFarling
 •403 EGAN ST
 •DENTON, TEXAS 76201-2930
 •United States

Shipping Speed:

Standard

Items Ordered

1 of: [Leaf Plus Amplified Indoor HDTV Antenna](#)

[Electronics]

Condition: New

Sold by: Mohu ([seller profile](#))

Item(s) Subtotal:

Shipping & Handling:

Total Before Tax:

Sales Tax:

Total for This Shipment:


Price

\$73.99

\$73.99

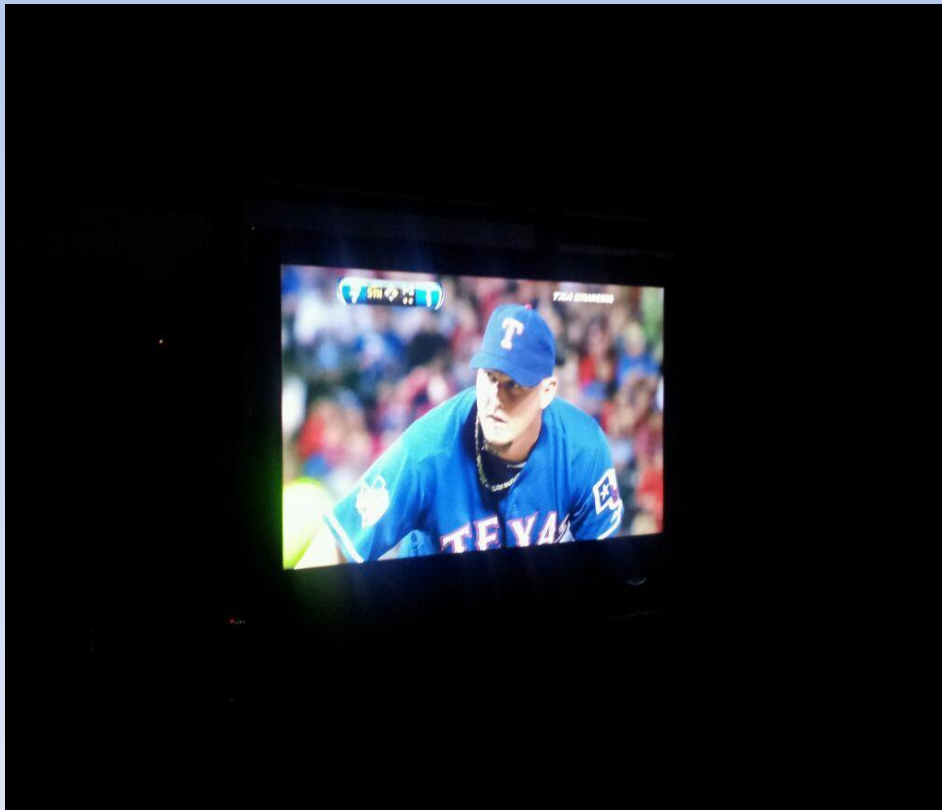
\$0.00

\$73.99

\$0.00

\$73.99

On May 1st, 2012. We will cut the cord!
\$73.00 – total for 40+ HD Channels
And It really works!



Positive Results

- With the new Antenna, we save \$150.00 a month/\$1,600 a year on cable. Our son is not a couch potato, which leads to child obesity and lethargy.



We have been cable free for 2 years now.

Total savings $\$1594.88 \times 2 = \$3,189.76!$

