

Elementary Schools

Please click on school logo or name and you will be directed to the logo page for the school.



Adkins
Elementary School



Alexander
Elementary School



Bell Elementary School



Blanton
Elementary School



Borman
Elementary School



Cross Oaks
Elementary School



EP Rayzor
Elementary School



Evers Park
Elementary School



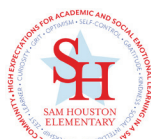
Ginnings
Elementary School



Hawk
Elementary School



Hodge
Elementary School



Houston
Elementary School



McNair
Elementary School



Nelson
Elementary School



Newton Rayzor
Elementary School



Paloma Creek
Elementary School



Pecan Creek
Elementary School



Providence
Elementary School



Rivera
Elementary School

No Logos
School Opening
Fall 2022

Sandbrook
Elementary School



Savannah
Elementary School



Shultz
Elementary School



Stephens
Elementary School



Union Park
Elementary School



WS Ryan
Elementary School

ADKINS ELEMENTARY SCHOOL

LOGOS



QUICK FACTS

Established: 2014

Mascot: Aviators

Zone: Guyer

COLOR



ROYAL BLUE

Pantone: 293 C

RGB: 0/61/165

CMYK: 100/76/0/9

WEB: 003DA5



LIME GREEN

Pantone: 390 C

RGB: 181/189/0

CMYK: 20/0/100/8

WEB: B5BD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

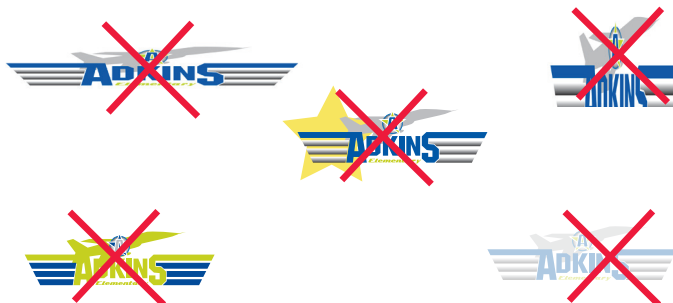
- Use the Adkins Elementary School logo clearly on the front of every communication.
- The Adkins Elementary School logo can not be smaller $\frac{3}{4}$ " in width.
- Do not rotate, stretch, rearrange or alter the logo in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Adkins Elementary School logo, and the logo may not have an opacity less than 100 percent.
- All Marks of Adkins Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR ADKINS ELEMENTARY SCHOOL LOGOS



ADES_Logo_2014_cmyk.ai

ADES_Logo_2014_cmyk.pdf

ADES_Logo_2014_rgb.png

ADES_Logo_2014_cmyk.psd

ALEXANDER ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY

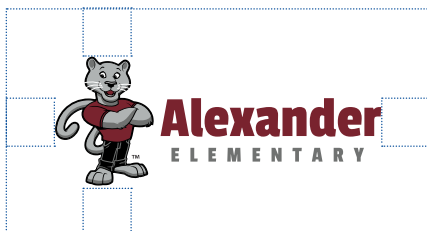


LOGO USAGE

- Use one of the Alexander Elementary School logos clearly on the front of every communication.
- The Alexander Elementary School logos can not be smaller than an inch in width or height. The secondary logo can not be smaller than ¾" in width.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logos.
- No other items may touch or be superimposed on the Alexander Elementary School logos, and the logos may not have an opacity less than 100 percent.
- **Can not be used on any promotional items for sale.**
- All Marks of Alexander Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



QUICK FACTS

Established: 1988
Mascot: Panthers
Zone: Denton

COLOR

 **MAROON**
Pantone: 188 C
RGB: 118/35/47
CMYK: 5/96/56/54
WEB: 76232F

 **GRAY**
Pantone: 424 C
RGB: 112/115/114
CMYK: 52/41/38/20
WEB: 707372

Secondary

 **LIGHTER GRAY**
Pantone: 421 C
RGB: 178/180/178
CMYK: 28/20/20/1
WEB: B2B4B2

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR ALEXANDER ELEMENTARY SCHOOL LOGOS

Alexander Wordmark Horizontal Logos 2020



ALES_WdMk_Hor_2020_cmyk.ai
ALES_WdMk_Hor_2020_cmyk.pdf
ALES_WdMk_Hor_2020_cmyk.psd
ALES_WdMk_Hor_2020_rgb.png



ALES_WdMk_Hor_2020_cmyk_W.ai
ALES_WdMk_Hor_2020_cmyk_W.pdf
ALES_WdMk_Hor_2020_cmyk_W.psd
ALES_WdMk_Hor_2020_rgb_W.png



ALES_WdMk_Hor_2020_K.ai
ALES_WdMk_Hor_2020_K.pdf
ALES_WdMk_Hor_2020_K.psd
ALES_WdMk_Hor_2020_K_rgb.png



ALES_WdMk_Hor_2020_W.ai
ALES_WdMk_Hor_2020_W.pdf
ALES_WdMk_Hor_2020_W.psd
ALES_WdMk_Hor_2020_W_rgb.png

Alexander Wordmark Vertical Logos 2020



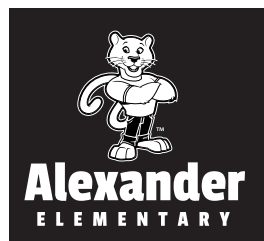
ALES_WdMk_Vert_2020_cmyk.ai
ALES_WdMk_Vert_2020_cmyk.pdf
ALES_WdMk_Vert_2020_cmyk.psd
ALES_WdMk_Vert_2020_rgb.png



ALES_WdMk_Vert_2020_cmyk_W.ai
ALES_WdMk_Vert_2020_cmyk_W.pdf
ALES_WdMk_Vert_2020_cmyk_W.psd
ALES_WdMk_Vert_2020_rgb_W.png



ALES_WdMk_Vert_2020_K.ai
ALES_WdMk_Vert_2020_K.pdf
ALES_WdMk_Vert_2020_K.psd
ALES_WdMk_Vert_2020_K_rgb.png



ALES_WdMk_Vert_2020_W.ai
ALES_WdMk_Vert_2020_W.pdf
ALES_WdMk_Vert_2020_W.psd
ALES_WdMk_Vert_2020_W_rgb.png

FILE NAMES FOR ALEXANDER ELEMENTARY SCHOOL LOGOS

Alexander Panthers Horizontal Logos 2020



ALES_Panther_Hor_2020_cmyk.ai
ALES_Panther_Hor_2020_cmyk.pdf
ALES_Panther_Hor_2020_cmyk.psd
ALES_Panther_Hor_2020_rgb.png



ALES_Panther_Hor_2020_cmyk_W.ai
ALES_Panther_Hor_2020_cmyk_W.pdf
ALES_Panther_Hor_2020_cmyk_W.psd
ALES_Panther_Hor_2020_rgb_W.png



ALES_Panther_Hor_2020_K.ai
ALES_Panther_Hor_2020_K.pdf
ALES_Panther_Hor_2020_K.psd
ALES_Panther_Hor_2020_K_rgb.png



ALES_Panther_Hor_2020_W.ai
ALES_Panther_Hor_2020_W.pdf
ALES_Panther_Hor_2020_W.psd
ALES_Panther_Hor_2020_W_rgb.png

Alexander Panthers Vertical Logos 2020



ALES_Panther_Vert_2020_cmyk.ai
ALES_Panther_Vert_2020_cmyk.pdf
ALES_Panther_Vert_2020_cmyk.psd
ALES_Panther_Vert_2020_rgb.png



ALES_Panther_Vert_2020_cmyk_W.ai
ALES_Panther_Vert_2020_cmyk_W.pdf
ALES_Panther_Vert_2020_cmyk_W.psd
ALES_Panther_Vert_2020_rgb_W.png



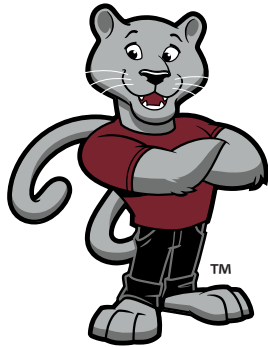
ALES_Panther_Vert_2020_K.ai
ALES_Panther_Vert_2020_K.pdf
ALES_Panther_Vert_2020_K.psd
ALESPanther_Vert_2020_K_rgb.png



ALES_Panther_Vert_2020_W.ai
ALES_Panther_Vert_2020_W.pdf
ALES_Panther_Vert_2020_W.psd
ALES_Panther_Vert_2020_W_rgb.png

FILE NAMES FOR ALEXANDER ELEMENTARY SCHOOL LOGOS

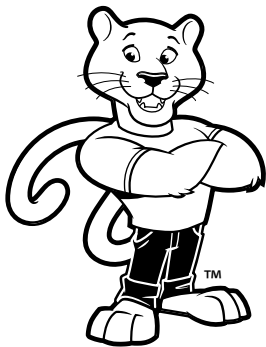
Alexander Mascot Logos 2020



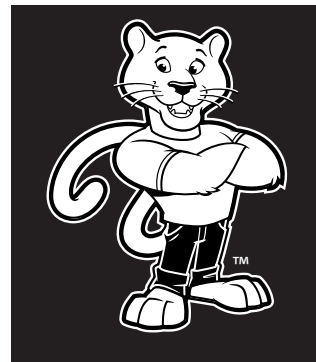
ALES_Mascot_2020_cmyk.ai
ALES_Mascot_2020_cmyk.pdf
ALES_Mascot_2020_cmyk.psd
ALES_Mascot_2020_rgb.png



ALES_Mascot_2020_BW.ai
ALES_Mascot_2020_BW.pdf
ALES_Mascot_2020_BW.psd
ALES_Mascot_2020_BW_rgb.png



ALES_Mascot_2020_K.ai
ALES_Mascot_2020_K.pdf
ALES_Mascot_2020_K.psd
ALES_Mascot_2020_K_rgb.png



ALES_Mascot_2020_W.ai
ALES_Mascot_2020_W.pdf
ALES_Mascot_2020_W.psd
ALES_Mascot_2020_WSS_rgb.png

BELL ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 2016

Mascot: Bobcats

Zone: Braswell

COLOR



TEAL

Pantone: 3135 C

RGB: 0/142/170

CMYK: 100/0/22/0

WEB: 008EAA



PURPLE

Pantone: 2735 C

RGB: 46/0/139

CMYK: 99/99/0/5

WEB: 2E008B



GRAY

Pantone: Cool Gray 4 C

RGB: 187/188/188

CMYK: 24/17/15/0

WEB: BBBCBC

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Bell Elementary School logos clearly on the front of every communication.
- The Bell Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Bell Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Bell Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR BELL ELEMENTARY SCHOOL LOGOS



BEES_Mascot_Wordmark_2016

BEES_Mascot_Wdmk_2016_cmyk.ai
BEES_Mascot_Wdmk_2016_cmyk.pdf
BEES_Mascot_Wdmk_2016_cmyk.psd
BEES_Mascot_Wdmk_2016_rgb.png
BEES_Mascot_Wdmk_2016_BW.ai
BEES_Mascot_Wdmk_2016_BW.pdf
BEES_Mascot_Wdmk_2016_BW.psd
BEES_Mascot_Wdmk_2016_BW_rgb.png

BEES_Bobcats_2016



BEES_Bobcats_2016_cmyk.ai
BEES_Bobcats_2016_cmyk.pdf
BEES_Bobcats_2016_cmyk.psd
BEES_Bobcats_2016_rgb.png
BEES_Bobcats_2016_BW.ai
BEES_Bobcats_2016_BW.pdf
BEES_Bobcats_2016_BW.psd
BEES_Bobcats_2016_BW_rgb.png



BEES_Mascot_2016

BEES_Mascot_2016_cmyk_Gray.ai
BEES_Mascot_2016_cmyk_Gray.pdf
BEES_Mascot_2016_cmyk_Gray.psd
BEES_Mascot_2016_rgb_Gray.png
BEES_Mascot_2016_cmyk_W.ai
BEES_Mascot_2016_cmyk_W.pdf
BEES_Mascot_2016_cmyk_W.psd
BEES_Mascot_2016_rgb_W.png
BEES_Mascot_2016_BW_rgb.ai
BEES_Mascot_2016_BW_rgb.pdf
BEES_Mascot_2016_BW_rgb.psd
BEES_Mascot_2016_BW_rgb.png



BEES_Paw_2016

BEES_Paw_2016_cmyk.ai
BEES_Paw_2016_cmyk.pdf
BEES_Paw_2016_cmyk.psd
BEES_Paw_2016_rgb.png
BEES_Paw_2016_BW.ai
BEES_Paw_2016_BW.pdf
BEES_Paw_2016_BW.psd
BEES_Paw_2016_BW_rgb.png

BELL ELEMENTARY

BEES_2016_Wording

BEES_Wording_2016_cmyk.ai
BEES_Wording_2016_cmyk.pdf

BLANTON ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



All black logos and all white logos are also available.

QUICK FACTS

Established: 2008

Mascot: Knights

Zone: Guyer

COLOR



ROYAL BLUE

Pantone: 293 C

RGB: 0/61/165

CMYK: 100/76/0/9

WEB: 003DA5



SILVER

Pantone: Cool Gray 5

RGB: 177/179/179

CMYK: 28/21/18/1

WEB: B1B3B3

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Blanton Elementary School logos clearly on the front of every communication.
- The Blanton Elementary School logos can not be smaller than an 1.25" in width for the horizontal marks and ¾" for the vertical marks.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Blanton Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Blanton Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR BLANTON ELEMENTARY SCHOOL LOGOS

Blanton Wordmark Horizontal Logos 2020



BLES_WdMk_Hor_2020_cmyk.ai
BLES_WdMk_Hor_2020_cmyk.pdf
BLES_WdMk_Hor_2020_cmyk.psd
BLES_WdMk_Hor_2020_rgb.png



BLES_WdMk_Hor_2020_cmyk_B.ai
BLES_WdMk_Hor_2020_cmyk_B.pdf
BLES_WdMk_Hor_2020_cmyk_B.psd
BLES_WdMk_Hor_2020_rgb_B.png



BLES_WdMk_Hor_2020_cmyk_G.ai
BLES_WdMk_Hor_2020_cmyk_G.pdf
BLES_WdMk_Hor_2020_cmyk_G.psd
BLES_WdMk_Hor_2020_rgb_G.png



BLES_WdMk_Hor_2020_K.ai
BLES_WdMk_Hor_2020_K.pdf
BLES_WdMk_Hor_2020_K.psd
BLES_WdMk_Hor_2020_K_rgb.png



BLES_WdMk_Hor_2020_W.ai
BLES_WdMk_Hor_2020_W.pdf
BLES_WdMk_Hor_2020_W.psd
BLES_WdMk_Hor_2020_W_rgb.png

Blanton Wordmark Vertical Logos 2020



BLES_WdMk_Vert_2020_cmyk.ai
BLES_WdMk_Vert_2020_cmyk.pdf
BLES_WdMk_Vert_2020_cmyk.psd
BLES_WdMk_Vert_2020_rgb.png



BLES_WdMk_Vert_2020_cmyk_B.ai
BLES_WdMk_Vert_2020_cmyk_B.pdf
BLES_WdMk_Vert_2020_cmyk_B.psd
BLES_WdMk_Vert_2020_rgb_B.png



BLES_WdMk_Vert_2020_cmyk_G.ai
BLES_WdMk_Vert_2020_cmyk_G.pdf
BLES_WdMk_Vert_2020_cmyk_G.psd
BLES_WdMk_Vert_2020_rgb_G.png



BLES_WdMk_Vert_2020_K.ai
BLES_WdMk_Vert_2020_K.pdf
BLES_WdMk_Vert_2020_K.psd
BLES_WdMk_Vert_2020_K_rgb.png



BLES_WdMk_Vert_2020_W.ai
BLES_WdMk_Vert_2020_W.pdf
BLES_WdMk_Vert_2020_W.psd
BLES_WdMk_Vert_2020_W_rgb.png

FILE NAMES FOR BLANTON ELEMENTARY SCHOOL LOGOS

Blanton Knights Horizontal Logos 2020



BLES_Knight_Hor_2020_cmyk.ai
BLES_Knight_Hor_2020_cmyk.pdf
BLES_Knight_Hor_2020_cmyk.psd
BLES_Knight_Hor_2020_rgb.png



BLES_Knight_Hor_2020_cmyk_B.ai
BLES_Knight_Hor_2020_cmyk_B.pdf
BLES_Knight_Hor_2020_cmyk_B.psd
BLES_Knight_Hor_2020_rgb_B.png



BLES_Knight_Hor_2020_cmyk_G.ai
BLES_Knight_Hor_2020_cmyk_G.pdf
BLES_Knight_Hor_2020_cmyk_G.psd
BLES_Knight_Hor_2020_rgb_G.png



BLES_Knight_Hor_2020_K.ai
BLES_Knight_Hor_2020_K.pdf
BLES_Knight_Hor_2020_K.psd
BLES_Knight_Hor_2020_K_rgb.png



BLES_Knight_Hor_2020_W.ai
BLES_Knight_Hor_2020_W.pdf
BLES_Knight_Hor_2020_W.psd
BLES_Knight_Hor_2020_W_rgb.png

Blanton Knights Vertical Logos 2020



BLES_Knight_Vert_2020_cmyk.ai
BLES_Knight_Vert_2020_cmyk.pdf
BLES_Knight_Vert_2020_cmyk.psd
BLES_Knight_Vert_2020_rgb.png



BLES_Knight_Vert_2020_cmyk_B.ai
BLES_Knight_Vert_2020_cmyk_B.pdf
BLES_Knight_Vert_2020_cmyk_B.psd
BLES_Knight_Vert_2020_rgb_B.png



BLES_Knight_Vert_2020_cmyk_G.ai
BLES_Knight_Vert_2020_cmyk_G.pdf
BLES_Knight_Vert_2020_cmyk_G.psd
BLES_Knight_Vert_2020_rgb_G.png



BLES_Knight_Vert_2020_K.ai
BLES_Knight_Vert_2020_K.pdf
BLES_Knight_Vert_2020_K.psd
BLES_Knight_Vert_2020_K_rgb.png



BLES_Knight_Vert_2020_W.ai
BLES_Knight_Vert_2020_W.pdf
BLES_Knight_Vert_2020_W.psd
BLES_Knight_Vert_2020_W_rgb.png

FILE NAMES FOR BLANTON ELEMENTARY SCHOOL LOGOS

Blanton Mascot Logos 2020



BLES_Mascot_2020_cmyk.ai
BLES_Mascot_2020_cmyk.pdf
BLES_Mascot_2020_cmyk.psd
BLES_Mascot_2020_rgb.png



BLES_Mascot_2020_BW.ai
BLES_Mascot_2020_BW.pdf
BLES_Mascot_2020_BW.psd
BLES_Mascot_2020_BW_rgb.png



BLES_Mascot_2020_K.ai
BLES_Mascot_2020_K.pdf
BLES_Mascot_2020_K.psd
BLES_Mascot_2020_rgb_K.png



BLES_Mascot_2020_W.ai
BLES_Mascot_2020_W.pdf
BLES_Mascot_2020_W.psd
BLES_Mascot_2020_W_rgb.png

BORMAN ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



Logo is in the process of being designed.

QUICK FACTS

Established: 1970

Mascot: Astros

Zone: Denton

COLOR



NAVY BLUE

Pantone: 274 C

RGB: 34/21/81

CMYK: 98/97/0/49

WEB: 221551



YELLOW

Pantone: Yellow C

RGB: 254/221/0

CMYK: 0/1/100/0

WEB: FEDD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Borman Elementary School logos clearly on the front of every communication.
- The Borman Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Borman Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Borman Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR BORMAN ELEMENTARY SCHOOL LOGOS



Borman Logos 2B Retired

BOES_Logo_2016_2B_Retired_cmyk.ai

BOES_Logo_2016_2B_Retired_rgb.png

BOES_Logo_2016_2B_Retired_BW.ai

BOES_Shuttle_2016_2B_Retired_BW.ai

BOES_Shuttle_2016_2B_Retired_BW_rgb.png

Logo is in the process of being designed.

CROSS OAKS ELEMENTARY SCHOOL

LOGOS



QUICK FACTS

Established: 2010

Mascot: Owls

Zone: Braswell

COLOR

PRIMARY



GREEN

Pantone: 5757 C

RGB: 109/113/46

CMYK: 32/17/89/46

WEB: 6D712E

SECONDARY



BROWN

Pantone: 4625 C

RGB: 79/44/29

CMYK: 14/75/91/76

WEB: 4F2C1D



GOLD

Pantone: 116 C

RGB: 255/205/0

CMYK: 0/10/98/0

WEB: FFC000

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Cross Oaks Elementary School logos clearly on the front of every communication.
- The Cross Oaks Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Cross Oaks Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Cross Oaks Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR CROSS OAKS ELEMENTARY SCHOOL LOGOS



COES_Owl_2012_cmyk.ai
COES_Owl_2012_cmyk.pdf
COES_Owl_2012_rgb.png
COES_Owl_2012_cmyk.psd



COES_Owl_2012_BW.ai
COES_Owl_2012_BW.pdf
COES_Owl_2012_BW.png
COES_Owl_2012_BW_rgb.psd

E.P. RAYZOR ELEMENTARY SCHOOL

LOGOS



Bad image that is small and jaggy.

Logo is slated for
a redesigned

QUICK FACTS

Established: 2002

Mascot: Wolves

Zone: Guyer

COLOR



BRICK RED

Pantone: 188 C

RGB: 118/35/47

CMYK: 5/96/56/54

WEB: 76232F



GRAY

Pantone: Cool Gray 5

RGB: 177/179/179

CMYK: 28/21/18/1

WEB: B1B3B3

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

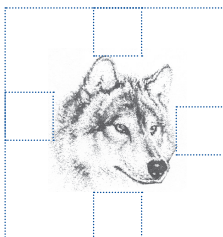
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

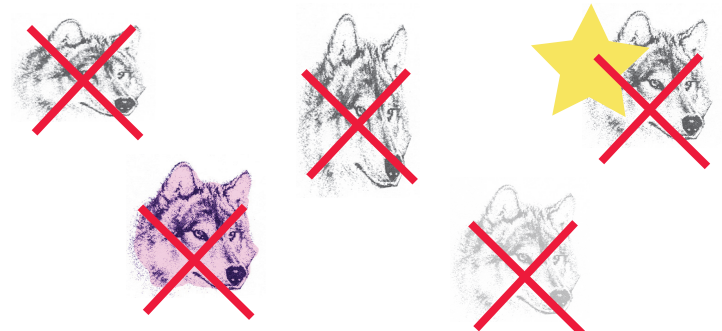
- Use one of the E.P. Rayzor Elementary School logo clearly on the front of every communication.
- The E.P. Rayzor Elementary School logo can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the E.P. Rayzor Elementary School logo, and the logo may not have an opacity less than 100 percent.
- **Can not be used on any promotional items for sale.**
- All Marks of E.P. Rayzor Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR E.P. RAYZOR ELEMENTARY SCHOOL LOGOS



EPRES_Wolf_2002.jpg

EPRES_Wolf_2002.psd

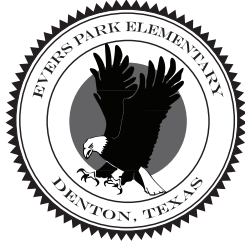
File size: 1"W x 1"H, 300 dpi, bad jaggy image

**Logo is slated for
a redesigned**

EVERS PARK ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



Logo is slated for
a redesigned

QUICK FACTS

Established: 1985

Mascot: Eagles

Zone: Denton

COLOR



ROYAL BLUE

Pantone: 293 C

RGB: 0/61/165

CMYK: 100/76/0/9

WEB: 003DA5



YELLOW

Pantone: Yellow C

RGB: 254/221/0

CMYK: 0/1/100/0

WEB: FEDD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

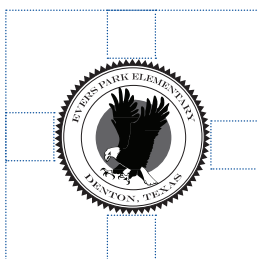
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

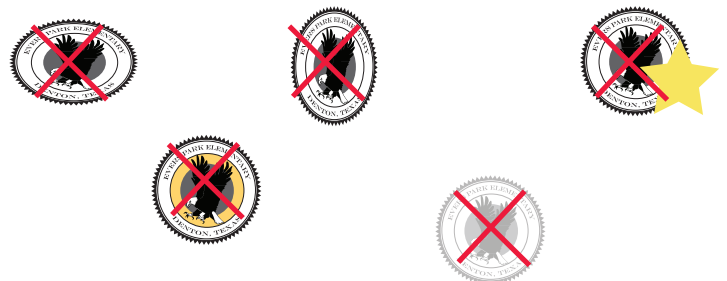
- Use one of the Evers Park Elementary School logos clearly on the front of every communication.
- The Evers Park Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Evers Park Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Evers Park Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR EVERS PARK ELEMENTARY SCHOOL LOGOS



EPES_Circle_2B_Retired_BW.ai

EPES_Circle_2B_Retired_BW_rgb.png



EPES_Circle_2B_Retired_cmyk.psd

EPES_Circle_2B_Retired_rgb.png

**Logo is slated for
a redesigned**

GINNINGS ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 1968

Mascot: Jaguars

Zone: Ryan

COLOR



ROYAL BLUE

Pantone: 293 C

RGB: 0/61/165

CMYK: 100/76/0/9

WEB: 003DA5



YELLOW

Pantone: 116 C

RGB: 255/205/0

CMYK: 0/10/98/0

WEB: FFCD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Ginnings Elementary School logos clearly on the front of every communication.
- The Ginnings Elementary School horizontal logo can not be smaller than an inch in height and the vertical logo can not be smaller than a half inch in width.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Ginnings Elementary School logos, and the logos may not have an opacity less than 100 percent.
- **Can not be used on any promotional items for sale.**
- All Marks of Ginnings Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR GINNINGS ELEMENTARY SCHOOL LOGOS

Ginnings Wordmark Horizontal Logos 2021



GES_WdMk_Hor_2021_cmyk.ai
GES_WdMk_Hor_2021_cmyk.pdf
GES_WdMk_Hor_2021_cmyk.psd
GES_WdMk_Hor_2021_rgb.png



GES_WdMk_Hor_2021_cmyk_W.ai
GES_WdMk_Hor_2021_cmyk_W.pdf
GES_WdMk_Hor_2021_cmyk_W.psd
GES_WdMk_Hor_2021_rgb_W.png



GES_WdMk_Hor_2021_K.ai
GES_WdMk_Hor_2021_K.pdf
GES_WdMk_Hor_2021_K.psd
GES_WdMk_Hor_2021_K_rgb.png



GES_WdMk_Hor_2021_W.ai
GES_WdMk_Hor_2021_W.pdf
GES_WdMk_Hor_2021_W.psd
GES_WdMk_Hor_2021_W_rgb.png

Ginnings Wordmark Vertical Logos 2021



GES_WdMk_Vert_2021_cmyk.ai
GES_WdMk_Vert_2021_cmyk.pdf
GES_WdMk_Vert_2021_cmyk.psd
GES_WdMk_Vert_2021_rgb.png



GES_WdMk_Vert_2021_cmyk_W.ai
GES_WdMk_Vert_2021_cmyk_W.pdf
GES_WdMk_Vert_2021_cmyk_W.psd
GES_WdMk_Vert_2021_rgb_W.png



GES_WdMk_Vert_2021_K.ai
GES_WdMk_Vert_2021_K.pdf
GES_WdMk_Vert_2021_K.psd
GES_WdMk_Vert_2021_K_rgb.png



GES_WdMk_Vert_2021_W.ai
GES_WdMk_Vert_2021_W.pdf
GES_WdMk_Vert_2021_W.psd
GES_WdMk_Vert_2021_W_rgb.png

FILE NAMES FOR GINNINGS ELEMENTARY SCHOOL LOGOS

Ginnings Jaguar Horizontal Logos 2021



GES_Jag_Hor_2021_cmyk.ai
GES_Jag_Hor_2021_cmyk.pdf
GES_Jag_Hor_2021_cmyk.psd
GES_Jag_Hor_2021_rgb.png



GES_Jag_Hor_2021_cmyk_W.ai
GES_Jag_Hor_2021_cmyk_W.pdf
GES_Jag_Hor_2021_cmyk_W.psd
GES_Jag_Hor_2021_rgb_W.png



GES_Jag_Hor_2021_K.ai
GES_Jag_Hor_2021_K.pdf
GES_Jag_Hor_2021_K.psd
GES_Jag_Hor_2021_BK_rgb.png



GES_Jag_Hor_2021_W.ai
GES_Jag_Hor_2021_W.pdf
GES_Jag_Hor_2021_W.psd
GES_Jag_Hor_2021_W_rgb.png

Ginnings Jaguar Vertical Logos 2021



GES_Jag_Vert_2021_cmyk.ai
GES_Jag_Vert_2021_cmyk.pdf
GES_Jag_Vert_2021_cmyk.psd
GES_Jag_Vert_2021_rgb.png



GES_Jag_Vert_2021_cmyk_W.ai
GES_Jag_Vert_2021_cmyk_W.pdf
GES_Jag_Vert_2021_cmyk_W.psd
GES_Jag_Vert_2021_rgb_W.png



GES_Jag_Vert_2021_K.ai
GES_Jag_Vert_2021_K.pdf
GES_Jag_Vert_2021_K.psd
GES_Jag_Vert_2021_K_rgb.png



GES_Jag_Vert_2021_W.ai
GES_Jag_Vert_2021_W.pdf
GES_Jag_Vert_2021_W.psd
GES_Jag_Vert_2021_W_rgb.png

FILE NAMES FOR GINNINGS ELEMENTARY SCHOOL LOGOS

Ginnings Mascot Logos 2021



GES_Mascot_2021_cmyk.ai
GES_Mascot_2021_cmyk.pdf
GES_Mascot_2021_cmyk.psd
GES_Mascot_2021_rgb.png



GES_Mascot_2021_K.ai
GES_Mascot_2021_K.pdf
GES_Mascot_2021_K.psd
GES_Mascot_2021_K_rgb.png



GES_Mascot_2021_W.ai
GES_Mascot_2021_W.pdf
GES_Mascot_2021_W.psd
GES_Mascot_2021_W_rgb.png

HAWK ELEMENTARY SCHOOL

LOGOS



Logo is in the process of being designed.

QUICK FACTS

Established: 2005

Mascot: Mavericks

Zone: Guyer

COLOR



NAVY BLUE

Pantone: 274 C

RGB: 34/21/81

CMYK: 98/97/0/49

WEB: 221551



LIGHT BLUE

Pantone: 291 C

RGB: 155/203/235

CMYK: 38/4/0/0

WEB: 9BCBEB

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

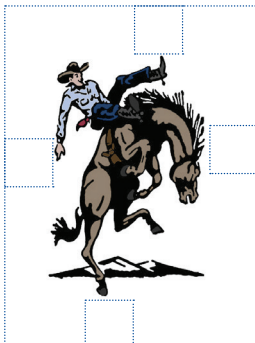
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Hawk Elementary School logos clearly on the front of every communication.
- The Hawk Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Hawk Elementary School logos, and the logos may not have an opacity less than 100 percent.
- **Can not be used on any promotional items for sale.**
- All Marks of Hawk Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR HAWK ELEMENTARY SCHOOL LOGOS



HAWES_Maverick_rgb.png

HAWES_Maverick_cmyk.psd

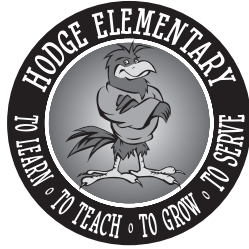
File size: 4"W x 4.5"H, 300 dpi
Jaggy image

Logo is in the process of being designed.

HODGE ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 1987

Mascot: Hawks

Zone: Ryan

COLOR



BLACK

Pantone: N/A

RGB: 0/0/0

CMYK: 75/68/67/90

WEB: 000000



RED

Pantone: 485 C

RGB: 218/41/28

CMYK: 0/95/100/0

WEB: DA291C

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

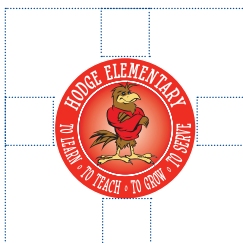
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

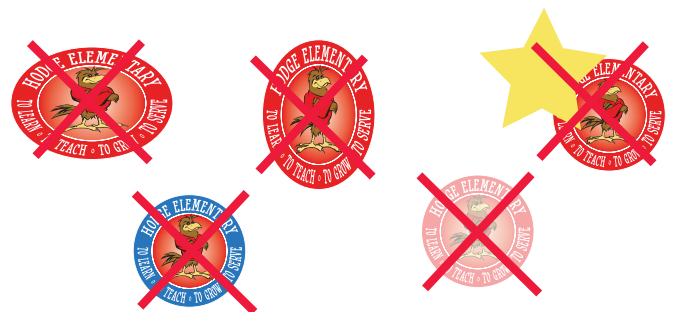
- Use one of the Hodge Elementary School logos clearly on the front of every communication.
- The Hodge Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Hodge Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Hodge Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.

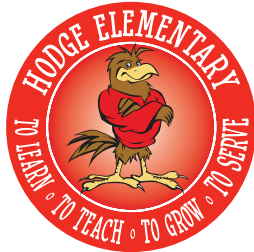


EXAMPLES OF INCORRECT LOGO USAGE

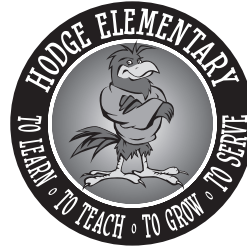


FILE NAMES FOR HODGE ELEMENTARY SCHOOL LOGOS

HODES_Circle



HODES_Circle_cmyk.ai
HODES_Circle_cmyk.pdf
HODES_Circle_cmyk.psd
HODES_Circle_rgb.png



HODES_Circle_BW.ai
HODES_Circle_BW.pdf
HODES_Circle_BW.psd
HODES_Circle_BW_rgb.png

HODES_Hawk



HODES_Hawk_cmyk.ai
HODES_Hawk_cmyk.pdf
HODES_Hawk_cmyk.psd
HODES_Hawk_rgb.png



HODES_Hawk_BW.ai
HODES_Hawk_BW.pdf
HODES_Hawk_BW.psd
HODES_Hawk_BW_rgb.png

HOUSTON ELEMENTARY SCHOOL

LOGOS



Logo is slated for
a redesigned

QUICK FACTS

Established: 1982

Mascot: Texans

Zone: Denton

COLOR



RED

Pantone: 032 C

RGB: 239/51/64

CMYK: 0/90/76/0

WEB: EF3340



BLUE

Pantone: 072 C

RGB: 16/6/159

CMYK: 100/90/0/7

WEB: 10069F

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Houston Elementary School logo clearly on the front of every communication.
- The Houston Elementary School logo can not be smaller 1½" in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Houston Elementary School logo, and the logos may not have an opacity less than 100 percent.
- All Marks of Houston Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR HOUSTON ELEMENTARY SCHOOL LOGOS



HOUES_Logo_2016_cmyk.psd

HOUES_Logo_2016_rgb.png

File size: 30"W x 30"H, 300 dpi

No illustrator file.

**Logo is slated for
a redesigned**

MCNAIR ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



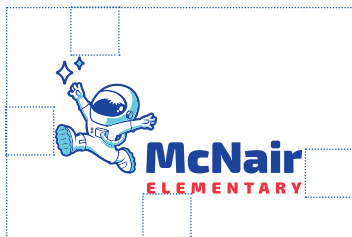
All black logos and all white logos are also available.

LOGO USAGE

- Use one of the McNair Elementary School logos clearly on the front of every communication.
- The McNair Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the McNair Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of McNair Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



QUICK FACTS

Established: 1987

Mascot: Commanders

Zone: Guyer

COLOR



RED

Pantone: 032 C

RGB: 239/51/64

CMYK: 0/90/76/0

WEB: EF3340



WHITE

Pantone: N/A

RGB: 255/255/255

CMYK: 0/0/0/0

WEB: FFFFFFFF



BLUE

Pantone: 293 C

RGB: 0/61/165

CMYK: 100/76/0/9

WEB: 003DA5



SECONDARY

LIGHT BLUE

Pantone: 310 C

RGB: 106/209/227

CMYK: 50/0/4/0

WEB: 6AD1E3

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR MCNAIR ELEMENTARY SCHOOL LOGOS

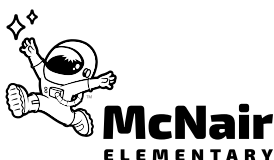
McNair Wordmark Horizontal Logos 2020



MES_WdMk_Hor_2020_cmyk.ai
MES_WdMk_Hor_2020_cmyk.pdf
MES_WdMk_Hor_2020_cmyk.psd
MES_WdMk_Hor_2020_rgb.png



MES_WdMk_Hor_2020_cmyk_W.ai
MES_WdMk_Hor_2020_cmyk_W.pdf
MES_WdMk_Hor_2020_cmyk_W.psd
MES_WdMk_Hor_2020_rgb_W.png



MES_WdMk_Hor_2020_K.ai
MES_WdMk_Hor_2020_K.pdf
MES_WdMk_Hor_2020_K.psd
MES_WdMk_Hor_2020_K_rgb.png



MES_WdMk_Hor_2020_W.ai
MES_WdMk_Hor_2020_W.pdf
MES_WdMk_Hor_2020_W.psd
MES_WdMk_Hor_2020_W_rgb.png

McNair Wordmark Vertical Logos 2020



MES_WdMk_Vert_2020_cmyk.ai
MES_WdMk_Vert_2020_cmyk.pdf
MES_WdMk_Vert_2020_cmyk.psd
MES_WdMk_Vert_2020_rgb.png



MES_WdMk_Vert_2020_cmyk_W.ai
MES_WdMk_Vert_2020_cmyk_W.pdf
MES_WdMk_Vert_2020_cmyk_W.psd
MES_WdMk_Vert_2020_rgb_W.png



MES_WdMk_Vert_2020_K.ai
MES_WdMk_Vert_2020_K.pdf
MES_WdMk_Vert_2020_K.psd
MES_WdMk_Vert_2020_K_rgb.png



MES_WdMk_Vert_2020_W.ai
MES_WdMk_Vert_2020_W.pdf
MES_WdMk_Vert_2020_W.psd
MES_WdMk_Vert_2020_W_rgb.png

FILE NAMES FOR MCNAIR ELEMENTARY SCHOOL LOGOS

McNair Commander Horizontal Logos 2020



MES_Com_Hor_2020_cmyk.ai
MES_Com_Hor_2020_cmyk.pdf
MES_Com_Hor_2020_cmyk.psd
MES_Com_Hor_2020_rgb.png



MES_Com_Hor_2020_cmyk_W.ai
MES_Com_Hor_2020_cmyk_W.pdf
MES_Com_Hor_2020_cmyk_W.psd
MES_Com_Hor_2020_rgb_W.png



MES_Com_Hor_2020_K.ai
MES_Com_Hor_2020_K.pdf
MES_Com_Hor_2020_K.psd
MES_Com_Hor_2020_K_rgb.png



MES_Com_Hor_2020_W.ai
MES_Com_Hor_2020_W.pdf
MES_Com_Hor_2020_W.psd
MES_Com_Hor_2020_W_rgb.png

McNair Commander Vertical Logos 2020



MES_Com_Vert_2020_cmyk.ai
MES_Com_Vert_2020_cmyk.pdf
MES_Com_Vert_2020_cmyk.psd
MES_Com_Vert_2020_rgb.png



MES_Com_Vert_2020_cmyk_W.ai
MES_Com_Vert_2020_cmyk_W.pdf
MES_Com_Vert_2020_cmyk_W.psd
MES_Com_Vert_2020_rgb_W.png

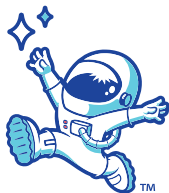


MES_Com_Vert_2020_K.ai
MES_Com_Vert_2020_K.pdf
MES_Com_Vert_2020_K.psd
MES_Com_Vert_2020_K_rgb.png



MES_Com_Vert_2020_w.ai
MES_Com_Vert_2020_W.pdf
MES_Com_Vert_2020_W.psd
MES_Com_Vert_2020_W_rgb.png

McNair Mascot Logos 2020



MES_Mascot_2020_cmyk.ai
MES_Mascot_2020_cmyk.pdf
MES_Mascot_2020_cmyk.psd
MES_Mascot_2020_rgb.png



MES_Mascot_2020_K.ai
MES_Mascot_2020_K.pdf
MES_Mascot_2020_K.psd
MES_Mascot_2020_K_rgb.png



MES_Mascot_2020_W.ai
MES_Mascot_2020_W.pdf
MES_Mascot_2020_W.psd
MES_Mascot_2020_W_rgb.png

NELSON ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



QUICK FACTS

Established: 2007

Mascot: Lions

Zone: Guyer

COLOR

PRIMARY



CRIMSON RED

Pantone: 199 C

RGB: 213/0/50

CMYK: 0/100/79/0

WEB: D50032



NAVY BLUE

Pantone: 274 C

RGB: 33/21/81

CMYK: 100/100/7/38

WEB: 211551



KHAKI

Pantone: 466 C

RGB: 205/167/136

CMYK: 12/30/40/3

WEB: CDA788



BROWN

Pantone: 161 C

RGB: 96/61/32

CMYK: 11/61/92/65

WEB: 603D20

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

All black logos and all white logos are also available.

LOGO USAGE

- Use one of the Nelson Elementary School logos clearly on the front of every communication.
- The Nelson Elementary School logos can not be smaller than an inch in width.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Nelson Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Nelson Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR NELSON ELEMENTARY SCHOOL LOGOS

Nelson Wordmark Horizontal Logos 2020



NES_WdMk_Hor_2020_cmyk.ai
NES_WdMk_Hor_2020_cmyk.pdf
NES_WdMk_Hor_2020_cmyk.psd
NES_WdMk_Hor_2020_rgb.png



NES_WdMk_Hor_2020_cmyk_W.ai
NES_WdMk_Hor_2020_cmyk_W.pdf
NES_WdMk_Hor_2020_cmyk_W.psd
NES_WdMk_Hor_2020_rgb_W.png



NES_WdMk_Hor_2020_K.ai
NES_WdMk_Hor_2020_K.pdf
NES_WdMk_Hor_2020_K.psd
NES_WdMk_Hor_2020_K_rgb.png



NES_WdMk_Hor_2020_W.ai
NES_WdMk_Hor_2020_W.pdf
NES_WdMk_Hor_2020_W.psd
NES_WdMk_Hor_2020_W_rgb.png

Nelson Lion Wordmark Vertical Logos 2020



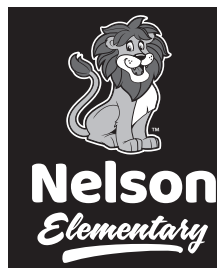
NES_WdMk_Vert_2020_cmyk.ai
NES_WdMk_Vert_2020_cmyk.pdf
NES_WdMk_Vert_2020_cmyk.psd
NES_WdMk_Vert_2020_rgb.png



NES_WdMk_Vert_2020_cmyk_W.ai
NES_WdMk_Vert_2020_cmyk_W.pdf
NES_WdMk_Vert_2020_cmyk_W.psd
NES_WdMk_Vert_2020_rgb_W.png



NES_WdMk_Vert_2020_K.ai
NES_WdMk_Vert_2020_K.pdf
NES_WdMk_Vert_2020_K.psd
NES_WdMk_Vert_2020_K_rgb.png



NES_WdMk_Vert_2020_W.ai
NES_WdMk_Vert_2020_W.pdf
NES_WdMk_Vert_2020_W.psd
NES_WdMk_Vert_2020_W_rgb.png

FILE NAMES FOR NELSON ELEMENTARY SCHOOL LOGOS

Nelson Lion Wordmark Horizontal Logos 2020



NES_Lions_Hor_2020_cmyk.ai
NES_Lions_Hor_2020_cmyk.pdf
NES_Lions_Hor_2020_cmyk.psd
NES_Lions_Hor_2020_rgb.png



NES_Lions_Hor_2020_cmyk_W.ai
NES_Lions_Hor_2020_cmyk_W.pdf
NES_Lions_Hor_2020_cmyk_W.psd
NES_Lions_Hor_2020_rgb_W.png



NES_Lions_Hor_2020_K.ai
NES_Lions_Hor_2020_K.pdf
NES_Lions_Hor_2020_K.psd
NES_Lions_Hor_2020_K_rgb.png



NES_Lions_Hor_2020_W.ai
NES_Lions_Hor_2020_W.pdf
NES_Lions_Hor_2020_W.psd
NES_Lions_Hor_2020_W_rgb.png

Nelson Lions Wordmark Vertical Logos 2020



NES_Lions_Vert_2020_cmyk.ai
NES_Lions_Vert_2020_cmyk.pdf
NES_Lions_Vert_2020_cmyk.psd
NES_Lions_Vert_2020_rgb.png



NES_Lions_Vert_2020_cmyk_W.ai
NES_Lions_Vert_2020_cmyk_W.pdf
NES_Lions_Vert_2020_cmyk_W.psd
NES_Lions_Vert_2020_rgb_W.png



NES_Lions_Vert_2020_K.ai
NES_Lions_Vert_2020_K.pdf
NES_Lions_Vert_2020_K.psd
NES_Lions_Vert_2020_K_rgb.png



NES_Lions_Vert_2020_W.ai
NES_Lions_Vert_2020_W.pdf
NES_Lions_Vert_2020_W.psd
NES_Lions_Vert_2020_W_rgb.png

Nelson Mascot Logos 2020



NES_Mascot_2020_cmyk.ai
NES_Mascot_2020_cmyk.pdf
NES_Mascot_2020_cmyk.psd
NES_Mascot_2020_rgb.png



NES_Mascot_2020_BW.ai
NES_Mascot_2020_BW.pdf
NES_Mascot_2020_BW.psd
NES_Mascot_2020_BW_rgb.png

NEWTON RAYZOR ELEMENTARY SCHOOL

LOGOS



QUICK FACTS

Established: 1960

Mascot: Yellowjackets

Zone: Denton

COLOR



BLACK

Pantone: N/A

RGB: 0/0/0

CMYK: 75/68/67/90

WEB: 000000



YELLOW

Pantone: Yellow C

RGB: 254/221/0

CMYK: 0/1/100/0

WEB: FEDD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Newton Rayzor Elementary School logo clearly on the front of every communication.
- The Newton Rayzor Elementary School logo can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logo in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Newton Rayzor Elementary School logo, and the logo may not have an opacity less than 100 percent.
- All Marks of Newton Rayzor Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR NEWTON RAYZOR ELEMENTARY SCHOOL LOGOS



NRES_Yellowjacket_2010_cmyk.psd

NRES_Yellowjacket_2010_rgb.png

File Size: 2"W x 2"H, 300 dpi,
sharp condition but small in size

PALOMA CREEK ELEMENTARY SCHOOL

LOGOS



QUICK FACTS

Established: 2007

Mascot: Falcons

Zone: Braswell

COLOR



MAROON

Pantone: 188 C

RGB: 118/35/47

CMYK: 5/96/56/54

WEB: 76232F



GOLD

Pantone: 116 C

RGB: 255/205/0

CMYK: 0/10/98/0

WEB: FFCD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

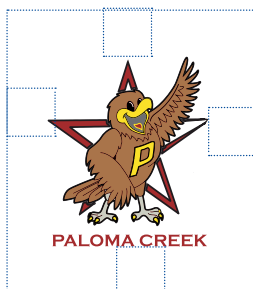
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Paloma Creek Elementary School logos clearly on the front of every communication.
- The Paloma Creek Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Paloma Creek Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Paloma Creek Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR PALOMA CREEK ELEMENTARY SCHOOL LOGOS

All psd and png files are 5" in width or height.



PAES_Falcon_2014_cmyk.ai
PAES_Falcon_2014_cmyk.pdf
PAES_Falcon_2014_cmyk.psd
PAES_Falcon_2014_rgb.png



PAES_Falcon_2014_BW.ai
PAES_Falcon_2014_BW.pdf
PAES_Falcon_2014_BW.psd
PAES_Falcon_2014_BW_rgb.png

PECAN CREEK ELEMENTARY SCHOOL

LOGOS

PRIMARY



PECAN CREEK
ELEMENTARY



PECAN CREEK
ELEMENTARY

SECONDARY



PECAN CREEK
BEARS



PECAN CREEK
BEARS

MASCOT



LOGO USAGE

- Use one of the Pecan Creek Elementary School logos clearly on the front of every communication.
- The Pecan Creek Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Pecan Creek Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Pecan Creek Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



QUICK FACTS

Established: 2002

Mascot: Bears

Zone: Ryan

COLOR

PRIMARY



BLUE

Pantone: 286 C

RGB: 0/50/160

CMYK: 100/80/0/12

WEB: 0032A0



GREEN

Pantone: 362 C

RGB: 80/158/47

CMYK: 66/0/100/9

WEB: 509E2F

SECONDARY



BROWN

Pantone: 470 C

RGB: 164/90/42

CMYK: 3/62/88/30

WEB: A45A2A



LIGHT BROWN

Pantone: 156 C

RGB: 239/190/125

CMYK: 0/23/51/0

WEB: EFBE7D

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

EXAMPLES OF INCORRECT LOGO USAGE



PECAN CREEK
BEARS



PECAN CREEK
BEARS



PECAN CREEK
ELEMENTARY



PECAN CREEK
ELEMENTARY



PECAN CREEK
BEARS

FILE NAMES FOR PECAN CREEK ELEMENTARY SCHOOL LOGOS

Pecan Creek Wordmark Horizontal Logos 2021



PCES_WdMk_Hor_2021_cmyk.ai
PCES_WdMk_Hor_2021_cmyk.pdf
PCES_WdMk_Hor_2021_cmyk.psd
PCES_WdMk_Hor_2021_rgb.png



PCES_WdMk_Hor_2021_cmyk_Blue.ai
PCES_WdMk_Hor_2021_cmyk_Blue.pdf
PCES_WdMk_Hor_2021_cmyk_Blue.psd
PCES_WdMk_Hor_2021_rgb_Blue.png



PCES_WdMk_Hor_2021_cmyk_W.ai
PCES_WdMk_Hor_2021_cmyk_W.pdf
PCES_WdMk_Hor_2021_cmyk_W.psd
PCES_WdMk_Hor_2021_rgb_W.png



PCES_WdMk_Hor_2021_K.ai
PCES_WdMk_Hor_2021_K.pdf
PCES_WdMk_Hor_2021_K.psd
PCES_WdMk_Hor_2021_K_rgb.png



PCES_WdMk_Hor_2021_W.ai
PCES_WdMk_Hor_2021_W.pdf
PCES_WdMk_Hor_2021_W.psd
PCES_WdMk_Hor_2021_W_rgb.png

Pecan Creek Wordmark Vertical Logos 2021



PCES_WdMk_Vert_2021_cmyk.ai
PCES_WdMk_Vert_2021_cmyk.pdf
PCES_WdMk_Vert_2021_cmyk.psd
PCES_WdMk_Vert_2021_rgb.png



PCES_WdMk_Vert_2021_cmyk_Blue.ai
PCES_WdMk_Vert_2021_cmyk_Blue.pdf
PCES_WdMk_Vert_2021_cmyk_Blue.psd
PCES_WdMk_Vert_2021_rgb_Blue.png



PCES_WdMk_Vert_2021_cmyk_W.ai
PCES_WdMk_Vert_2021_cmyk_W.pdf
PCES_WdMk_Vert_2021_cmyk_W.psd
PCES_WdMk_Vert_2021_rgb_W.png



PCES_WdMk_Vert_2021_K.ai
PCES_WdMk_Vert_2021_K.pdf
PCES_WdMk_Vert_2021_K.psd
PCES_WdMk_Vert_2021_K_rgb.png



PCES_WdMk_Vert_2021_W.ai
PCES_WdMk_Vert_2021_W.pdf
PCES_WdMk_Vert_2021_W.psd
PCES_WdMk_Vert_2021_W_rgb.png

FILE NAMES FOR PECAN CREEK ELEMENTARY SCHOOL

Pecan Creek Bear Wordmark Horizontal Logos 2021



PCES_Bears_Hor_2021_cmyk.ai
PCES_Bears_Hor_2021_cmyk.pdf
PCES_Bears_Hor_2021_cmyk.psd
PCES_Bears_Hor_2021_rgb.png



PCES_Bears_Hor_2021_cmyk_Blue.ai
PCES_Bears_Hor_2021_cmyk_Blue.pdf
PCES_Bears_Hor_2021_cmyk_Blue.psd
PCES_Bears_Hor_2021_rgb_Blue.png



PCES_Bears_Hor_2021_cmyk_W.ai
PCES_Bears_Hor_2021_cmyk_W.pdf
PCES_Bears_Hor_2021_cmyk_W.psd
PCES_Bears_Hor_2021_rgb_W.png



PCES_Bears_Hor_2021_K.ai
PCES_Bears_Hor_2021_K.pdf
PCES_Bears_Hor_2021_K.psd
PCES_Bears_Hor_2021_K_rgb.png



PCES_Bears_Hor_2021_W.ai
PCES_Bears_Hor_2021_W.pdf
PCES_Bears_Hor_2021_W.psd
PCES_Bears_Hor_2021_W_rgb.png

Pecan Creek Bear Wordmark Vertical Logos 2021



PCES_Bears_Vert_2021_cmyk.ai
PCES_Bears_Vert_2021_cmyk.pdf
PCES_Bears_Vert_2021_cmyk.psd
PCES_Bears_Vert_2021_rgb.png



PCES_Bears_Vert_2021_cmyk_Blue.ai
PCES_Bears_Vert_2021_cmyk_Blue.pdf
PCES_Bears_Vert_2021_cmyk_Blue.psd
PCES_Bears_Vert_2021_rgb_Blue.png



PCES_Bears_Vert_2021_cmyk_W.ai
PCES_Bears_Vert_2021_cmyk_W.pdf
PCES_Bears_Vert_2021_cmyk_W.psd
PCES_Bears_Vert_2021_rgb_W.png



PCES_Bears_Vert_2021_K.ai
PCES_Bears_Vert_2021_K.pdf
PCES_Bears_Vert_2021_K.psd
PCES_Bears_Vert_2021_K_rgb.png



PCES_Bears_Vert_2021_W.ai
PCES_Bears_Vert_2021_W.pdf
PCES_Bears_Vert_2021_W.psd
PCES_Bears_Vert_2021_W_rgb.png

FILE NAMES FOR PECAN CREEK ELEMENTARY SCHOOL

Pecan Creek Bear Mascot Logos 2021



PCES_Mascot_2021_cmyk.ai
PCES_Mascot_2021_cmyk.pdf
PCES_Mascot_2021_cmyk.psd
PCES_Mascot_2021_rgb.png



PCES_Mascot_2021_cmyk_W.ai
PCES_Mascot_2021_cmyk_W.pdf
PCES_Mascot_2021_cmyk_W.psd
PCES_Mascot_2021_rgb_W.png



PCES_Mascot_2021_K.ai
PCES_Mascot_2021_K.pdf
PCES_Mascot_2021_K.psd
PCES_Mascot_2021_K_rgb.png



PCES_Mascot_2021_W.ai
PCES_Mascot_2021_W.pdf
PCES_Mascot_2021_W.psd
PCES_Mascot_2021_W_rgb.png

PROVIDENCE ELEMENTARY SCHOOL

LOGOS



QUICK FACTS

Established: 2004

Mascot: Falcons

Zone: Braswell

COLOR



RED

Pantone: 186 C

RGB: 200/16/46

CMYK: 0/100/80/5

WEB: C8102E



BLUE

Pantone: 072 C

RGB: 16/6/159

CMYK: 100/90/0/7

WEB: 10069F

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Providence Elementary School logos clearly on the front of every communication.
- The Providence Elementary School logos can not be smaller than a half an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Providence Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Providence Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR PROVIDENCE ELEMENTARY SCHOOL LOGOS



PRES_Patriots_2019_cmyk.ai
PRES_Patriots_2019_cmyk.pdf
PRES_Patriots_2019_cmyk.psd
PRES_Patriots_2019_rgb.png



PRES_Patriots_2019_BW.ai
PRES_Patriots_2019_BW.pdf
PRES_Patriots_2019_BW.psd
PRES_Patriots_2019_BW_rgb.png

RIVERA ELEMENTARY SCHOOL

LOGOS



Logo is slated for
a redesigned

QUICK FACTS

Established: 1994

Mascot: Stars

Zone: Ryan

COLOR



ROYAL BLUE

Pantone: 293 C

RGB: 0/61/165

CMYK: 100/76/0/9

WEB: 003DA5



SILVER

Pantone: Cool Gray 5

RGB: 177/179/179

CMYK: 28/21/18/1

WEB: B1B3B3



GOLD

Pantone: 116 C

RGB: 255/205/0

CMYK: 0/10/98/0

WEB: FFCD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Rivera Elementary School logos clearly on the front of every communication.
- The Rivera Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Rivera Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Rivera Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR RIVERA ELEMENTARY SCHOOL LOGOS



RES_Logo_cmyk.psd

RES_Logo_rgb.png

RES_Logo_BW.psd

RES_Logo_BW_rgb.png

1"W x .9"H, 300 dpi

Jaggy edges

**Logo is slated for
a redesigned**

SANDBROCK RANCH ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



All black logos and all white logos are also available.

QUICK FACTS

Established: 2022

Mascot: ???? ?

Zone: Braswell

COLOR



???

Pantone: ?? C

RGB: #/#/#

CMYK: #/#/#/#

WEB: #####



???

Pantone: ?? C

RGB: #/#/#

CMYK: #/#/#/#

WEB: #####

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

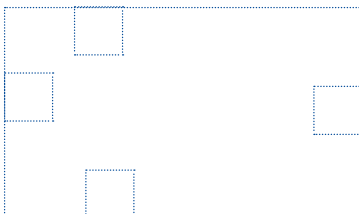
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

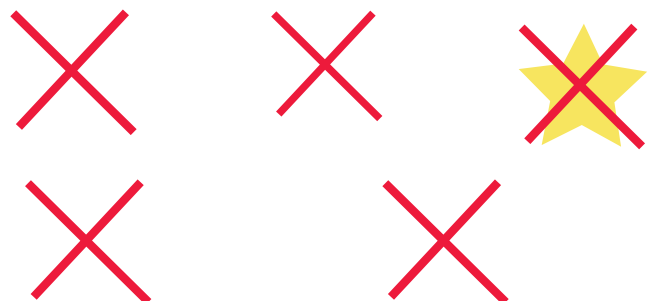
- Use one of the Blanton Elementary School logos clearly on the front of every communication.
- The Blanton Elementary School logos can not be smaller than an 1.25" in width for the horizontal marks and ¾" for the vertical marks.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Blanton Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Blanton Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR SANDBROCK RANCH ELEMENTARY SCHOOL LOGOS

Sandbrock Ranch Wordmark Horizontal Logos 2022



SRES_WdMk_Hor_2022_cmyk.ai
SRES_WdMk_Hor_2022_cmyk.pdf
SRES_WdMk_Hor_2022_cmyk.psd
SRES_WdMk_Hor_2022_rgb.png



SRES_WdMk_Hor_2022_cmyk_W.ai
SRES_WdMk_Hor_2022_cmyk_W.pdf
SRES_WdMk_Hor_2022_cmyk_W.psd
SRES_WdMk_Hor_2022_rgb_W.png



SRES_WdMk_Hor_2022_K.ai
SRES_WdMk_Hor_2022_K.pdf
SRES_WdMk_Hor_2022_K.psd
SRES_WdMk_Hor_2022_K_rgb.png



SRES_WdMk_Hor_2022_W.ai
SRES_WdMk_Hor_2022_W.pdf
SRES_WdMk_Hor_2022_W.psd
SRES_WdMk_Hor_2022_W_rgb.png

Sandbrock Ranch Wordmark Vertical Logos 2022



SRES_WdMk_Hor_2022_cmyk.ai
SRES_WdMk_Hor_2022_cmyk.pdf
SRES_WdMk_Hor_2022_cmyk.psd
SRES_WdMk_Hor_2022_rgb.png



SRES_WdMk_Hor_2022_cmyk_W.ai
SRES_WdMk_Hor_2022_cmyk_W.pdf
SRES_WdMk_Hor_2022_cmyk_W.psd
SRES_WdMk_Hor_2022_rgb_W.png



SRES_WdMk_Hor_2022_K.ai
SRES_WdMk_Hor_2022_K.pdf
SRES_WdMk_Hor_2022_K.psd
SRES_WdMk_Hor_2022_K_rgb.png



SRES_WdMk_Hor_2022_W.ai
SRES_WdMk_Hor_2022_W.pdf
SRES_WdMk_Hor_2022_W.psd
SRES_WdMk_Hor_2022_W_rgb.png

FILE NAMES FOR SANDBROCK RANCH ELEMENTARY SCHOOL LOGOS

Sandbrock Ranch ????? Horizontal Logos 2022



SRES_????_Hor_2022_cmyk.ai
SRES_????_Hor_2022_cmyk.pdf
SRES_????_Hor_2022_cmyk.psd
SRES_????_Hor_2022_rgb.png



SRES_????_Hor_2022_cmyk_W.ai
SRES_????_Hor_2022_cmyk_W.pdf
SRES_????_Hor_2022_cmyk_W.psd
SRES_????_Hor_2022_rgb_W.png



SRES_????_Hor_2022_K.ai
SRES_????_Hor_2022_K.pdf
SRES_????_Hor_2022_K.psd
SRES_????_Hor_2022_K_rgb.png



SRES_????_Hor_2022_W.ai
SRES_????_Hor_2022_W.pdf
SRES_????_Hor_2022_W.psd
SRES_????_Hor_2022_W_rgb.png

Sandbrock Ranch ????? Vertical Logos 2022



SRES_????_Vert_2022_cmyk.ai
SRES_????_Vert_2022_cmyk.pdf
SRES_????_Vert_2022_cmyk.psd
SRES_????_Vert_2022_rgb.png



SRES_????_Vert_2022_cmyk_W.ai
SRES_????_Vert_2022_cmyk_W.pdf
SRES_????_Vert_2022_cmyk_W.psd
SRES_????_Vert_2022_rgb_W.png



SRES_????_Vert_2022_K.ai
SRES_????_Vert_2022_K.pdf
SRES_????_Vert_2022_K.psd
SRES_????_Vert_2022_K_rgb.png



SRES_????_Vert_2022_W.ai
SRES_????_Vert_2022_W.pdf
SRES_????_Vert_2022_W.psd
SRES_????_Vert_2022_W_rgb.png

FILE NAMES FOR SANDBROCK RANCH ELEMENTARY SCHOOL LOGOS

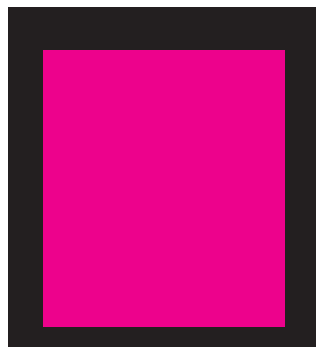
Sandbrock Ranch Mascot Logos 202?



SRES_Mascot_2022_cmyk.ai
SRES_Mascot_2022_cmyk.pdf
SRES_Mascot_2022_cmyk.psd
SRES_Mascot_2022_rgb.png



SRES_Mascot_2022_K.ai
SRES_Mascot_2022_K.pdf
SRES_Mascot_2022_K.psd
SRES_Mascot_2022_rgb_K.png



SRES_Mascot_2022_W.ai
SRES_Mascot_2022_W.pdf
SRES_Mascot_2022_W.psd
SRES_Mascot_2022_W_rgb.png

SAVANNAH ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 2005

Mascot: Gators

Zone: Braswell

COLOR



BLUE

Pantone: 072 C

RGB: 16/6/159

CMYK: 100/90/0/7

WEB: 10069F



GREEN

Pantone: 361 C

RGB: 67/176/42

CMYK: 68/0/100/0

WEB: 43B02A



ORANGE

Pantone: 1655 C

RGB: 252/76/2

CMYK: 0/77/100/0

WEB: FC4C02

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Savannah Elementary School logos clearly on the front of every communication.
- The Savannah Elementary School logos can not be smaller than ¾" in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Savannah Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Savannah Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR SAVANNAH ELEMENTARY SCHOOL LOGOS

Rodriquez Mascot Logos 2020



SAES_Gators_2017_cmyk.ai
SAES_Gators_2017_cmyk.pdf
SAES_Gators_2017_cmyk.psd
SAES_Gators_2017_rgb.png



SAES_Gators_2017_BW.ai
SAES_Gators_2017_BW.pdf
SAES_Gators_2017_BW.psd
SAES_Gators_2017_BW_rgb.png

Rodriquez Mascot Logos 2020



SAES_Mascot_2017_cmyk.ai
SAES_Mascot_2017_cmyk.pdf
SAES_Mascot_2017_cmyk.psd
SAES_Mascot_2017_rgb.png



SAES_Mascot_2017_BW.ai
SAES_Mascot_2017_BW.pdf
SAES_Mascot_2017_BW.psd
SAES_Mascot_2017_BW_rgb.png

SHULTZ ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 1965

Mascot: Mustangs

Zone: Ryan

COLOR



BLUE

Pantone: 2955 C

RGB: 0/56/101

CMYK: 100/52/0/58

WEB: 003865



GRAY

Pantone: Cool Gray 4

RGB: 187/188/189

CMYK: 24/17/15/0

WEB: BBBCBC



GREEN

Pantone: 362 C

RGB: 80/158/47

CMYK: 66/0/100/9

WEB: 509E2F

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

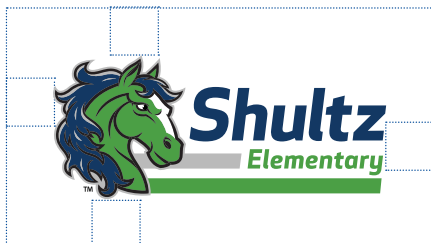
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Shultz Elementary School logos clearly on the front of every communication.
- The horizontal Shultz Elementary School logos can not be smaller than an inch in width or height. The vertical Shultz Elementary School logos can not be smaller than a half inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Shultz Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Shultz Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR SHULTZ ELEMENTARY SCHOOL

Sultz Wordmark Horizontal Logos 2021



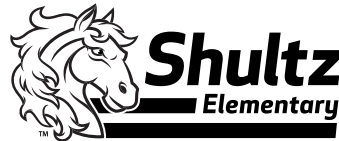
SHES_WdMk_Hor_2021_cmyk.ai
SHES_WdMk_Hor_2021_cmyk.pdf
SHES_WdMk_Hor_2021_cmyk.psd
SHES_WdMk_Hor_2021_rgb.png



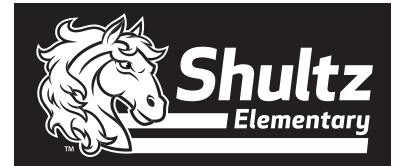
SHES_WdMk_Hor_2021_cmyk_W.ai
SHES_WdMk_Hor_2021_cmyk_W.pdf
SHES_WdMk_Hor_2021_cmyk_W.psd
SHES_WdMk_Hor_2021_rgb_W.png



SHES_WdMk_Hor_2021_BW.ai
SHES_WdMk_Hor_2021_BW.pdf
SHES_WdMk_Hor_2021_BW.psd
SHES_WdMk_Hor_2021_BW_rgb.png



SHES_WdMk_Hor_2021_K.ai
SHES_WdMk_Hor_2021_K.pdf
SHES_WdMk_Hor_2021_K.psd
SHES_WdMk_Hor_2021_K_rgb.png



SHES_WdMk_Hor_2021_W.ai
SHES_WdMk_Hor_2021_W.pdf
SHES_WdMk_Hor_2021_W.psd
SHES_WdMk_Hor_2021_W_rgb.png

Sultz Wordmark Vertical Logos 2021



SHES_WdMk_Vert_2021_cmyk.ai
SHES_WdMk_Vert_2021_cmyk.pdf
SHES_WdMk_Vert_2021_cmyk.psd
SHES_WdMk_Vert_2021_rgb.png



SHES_WdMk_Vert_2021_cmyk_W.ai
SHES_WdMk_Vert_2021_cmyk_W.pdf
SHES_WdMk_Vert_2021_cmyk_W.psd
SHES_WdMk_Vert_2021_rgb_W.png



SHES_WdMk_Vert_2021_BW.ai
SHES_WdMk_Vert_2021_BW.pdf
SHES_WdMk_Vert_2021_BW.psd
SHES_WdMk_Vert_2021_BW_rgb.png



SHES_WdMk_Vert_2021_K.ai
SHES_WdMk_Vert_2021_K.pdf
SHES_WdMk_Vert_2021_K.psd
SHES_WdMk_Vert_2021_K_rgb.png



SHES_WdMk_Vert_2021_W.ai
SHES_WdMk_Vert_2021_W.pdf
SHES_WdMk_Vert_2021_W.psd
SHES_WdMk_Vert_2021_W_rgb.png

FILE NAMES FOR SHULTZ ELEMENTARY SCHOOL

Shultz Mustangs Horizontal Logos 2021



SHES_Mustang_Hor_2021_cmyk.ai
SHES_Mustang_Hor_2021_cmyk.pdf
SHES_Mustang_Hor_2021_cmyk.psd
SHES_Mustang_Hor_2021_rgb.png



SHES_Mustang_Hor_2021_cmyk_W.ai
SHES_Mustang_Hor_2021_cmyk_W.pdf
SHES_Mustang_Hor_2021_cmyk_W.psd
SHES_Mustang_Hor_2021_rgb_W.png



SHES_Mustang_Hor_2021_BW.ai
SHES_Mustang_Hor_2021_BW.pdf
SHES_Mustang_Hor_2021_BW.psd
SHES_Mustang_Hor_2021_BW_rgb.png



SHES_Mustang_Hor_2021_K.ai
SHES_Mustang_Hor_2021_K.pdf
SHES_Mustang_Hor_2021_K.psd
SHES_Mustang_Hor_2021_K_rgb.png



SHES_Mustang_Hor_2021_W.ai
SHES_Mustang_Hor_2021_W.pdf
SHES_Mustang_Hor_2021_W.psd
SHES_Mustang_Hor_2021_W_rgb.png

Shultz Mustangs Vertical Logos 2021



SHES_Mustang_Vert_2021_cmyk.ai
SHES_Mustang_Vert_2021_cmyk.pdf
SHES_Mustang_Vert_2021_cmyk.psd
SHES_Mustang_Vert_2021_rgb.png



SHES_Mustang_Vert_2021_cmyk_W.ai
SHES_Mustang_Vert_2021_cmyk_W.pdf
SHES_Mustang_Vert_2021_cmyk_W.psd
SHES_Mustang_Vert_2021_rgb_W.png



SHES_Mustang_Vert_2021_BW.ai
SHES_Mustang_Vert_2021_BW.pdf
SHES_Mustang_Vert_2021_BW.psd
SHES_Mustang_Vert_2021_BW_rgb.png



SHES_Mustang_Vert_2021_K.ai
SHES_Mustang_Vert_2021_K.pdf
SHES_Mustang_Vert_2021_K.psd
SHES_Mustang_Vert_2021_K_rgb.png



SHES_Mustang_Vert_2021_W.ai
SHES_Mustang_Vert_2021_W.pdf
SHES_Mustang_Vert_2021_W.psd
SHES_Mustang_Vert_2021_W_rgb.png

FILE NAMES FOR SHULTZ ELEMENTARY SCHOOL

Shultz Mascot Logos 2021



SHES_Mascot_2021_cmyk.ai
SHES_Mascot_2021_cmyk.pdf
SHES_Mascot_2021_cmyk.psd
SHES_Mascot_2021_rgb.png



SHES_Mascot_2021_BW.ai
SHES_Mascot_2021_BW.pdf
SHES_Mascot_2021_BW.psd
SHES_Mascot_2021_BW_rgb.png



SHES_Mascot_2021_K.ai
SHES_Mascot_2021_K.pdf
SHES_Mascot_2021_K.psd
SHES_Mascot_2021_K_rgb.png



SHES_Mascot_2021_W.ai
SHES_Mascot_2021_W.pdf
SHES_Mascot_2021_W.psd
SHES_Mascot_2021_W_rgb.png

STEPHENS ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



Logo is slated for
a redesigned

QUICK FACTS

Established: 2008

Mascot: Bulldogs

Zone: Ryan

COLOR



BLUE

Pantone: 286 C

RGB: 0/50/160

CMYK: 100/80/0/12

WEB: 0032A0



SILVER

Pantone: Cool Gray 5

RGB: 177/179/179

CMYK: 28/21/18/1

WEB: B1B3B3



LIGHT BLUE

Pantone: 291 C

RGB: 155/203/235

CMYK: 38/4/0/0

WEB: 9BCBEB

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

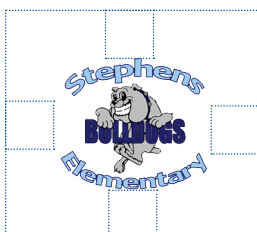
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Stephens Elementary School logos clearly on the front of every communication.
- The Stephens Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Stephens Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Stephens Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR STEPHENS ELEMENTARY SCHOOL LOGOS

STES Logo



STES_Logo_cmyk.psd

STES_Logo_rgb.png

.8"H x .73"H, 300 dpi

STES Bulldog



STES_Bulldog_cmyk.psd

STES_Bulldog_rgb.png

.56"H x .5"H, 300 dpi



STES_Bulldog_BW.psd

STES_Bulldog_BW_rgb.png

.5"H, 300 dpi

Logo is slated for
a redesigned

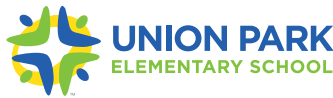
UNION PARK ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



QUICK FACTS

Established: 2019

Mascot: Pioneers

Zone: Braswell

COLOR



BLUE

Pantone: 7455 C

RGB: 58/93/174

CMYK: 86/66/0/0

WEB: 3A5DAE



YELLOW

Pantone: 115 C

RGB: 253/218/37

CMYK: 0/4/88/0

WEB: FDDA25



GREEN

Pantone: 368 C

RGB: 120/190/33

CMYK: 54/0/100/0

WEB: 78BE21

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

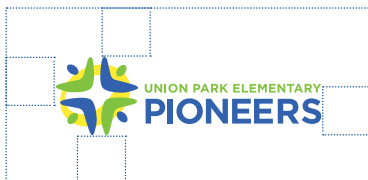
Grayscale logos are also available.

LOGO USAGE

- Use one of the Union Park Elementary School logos clearly on the front of every communication.
- The Union Park Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Union Park Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Union Park Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR UNION PARK ELEMENTARY SCHOOL LOGOS

UPES Pioneers Wordmark



UPES Pioneers Horizontal

UPES_Pioneers_Hor_2019_cmyk.ai
UPES_Pioneers_Hor_2019_cmyk.pdf
UPES_Pioneers_Hor_2019_cmyk.psd
UPES_Pioneers_Hor_2019_rgb.png
UPES_Pioneers_Hor_2019_BW.ai
UPES_Pioneers_Hor_2019_BW.pdf
UPES_Pioneers_Hor_2019_BW.psd
UPES_Pioneers_Hor_2019_BW_rgb.png

UPES Wordmark



UPES Wordmark Horizontal

UPES_WdMk_Hor_2019_cmyk.ai
UPES_WdMk_Hor_2019_cmyk.pdf
UPES_WdMk_Hor_2019_cmyk.psd
UPES_WdMk_Hor_2019_rgb.png
UPES_WdMk_Hor_2019_BW.ai
UPES_WdMk_Hor_2019_BW.pdf
UPES_WdMk_Hor_2019_BW.psd
UPES_WdMk_Hor_2019_BW_rgb.png



UPES Pioneers Vertical

UPES_Pioneers_Vert_2019_cmyk.ai
UPES_Pioneers_Vert_2019_cmyk.pdf
UPES_Pioneers_Vert_2019_cmyk.psd
UPES_Pioneers_Vert_2019_rgb.png
UPES_Pioneers_Vert_2019_BW.ai
UPES_Pioneers_Vert_2019_BW.pdf
UPES_Pioneers_Vert_2019_BW.psd
UPES_Pioneers_Vert_2019_BW_rgb.png



UPES Wordmark Vertical

UPES_WdMk_Vert_2019_cmyk.ai
UPES_WdMk_Vert_2019_cmyk.pdf
UPES_WdMk_Vert_2019_cmyk.psd
UPES_WdMk_Vert_2019_rgb.png
UPES_WdMk_Vert_2019_BW.ai
UPES_WdMk_Vert_2019_BW.pdf
UPES_WdMk_Vert_2019_BW.psd
UPES_WdMk_Vert_2019_BW_rgb.png

UPES Kid Compass Art



UPES_KidCompass_2019_cmyk.ai
UPES_KidCompass_2019_cmyk.pdf
UPES_KidCompass_2019_cmyk.psd
UPES_KidCompass_2019_rgb.png



UPES_KidCompass_2019_BW.ai
UPES_KidCompass_2019_BW.pdf
UPES_KidCompass_2019_BW.psd
UPES_KidCompass_2019_BW_rgb.png

W.S. RYAN ELEMENTARY SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 2001
Mascot: Wranglers
Zone: Denton

COLOR

 **RED**
Pantone: 032 C
RGB: 239/51/64
CMYK: 0/90/76/0
WEB: EF3340

 **BLUE**
Pantone: 072 C
RGB: 16/6/159
CMYK: 100/90/0/7
WEB: 10069F

TYPOGRAPHY

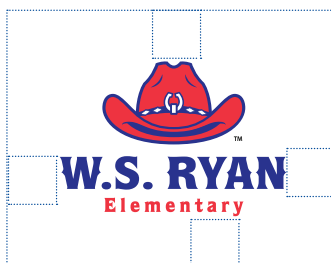
CENTURY GOTHIC REGULAR
CENTURY GOTHIC ITALIC
CENTURY GOTHIC BOLD
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the W.S. Ryan Elementary School logos clearly on the front of every communication.
- The W.S. Ryan Elementary School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the W.S. Ryan Elementary School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of W.S. Ryan Elementary School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR W.S. RYAN ELEMENTARY SCHOOL

W.S. Ryan Wordmark Horizontal Logos 2021



WSRES_WdMk_Hor_2021_cmyk.ai
WSRES_WdMk_Hor_2021_cmyk.pdf
WSRES_WdMk_Hor_2021_cmyk.psd
WSRES_WdMk_Hor_2021_rgb.png



WSRES_WdMk_Hor_2021_cmyk_W.ai
WSRES_WdMk_Hor_2021_cmyk_W.pdf
WSRES_WdMk_Hor_2021_cmyk_W.psd
WSRES_WdMk_Hor_2021_rgb_W.png



WSRES_WdMk_Hor_2021_K.ai
WSRES_WdMk_Hor_2021_K.pdf
WSRES_WdMk_Hor_2021_K.psd
WSRES_WdMk_Hor_2021_K_rgb.png



WSRES_WdMk_Hor_2021_W.ai
WSRES_WdMk_Hor_2021_W.pdf
WSRES_WdMk_Hor_2021_W.psd
WSRES_WdMk_Hor_2021_W_rgb.png

W.S. Ryan Wordmark Vertical Logos 2021



WSRES_WdMk_Vert_2021_cmyk.ai
WSRES_WdMk_Vert_2021_cmyk.pdf
WSRES_WdMk_Vert_2021_cmyk.psd
WSRES_WdMk_Vert_2021_rgb.png



WSRES_WdMk_Vert_2021_cmyk_W.ai
WSRES_WdMk_Vert_2021_cmyk_W.pdf
WSRES_WdMk_Vert_2021_cmyk_W.psd
WSRES_WdMk_Vert_2021_rgb_W.png



WSRES_WdMk_Vert_2021_K.ai
WSRES_WdMk_Vert_2021_K.pdf
WSRES_WdMk_Vert_2021_K.psd
WSRES_WdMk_Vert_2021_K_rgb.png



WSRES_WdMk_Vert_2021_W.ai
WSRES_WdMk_Vert_2021_W.pdf
WSRES_WdMk_Vert_2021_W.psd
WSRES_WdMk_Vert_2021_W_rgb.png

FILE NAMES FOR W.S. RYAN ELEMENTARY SCHOOL

W.S. Ryan Wranglers Horizontal Logos 2021



WSRES_Wrangler_Hor_2021_cmyk.ai
WSRES_Wrangler_Hor_2021_cmyk.pdf
WSRES_Wrangler_Hor_2021_cmyk.psd
WSRES_Wrangler_Hor_2021_rgb.png



WSRES_Wrangler_Hor_2021_cmyk_W.ai
WSRES_Wrangler_Hor_2021_cmyk_W.pdf
WSRES_Wrangler_Hor_2021_cmyk_W.psd
WSRES_Wrangler_Hor_2021_rgb_W.png



WSRES_Wrangler_Hor_2021_K.ai
WSRES_Wrangler_Hor_2021_K.pdf
WSRES_Wrangler_Hor_2021_K.psd
WSRES_Wrangler_Hor_2021_K_rgb.png



WSRES_Wrangler_Hor_2021_W.ai
WSRES_Wrangler_Hor_2021_W.pdf
WSRES_Wrangler_Hor_2021_W.psd
WSRES_Wrangler_Hor_2021_W_rgb.png

W.S. Ryan Wranglers Vertical Logos 2021



WSRES_Wrangler_Vert_2021_cmyk.ai
WSRES_Wrangler_Vert_2021_cmyk.pdf
WSRES_Wrangler_Vert_2021_rgb.png
WSRES_Wrangler_Vert_2021_rgb.png



WSRES_Wrangler_Vert_2021_cmyk_W.ai
WSRES_Wrangler_Vert_2021_cmyk_W.pdf
WSRES_Wrangler_Vert_2021_cmyk_W.psd
WSRES_Wrangler_Vert_2021_rgb_W.png



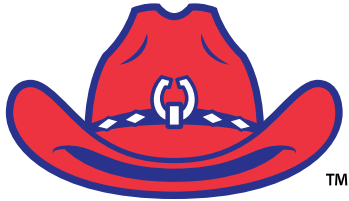
WSRES_Wrangler_Vert_2021_K.ai
WSRES_Wrangler_Vert_2021_K.pdf
WSRES_Wrangler_Vert_2021_K.png
WSRES_Wrangler_Vert_2021_K_rgb.png



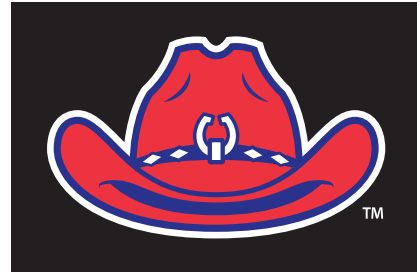
WSRES_Wrangler_Vert_2021_W.ai
WSRES_Wrangler_Vert_2021_W.pdf
WSRES_Wrangler_Vert_2021_W.psd
WSRES_Wrangler_Vert_2021_W_rgb.png

FILE NAMES FOR W.S. RYAN ELEMENTARY SCHOOL

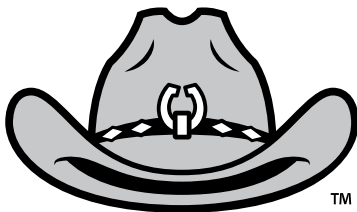
W.S. Ryan Mascot Logos 2021



WSRES_Mascot_2021_cmyk.ai
WSRES_Mascot_2021_cmyk.pdf
WSRES_Mascot_2021_cmyk.psd
WSRES_Mascot_2021_rgb.png



WSRES_Mascot_2021_cmyk_W.ai
WSRES_Mascot_2021_cmyk_W.pdf
WSRES_Mascot_2021_cmyk_W.psd
WSRES_Mascot_2021_rgb_W.png



WSRES_Mascot_2021_K.ai
WSRES_Mascot_2021_K.pdf
WSRES_Mascot_2021_K.psd
WSRES_Mascot_2021_K_rgb.png



WSRES_Mascot_2021_W.ai
WSRES_Mascot_2021_W.pdf
WSRES_Mascot_2021_W.psd
WSRES_Mascot_2021_W_rgb.png