Tue 4/9- A2, A3, A4, A5

Warm Up: As a group, using the sticky notes on your tables, come up with a minimum of 20 descriptive words to describe your artwork, adhere them along the border of the artwork provided.

Remember descriptive words are adjectives, words used to describe the subject. Ex.: Strong, rich, repulsive, colossal, victorious, skinny, etc.

Tue 4/9- A2, A3, A4, A5

Warm Up: Using the descriptive words gathered and 5 or more sentences, as a group write a narrative that relates to the artwork.

The narrative is a short story that can be imaginative, factual, mythical, or biographical.

Share with the class!

This is a form of Criticism.
1.**Critism** is the analysis and judgment of an artwork. There are 4 parts to art criticism: describing, analyzing, interpreting, and judging.

Objectives

- Beginning our Pop Art lesson with a power point introduction.

- Sketch in our sketchbooks concepts for the final project.

Expectations

- **Active Listening**
- **Participation**
- **Note taking**
- **No phones**
- **No earphones**
- **No side talking**

- **This symbol means:**

Write vocabulary words in your sketchbook!!

Pop Art!

Crying Girl,
Roy Licchtenstein
1963
Lithograph in colors

"President Elect,"
by James Rosenquist,
oil on masonite,
7 feet 5 3/4 inches by 12 feet,
1960-1, 1964

Marilyn Diptych,
Andy Warhol,
Silkscreen, 1962

Standard Station with 10-Cent Western Being Torn in Half
1964
Ed Ruscha
Oil on canvas
65 x 121 1/2 inches

By the end of the lesson you will know...

- How to criticize art through a deconstructive process

- How to compare Pop Art with contemporary culture.

- How to illustrate techniques and styles from Pop artists.

- How to compose a composition responding to a prompt by demonstrating your knowledge of techniques and styles from Pop artists within your art.

- How to manage craftsmanship through process of technique.

2. Your Project

- Prompt: <u>Create a painting communicating an idea from today's popular culture. Use one of the artist's style to model after.</u>
  - Examples of popular culture can be: popular places, popular foods, popular furniture, popular people, popular products, music, movies, books, clothes, transportation, technology, etc.

Visual Examples of Final Project

3. What is pop art?

- Pop art was a movement that produced images of everyday objects, using popular, mass-media symbols as subject matters.

- Artists used commercial art techniques in rendering simple hard-edged images.

- The movement was a reaction to Abstract Expressionism.

4. Roy Lichtenstein- write 2 facts!

- Lichtenstein reproduces the mechanical process of print

- Imitates comic book style as a part of commercial popular culture

- Reproduction of comic books was considered to "lack artistic originality and creativity"

- Thought to connect comics with "juvenile delinquents"

-Mark Thistlethwaite

- Roy Lichtenstein used the **Ben-Day Dots** technique, it is printing process, named after illustrator and printer Benjamin Day, is similar to Pointillism.

- He painted the Ben-Day Dots to reproduce the mechanical process of printing.

Roy Lichtenstein

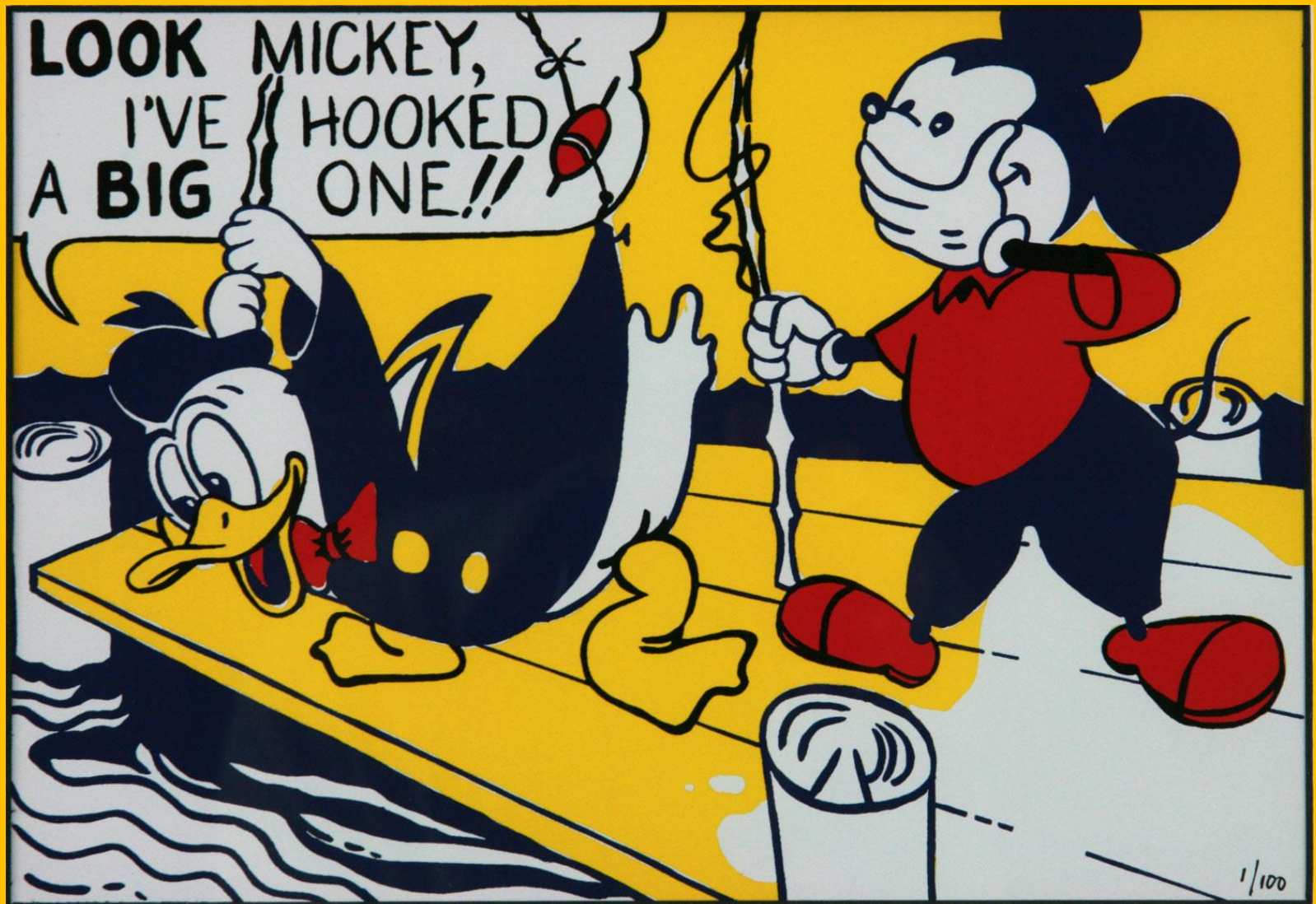- Here's a video of his process creating his Ben-Day Dots!

http://www.youtube.com/watch?v=gOsLpoa6c_4

Stop at 2:16

- Lichtenstein primarily painted with acrylic. That's the medium you will be working with.

- Take note of the harsh outlines, shapes to show dimension, and hatching to show value.

- What color scheme is used here?

- Primary color/ Triadic Color Scheme

- Triadic Color Scheme- Three colors spaced equally apart from each other

- What vocabulary word can you use to describe the process of creating this artwork?
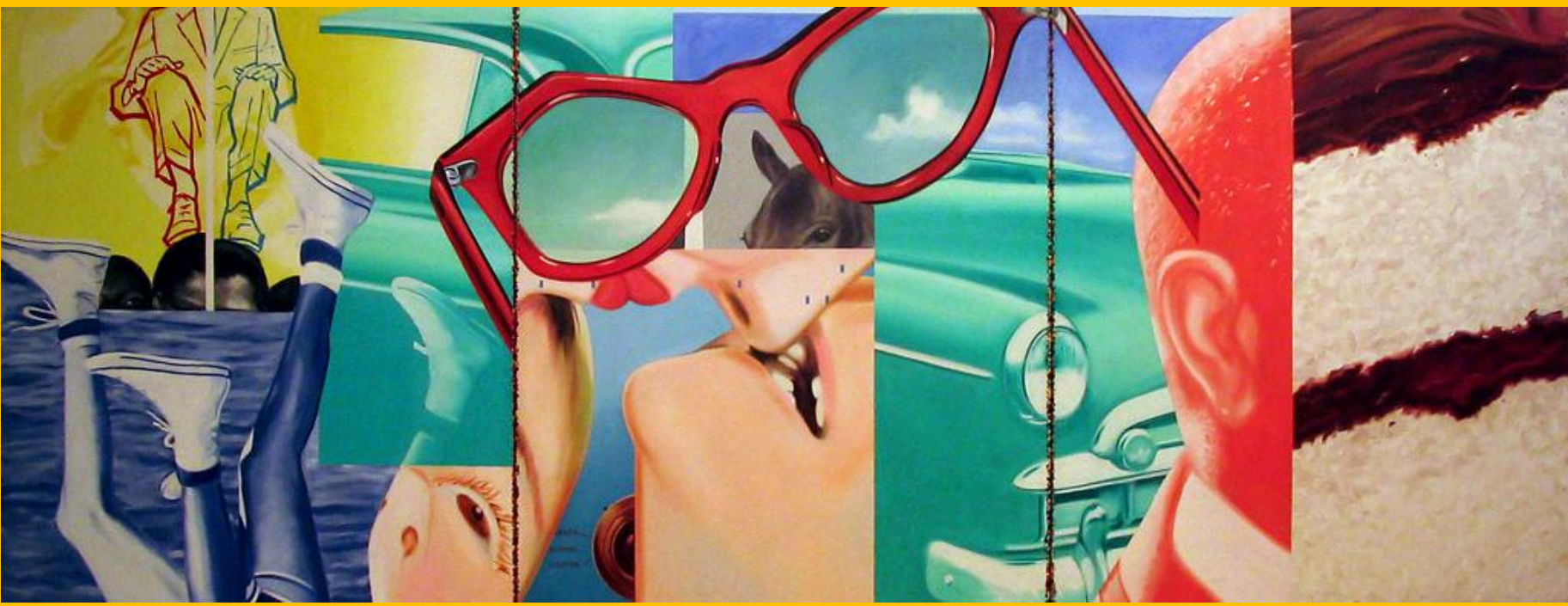 - Mechanical reproduction

5. James Rosenquist write 2 facts!

- James Rosenquist began his career as a billboard painter

- Considered a founder of the Pop Art Movement

- "They(art critics) called me a Pop artist because I used recognizable imagery. The critics like to group people together. I didn't meet Andy Warhol until 1964. I did not really know Andy or Roy Lichtenstein that well. We all emerged separately." –Rosenquist

- Rosenquist adapted the visual language of advertising and pop culture (often funny, vulgar, and outrageous) to the context of fine art.

- Rosenquist's paintings were large scale
- He applied is billboard style to create his paintings
- Rosenquist applied the subject and style of modern commercial culture.
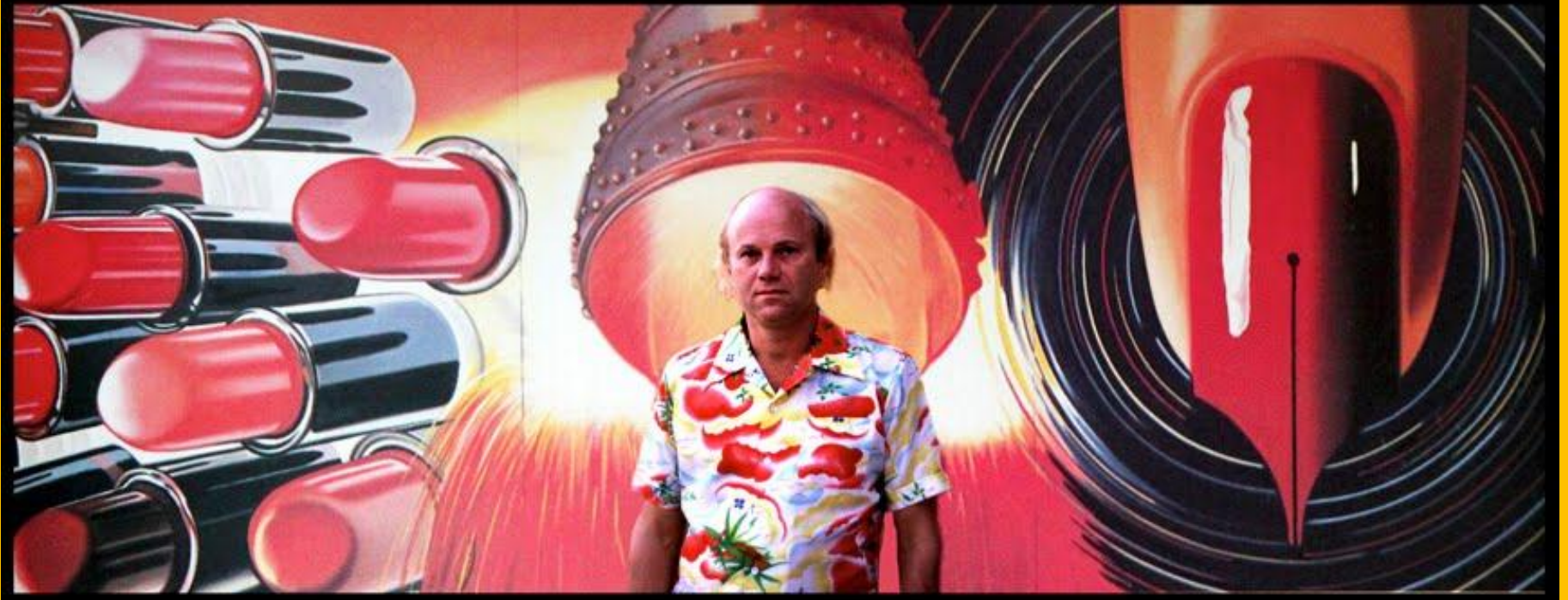
- "Rosenquist's large canvases and prints embody and comment on the dizzying omnipresence of the consumer world."

Andy Warhol

- **7. <u>Mechanical reproduction</u>** process of popular culture

- **8. <u>Mechanical reproduction</u>**- <u>to mass produce an idea and or image through a form of quick and cheap production</u>

- **9. <u>Popular Culture-</u>** <u>ideas, perspectives, attitudes, memes, images, and other phenomena that are mainstream in a culture</u>

- Embodies ideas of Pop art that reflect power, beauty and popular culture

- Possibly consider celebrity obsession

- Embodiment of glamour, celebrity, and sex appeal
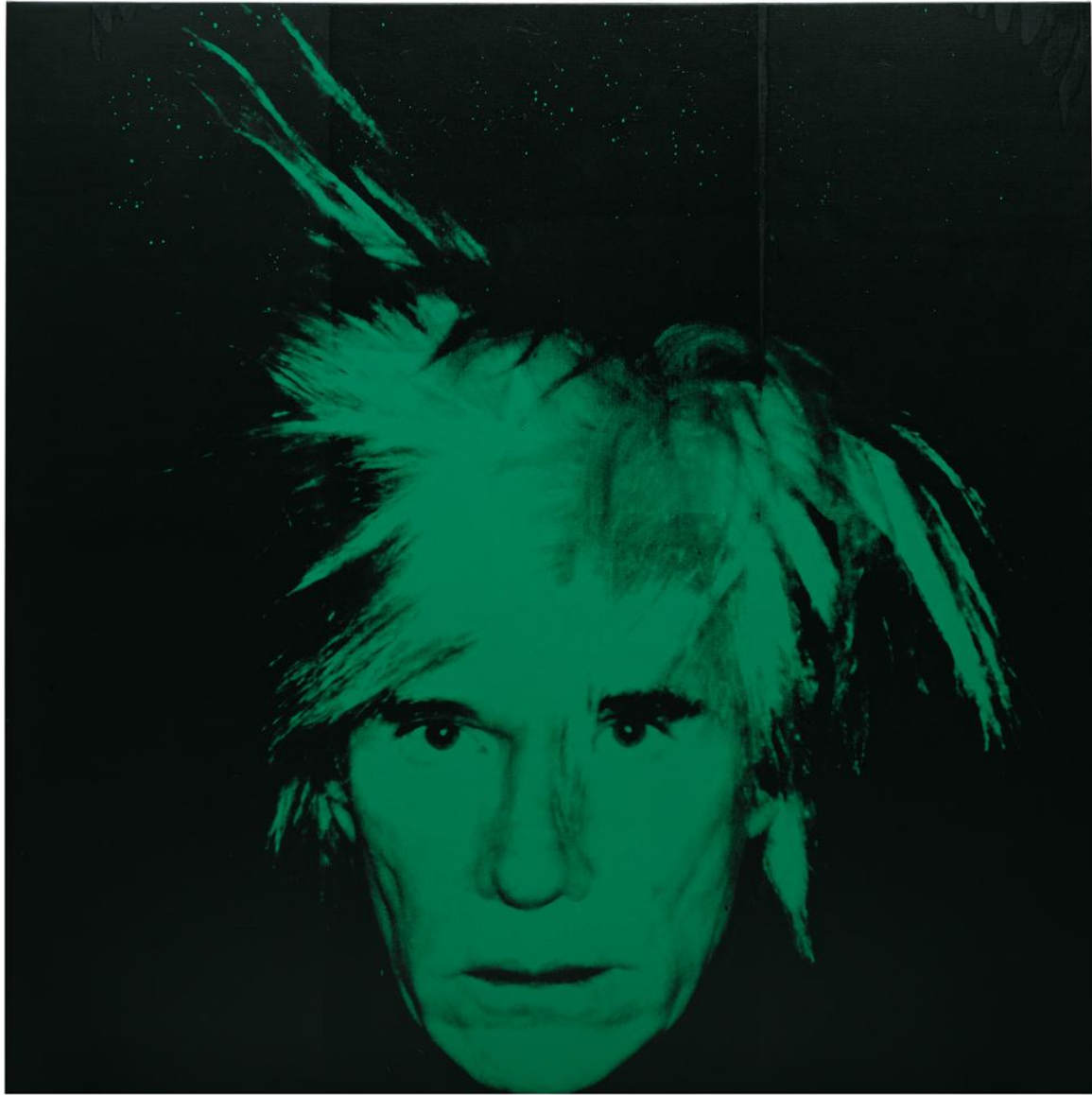 -Mark Thistlethwaite

10. Andy Warhol
write 2 facts!

- "Flat and vibrant, Warhol's silkscreen emblazoned like a single and dramatic paint-splash over the black void of the canvas"

- Monumental in scale, simple, minimalistic, and popular because of his wig

- "Iconic" image of Pop Art

- Fuses art and life within his work

  -Christie's.com

- Andy Warhol created this self portrait in 1986, the year before he died
- Used the silk-screen method, a printing technique to **reproduce** images

- Reproduced the Marilyn Monroe's Portrait after she passed away
- Warhol was calling attention to her image because it was commodified in and after life

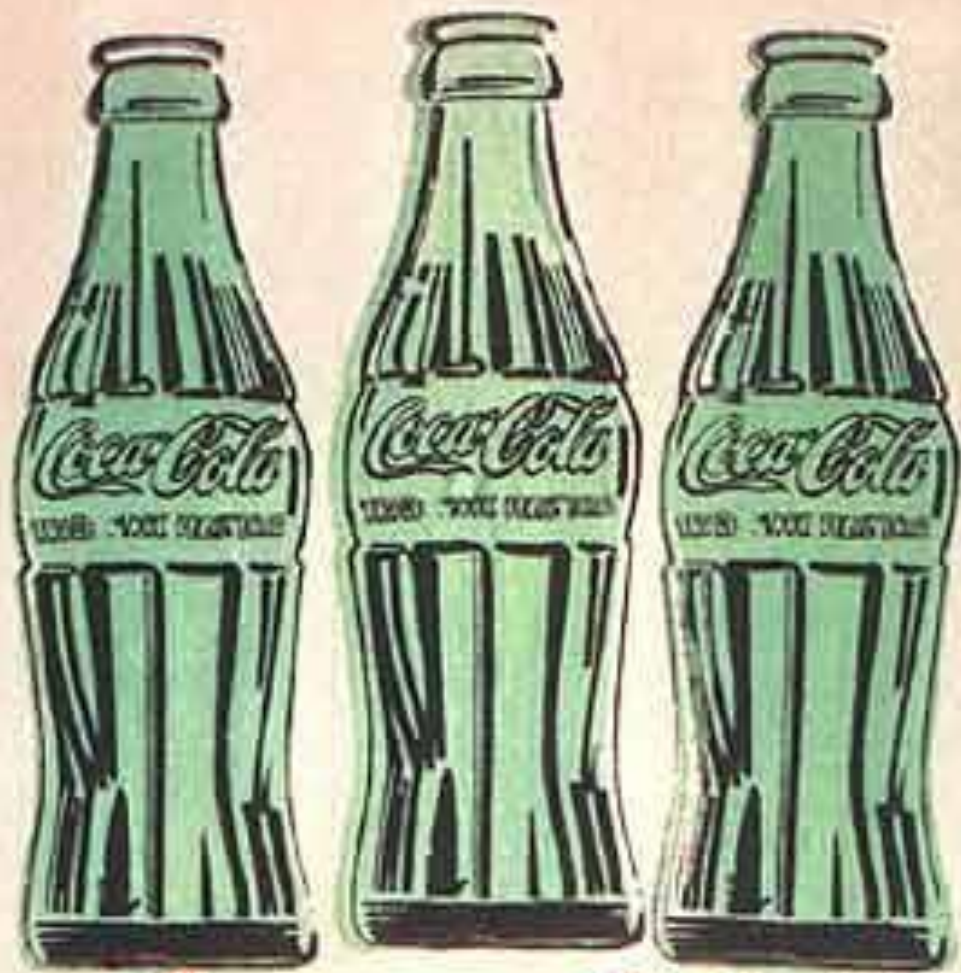- A portrait of Chinese communist leader
- Immortalizing the image of the Chinese leader, Mao Zedong.
- Or was he commodify his image like a banana? Discuss.
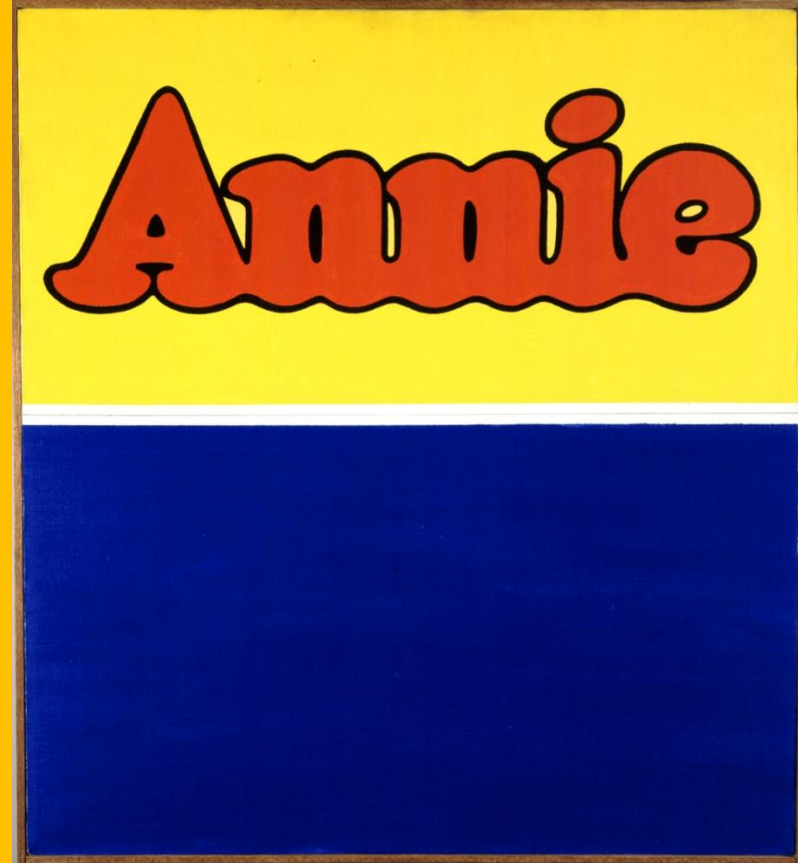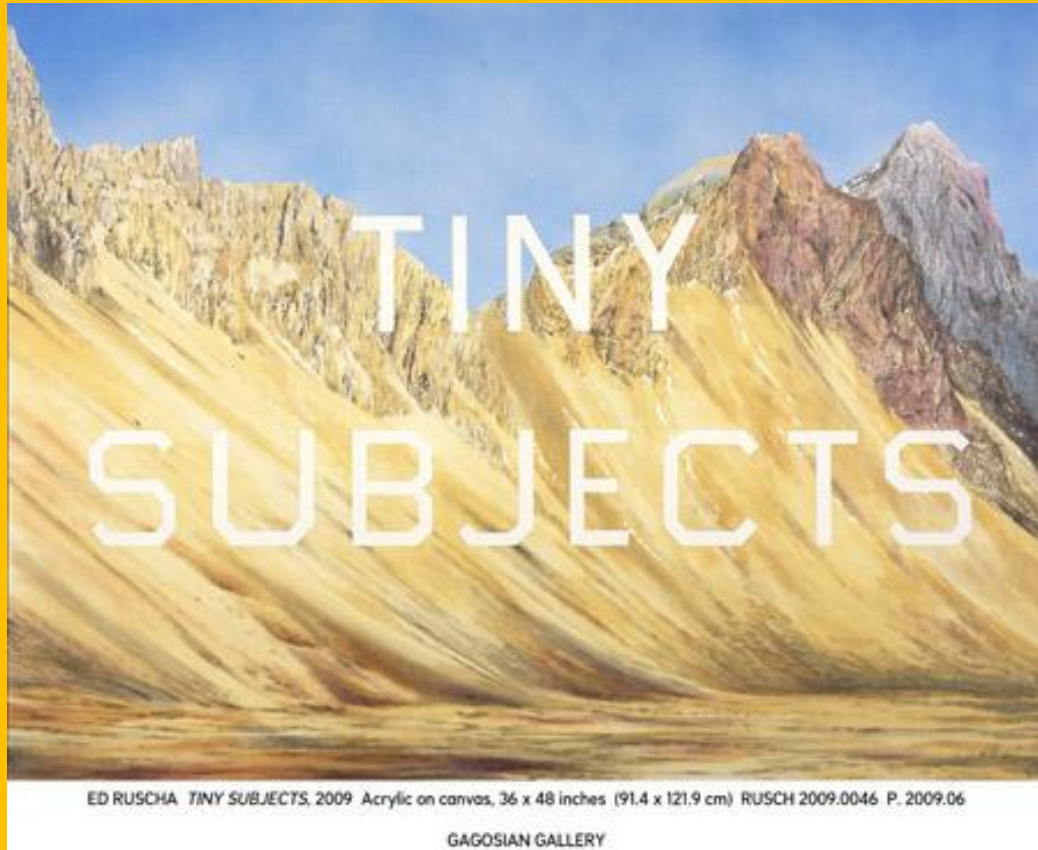
11. Ed Ruscha write 2 facts!

- References "American vernacular landscape"
- A part of Ruscha's Twenty-six Gasoline Stations from Route 66
- Influenced by comic books, typography, and graphic design
- Painted large-scale paintings of popular places from Pop Culture
- Ruscha rendered words and images in the hard-edge style of advertising design
- Applied commercial techniques and styles to his own artwork.

- Created as part of a public-art commission
- Painted large-scale paintings of popular places from Pop Culture

ED RUSCHA *TINY SUBJECTS*, 2009 Acrylic on canvas, 36 x 48 inches (91.4 x 121.9 cm) RUSCH 2009.0046 P. 2009.06
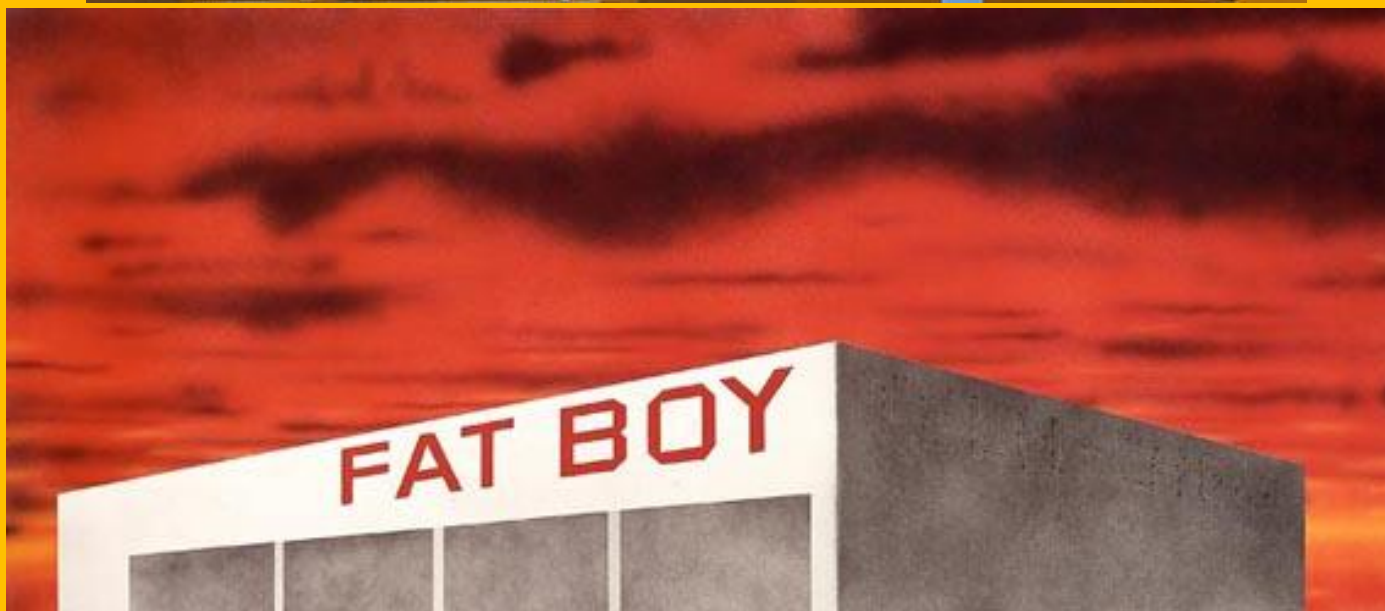
GAGOSIAN GALLERY

- Applied commercial techniques and styles to his own artwork.
- Created his art with the lithograph printing process, acrylic, oil paints, and drawing

- Ruscha rendered words and images in the hard-edge style of advertising design.
- Created a series of paintings from the popular Route 66

Edward Ruscha - from 'Twentysix Gasoline Stations', 1962 - Text by Edward Ruscha
Published by Heavy Industry Publications, Hollywood, CA

- The Standard gas stations from his series of paintings from the popular Route 66

Value?

- Discuss at your tables why it is important to learn about the pop art movement and these artists.
  - Historical references to people and places from the past
  - Learning about popular culture from the past
  - Learning about new techniques, styles, and artists
  - Connects with our popular culture
  - Applying new techniques and styles with our art from artists we learned about

You will be assessed on…

- How well you criticize/describe art through a deconstructive process

- How you compared Pop Art with today's popular culture.

- How you modeled techniques and styles from Pop artists.

- How you compose a composition responding to the prompt.

- How you managed your craftsmanship through the process of technique and application.

In your Sketchbook

- Divide you sketchbook into four
- Sketch in your sketchbooks ideas that relate to today's Pop culture for the final project.
- Think of what artist you'd like to model after! Include in your sketches.

- **Prompt:** Create a painting communicating an idea from today's popular culture. Use one of the artist's style to model after.
  - Examples of popular culture can be: popular places, popular foods, popular furniture, popular people, popular products, music, movies, books, clothes, transportation, technology, etc.
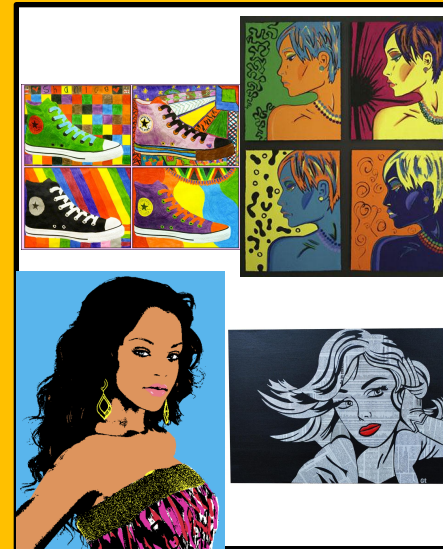
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Closure: What are the four artists introduced today?

- **Andy Warhol**
- **Roy Lichtenstein**
- **James Rosenquist**
- **Ed Ruscha**