

Middle Schools

Please click on school logo or name and you will be directed to the logo page for the school.



Calhoun Middle School

No Logos
School Opening
Fall 2023

Cheek Middle School



Crownover Middle School



Harpool Middle School



McMath Middle School



Myers Middle School



NAVO MIDDLE SCHOOL

Navo Middle School



Rodriguez Middle School



Strickland Middle School

CALHOUN MIDDLE SCHOOL

LOGOS

PRIMARY



SECONDARY



Logo is slated for
a redesigned.

QUICK FACTS

Established: 1924

Mascot: Cougars

Zone: Denton

COLOR



BLACK

Pantone: N/A

RGB: 0/0/0

CMYK: 75/68/67/90

WEB: 000000



ORANGE

Pantone: 021 C

RGB: 254/80/0

CMYK: 0/74/100/0

WEB: FE5000

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Calhoun Middle School logos clearly on the front of every communication.
- The Calhoun Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Calhoun Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Calhoun Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR CALHOUN MIDDLE SCHOOL LOGOS

CAMS Head



CAMS_Head_cmyk.psd
CAMS_Head_rgb.png
6"W x .55"H, 300 dpi

CAMS Mascot Lettermark



CAMS_Mascot_LtMk_cmyk.psd
CAMS_Mascot_LtMk_rgb.png
5.5"W x .7"H, 300 dpi

Logo is slated for
a redesigned.

CAMS_Cougars_Black



CAMS_Cougars_Black.jpg
1"W x 1"H, 300 dpi
Jaggy edges

CHEEK MIDDLE SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



All black logos and all white logos are also available.

QUICK FACTS

Established: 2023

Mascot: ?????

Zone: Braswell

COLOR



?????

Pantone: ?????

RGB: ?????

CMYK: ?????

WEB: ?????



?????

Pantone: ?????

RGB: ?????

CMYK: ?????

WEB: ?????

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

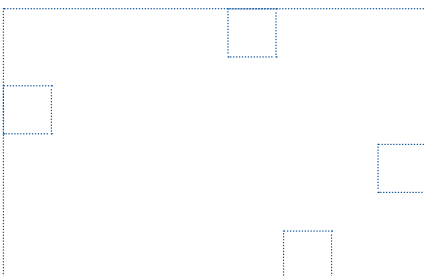
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Cheek Middle School logos clearly on the front of every communication.
- The Cheek Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Cheek Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Cheek Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR CHEEK MIDDLE SCHOOL LOGOS

Creek Wordmark Horizontal Logos 2023



CHMS_WdMk_Hor_2021_cmyk.ai
CHMS_WdMk_Hor_2021_cmyk.pdf
CHMS_WdMk_Hor_2021_cmyk.psd
CHMS_WdMk_Hor_2021_rgb.png



CHMS_WdMk_Hor_2021_cmyk_W.ai
CHMS_WdMk_Hor_2021_cmyk_W.pdf
CHMS_WdMk_Hor_2021_cmyk_W.psd
CHMS_WdMk_Hor_2021_rgb_W.png



CHMS_WdMk_Hor_2023_BW.ai
CHMS_WdMk_Hor_2023_BW.pdf
CHMS_WdMk_Hor_2023_BW.psd
CHMS_WdMk_Hor_2023_BW_rgb.png



CHMS_WdMk_Hor_2023_K.ai
CHMS_WdMk_Hor_2023_K.pdf
CHMS_WdMk_Hor_2023_K.psd
CHMS_WdMk_Hor_2023_K_rgb.png



CHMS_WdMk_Hor_2023_W.ai
CHMS_WdMk_Hor_2023_W.pdf
CHMS_WdMk_Hor_2023_W.psd
CHMS_WdMk_Hor_2023_W_rgb.png

Creek Wordmark Vertical Logos 2023



CHMS_WdMk_Vert_2023_cmyk.ai
CHMS_WdMk_Vert_2023_cmyk.pdf
CHMS_WdMk_Vert_2023_cmyk.psd
CHMS_WdMk_Vert_2023_rgb.png



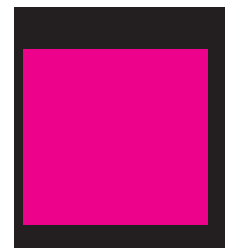
CHMS_WdMk_Vert_2023_cmyk_W.ai
CHMS_WdMk_Vert_2023_cmyk_W.pdf
CHMS_WdMk_Vert_2023_cmyk_W.psd
CHMS_WdMk_Vert_2023_rgb_W.png



CHMS_WdMk_Vert_2023_BW.ai
CHMS_WdMk_Vert_2023_BW.pdf
CHMS_WdMk_Vert_2023_BW.psd
CHMS_WdMk_Vert_2023_BW_rgb.png



CHMS_WdMk_Vert_2023_K.ai
CHMS_WdMk_Vert_2023_K.pdf
CHMS_WdMk_Vert_2023_K.psd
CHMS_WdMk_Vert_2023_K_rgb.png



CHMS_WdMk_Vert_2023_W.ai
CHMS_WdMk_Vert_2023_W.pdf
CHMS_WdMk_Vert_2023_W.psd
CHMS_WdMk_Vert_2023_W_rgb.png

FILE NAMES FOR CHEEK MIDDLE SCHOOL LOGOS

Creek ????? Horizontal Logos 2023



CHMS_????_Hor_2023__cmyk.ai
CHMS_????_Hor_2023__cmyk.pdf
CHMS_????_Hor_2023__cmyk.psd
CHMS_????_Hor_2023__rgb.png



CHMS_????_Hor_2023__cmyk_W.ai
CHMS_????_Hor_2023__cmyk_W.pdf
CHMS_????_Hor_2023__cmyk_W.psd
CHMS_????_Hor_2023__rgb_W.png



CHMS_????_Hor_2023__BW.ai
CHMS_????_Hor_2023__BW.pdf
CHMS_????_Hor_2023__BW.psd
CHMS_????_Hor_2023__BW_rgb.png



CHMS_????_Hor_2023__K.ai
CHMS_????_Hor_2023__K.pdf
CHMS_????_Hor_2023__K.psd
CHMS_????_Hor_2023__K_rgb.png

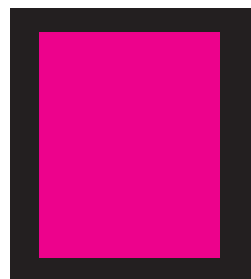


CHMS_????_Hor_2023__W.ai
CHMS_????_Hor_2023__W.pdf
CHMS_????_Hor_2023__W.psd
CHMS_????_Hor_2023__W_rgb.png

Creek ?????? Vertical Logos 2023



CHMS_????_Vert_2023_cmyk.ai
CHMS_????_Vert_2023_cmyk.pdf
CHMS_????_Vert_2023_rgb.png
CHMS_????_Vert_2023_rgb.png



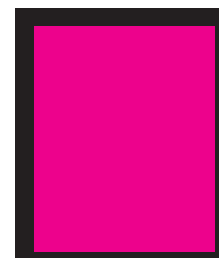
CHMS_????_Vert_2023_cmyk_W.ai
CHMS_????_Vert_2023_cmyk_W.pdf
CHMS_????_Vert_2023_cmyk_W.psd
CHMS_????_Vert_2023_rgb_W.png



CHMS_????_Vert_2023_BW.ai
CHMS_????_Vert_2023_BW.pdf
CHMS_????_Vert_2023_BW.psd
CHMS_????_Vert_2023_BW_rgb.png



CHMS_????_Vert_2023_K.ai
CHMS_????_Vert_2023_K.pdf
CHMS_????_Vert_2023_K.png
CHMS_????_Vert_2023_K_rgb.png



CHMS_????_Vert_2023_W.ai
CHMS_????_Vert_2023_W.pdf
CHMS_????_Vert_2023_W.psd
CHMS_????_Vert_2023_W_rgb.png

FILE NAMES FOR CHEEK MIDDLE SCHOOL LOGOS

Creek Mascot Logos 2023



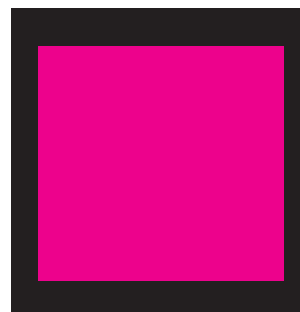
CHMS_Mascot_2023_cmyk.ai
CHMS_Mascot_2023cmyk.pdf
CHMS_Mascot_2023_cmyk.psd
CHMS_Mascot_2023_rgb.png



CHMS_Mascot_2023_cmyk_W.ai
CHMS_Mascot_2023_cmyk_W.pdf
CHMS_Mascot_2023_cmyk_W.psd
CHMS_Mascot_2023_rgb_W.png



CHMS_Mascot_2023_K.ai
CHMS_Mascot_2023_K.pdf
CHMS_Mascot_2023_K.psd
CHMS_Mascot_2023_K_rgb.png



CHMS_Mascot_2023_W.ai
CHMS_Mascot_2023_W.pdf
CHMS_Mascot_2023_W.psd
CHMS_Mascot_2023_W_rgb.png

CROWNOVER MIDDLE SCHOOL

LOGOS

PRIMARY



SECONDARY



Logo is slated for
a redesigned.

QUICK FACTS

Established: 2002

Mascot: Cowboys

Zone: Guyer

COLOR



MAROON

Pantone: 188 C

RGB: 118/35/47

CMYK: 5/96/56/54

WEB: 76232F



SILVER

Pantone: Cool Gray 5

RGB: 177/179/179

CMYK: 28/21/18/1

WEB: B1B3B3

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

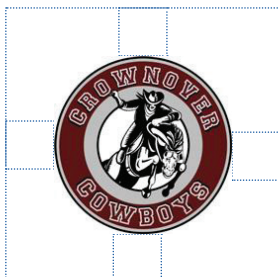
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Crossover Middle School logos clearly on the front of every communication.
- The Crossover Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Crossover Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Crossover Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR CROWNOVER MIDDLE SCHOOL LOGOS



CRMS_Logo_cmyk.jpg

.6"W x .6"H, 300 dpi

Jaggy and has artifacts.



CRMS_Star_cmyk.jpg

3.9"W x 3.3"H, 300 dpi

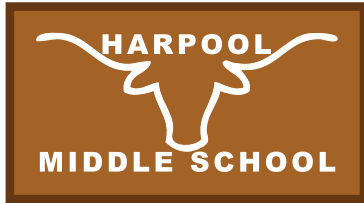
Jaggy and has artifacts.

**Logo is slated for
a redesigned.**

HARPOOL MIDDLE SCHOOL

LOGOS

PRIMARY



MASCOT



QUICK FACTS

Established: 2008

Mascot: Longhorns

Zone: Guyer

COLOR

PRIMARY



HARPOOL BROWN

Pantone: 154 C

RGB: 155/90/26

CMYK: 0/57/100/38

WEB: 9B5A1A

SECONDARY



BLACK

Pantone: N/A

RGB: 0/0/0

CMYK: 75/68/67/90

WEB: 000000

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

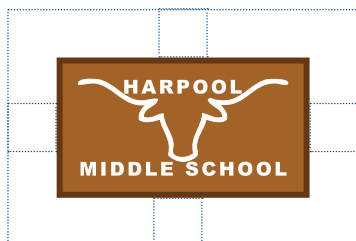
Black logos and all white logos are also available.

LOGO USAGE

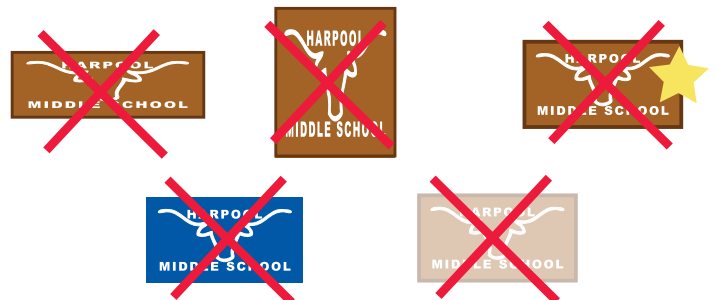
- Use one of the Harpool Middle School logos clearly on the front of every communication.
- The Harpool Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Harpool Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Harpool Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



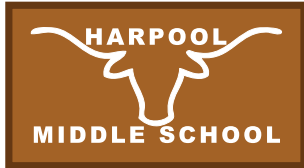
EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR HARPOOL MIDDLE SCHOOL LOGOS

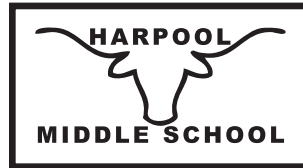
All psd and png files are 5" in width or height.

HMS Wordmark



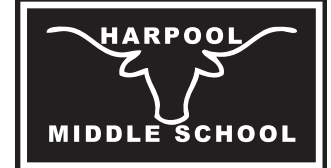
HMS WdMk 2013

HMS_WdMk_2013_cmyk.ai
HMS_WdMk_2013_cmyk.pdf
HMS_WdMk_2013_cmyk.psd
HMS_WdMk_2013_cmyk.png



HMS WdMk 2013 Black

HMS_WdMk_2013_K.ai
HMS_WdMk_2013_K.pdf
HMS_WdMk_2013_K.psd
HMS_WdMk_2013_K_rgb.png



HMS WdMk 2013 White

HMS_WdMk_2013_W.ai
HMS_WdMk_2013_W.psd
HMS_WdMk_2013_W_rgb.png

HMS Mascot



HMS_Mascot_2013_cmyk

HMS_Mascot_2013_cmyk.ai
HMS_Mascot_2013_cmyk.pdf
HMS_Mascot_2013_cmyk.psd
HMS_Mascot_2013_cmyk.png



HMS_Mascot_2013_Black

HMS_Mascot_2013_K.ai
HMS_Mascot_2013_K.pdf
HMS_Mascot_2013_K.psd
HMS_Mascot_2013_K_rgb.png



HMS Mascot 2013 White

HMS_Mascot_2013_W.ai
HMS_Mascot_2013_W.psd
HMS_Mascot_2013_W_rgb.png

Other



HMS_Orchestra_2011

HMS_Orchestra_2011_cmyk.ai
HMS_Orchestra_2011_cmyk.pdf
HMS_Orchestra_2011_cmyk.psd
HMS_Orchestra_2011_rgb.png

MCMATH MIDDLE SCHOOL

LOGOS



QUICK FACTS

Established: 1998

Mascot: Tigers

Zone: Denton

COLOR



NAVY BLUE

Pantone: 274 C

RGB: 34/21/81

CMYK: 98/97/0/49

WEB: 221551



GOLD

Pantone: 123 C

RGB: 255/199/44

CMYK: 0/16/89/0

WEB: FFC72C

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the McMath Middle School logos clearly on the front of every communication.
- The McMath Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the McMath Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of McMath Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR MCMATH MIDDLE SCHOOL LOGOS

All psd and png files are 5" in width or height.



McMS_Logo_2015_cmyk

McMS_Logo_2015_cmyk.ai
McMS_Logo_2015_cmyk.pdf
McMS_Logo_2015_cmyk.psd
McMS_Logo_2015_rgb.png



HMS_WdMk_2013_cmyk

McMS_Logo_2015_BW.ai
McMS_Logo_2015_BW.pdf
McMS_Logo_2015_BW.psd
McMS_Logo_2015_BW_rgb.png

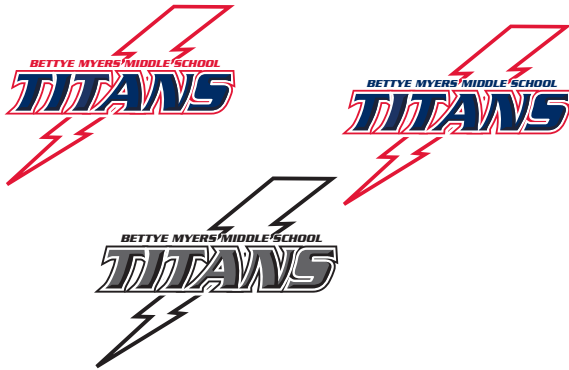
MYERS MIDDLE SCHOOL

LOGOS

PRIMARY



SECONDARY



QUICK FACTS

Established: 2013

Mascot: Titans and Lady Titans

Zone: Ryan

COLOR

PRIMARY



NAVY BLUE

Pantone: 534 C

RGB: 27/54/93

CMYK: 100/71/0/51

WEB: 1B365D

SECONDARY



RED

Pantone: 186 C

RGB: 200/16/46

CMYK: 0/100/80/5

WEB: C8102E



WHITE

Pantone: N/A

RGB: 255/255/255

CMYK: 0/0/0/0

WEB: FFFFFFFF

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

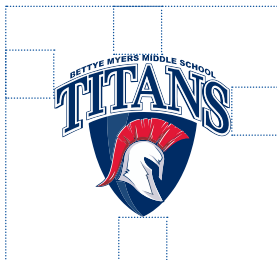
CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Myers Middle School logos clearly on the front of every communication.
- The Myers Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Myers Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Myers Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR MYERS MIDDLE SCHOOL LOGOS

MYMS Shield 2013



MYMS_Shield_2013_cmyk

MYMS_Shield_2013_cmyk.ai
MYMS_Shield_2013_cmyk.pdf
MYMS_Shield_2013_cmyk.psd
MYMS_Shields_2013_rgb.png



MYMS_Shield_2013_BW

MYMS_Shields_2013_BW.ai
MYMS_Shield_2013_BW.pdf
MYMS_Shield_2013_BW.psd
MYMS_Shield_2013_BW_rgb.png

MYMS Titans 2013



MYMS_Titans_B_2013_cmyk

MYMS_Titans_2013_B.ai
MYMS_Titans_2013_B.pdf
MYMS_Titans_2013_B.psd
MMYMS_Titans_2013_B_rgb.png



MYMS_Lightning_R_2013_cmyk

MYMS_Titans_2013_R.ai
MYMS_Titans_2013_R.pdf
MYMS_Titans_2013_R.psd
MYMS_Titans_2013_R_rgb.png



MYMS_Lightning_2013_BW

MYMS_Titans_2013_BW.ai
MYMS_Titans_2013_BW.pdf
MYMS_Titans_2013_BW.psd
MYMS_Titans_2013_BW_rgb.png

NAVO MIDDLE SCHOOL

LOGOS

PRIMARY



NAVO MIDDLE SCHOOL



NAVO MIDDLE SCHOOL

MASCOT



QUICK FACTS

Established: 2019

Mascot: Panthers

Zone: Braswell

COLOR



BLACK

Pantone: N/A

RGB: 0/0/0

CMYK: 75/68/67/90

WEB: 000000



GOLD

Pantone: 4515 C

RGB: 179/163/105

CMYK: 20/22/59/10

WEB: B3A369

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Navo Middle School logos clearly on the front of every communication.
- The Navo Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Navo Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Navo Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR NAVO MIDDLE SCHOOL LOGOS

NMS Wordmark 2017



NAVO MIDDLE SCHOOL

NMS_WdMk_2017_cmyk

NMS_WdMk_2017_cmyk.ai
NMS_WdMk_2017_cmyk.pdf
NMS_WdMk_2017_cmyk.psd
NMS_WdMk_2017_rgb.png



NAVO MIDDLE SCHOOL

NMS_WdMk_2017_BW

NMS_WdMk_2017_BW.ai
NMS_WdMk_2017_BW.pdf
NMS_WdMk_2017_BW.psd
NMS_WdMk_2017_BW_rgb.png

NMS Panther 2017



NMS_Panther_2017_cmyk

NMS_Panther_2017_cmyk.ai
NMS_Panther_2017_cmyk.pdf
NMS_Panther_2017_cmyk.psd
NMS_Panther_2017_rgb.png



NMS_Panther_2017_BW

NMS_Panther_2017_BW.ai
NMS_Panther_2017_BW.pdf
NMS_Panther_2017_BW.psd
NMS_Panther_2017_BW_rgb.png

RODRIGUEZ MIDDLE SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



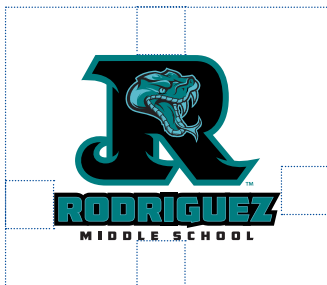
LOGO USAGE

Grayscale logos are also available.

- Use one of the Rodriguez Middle School logos clearly on the front of every communication.
- The Rodriguez Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Rodriguez Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Rodriguez Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



Middle School Logos

QUICK FACTS

Established: 2017

Mascot: Vipers

Zone: Braswell

COLOR



DARK TEAL

Pantone: 322 C

RGB: 0/115/119

CMYK: 100/0/39/33

WEB: 007377



BLACK

Pantone: N/A

RGB: 0/0/0

CMYK: 75/68/67/90

WEB: 000000



LIGHT TEAL

Pantone: 7709 C

RGB: 99/177/188

CMYK: 60/6/17/1

WEB: 63B1BC

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR RODRIGUEZ MIDDLE SCHOOL LOGOS

RMS Wordmark 2017



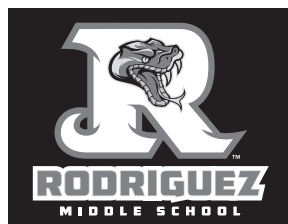
RMS_WdMk_2017_cmyk.ai
RMS_WdMk_2017_cmyk.pdf
RMS_WdMk_2017_cmyk.psd
RMS_WdMk_2017_cmyk.png



RMS_WdMk_2017_cmyk.ai
RMS_WdMk_2017_cmyk.pdf
RMS_WdMk_2017_cmyk.psd
RMS_WdMk_2017_cmyk.png



RMS_WdMk_2017_BW.ai
RMS_WdMk_2017_BW.pdf
RMS_WdMk_2017_BW.psd
RMS_WdMk_2017_BW.png



RMS_WdMk_2017_BW.ai
RMS_WdMk_2017_BW.pdf
RMS_WdMk_2017_BW.psd
RMS_WdMk_2017_BW.png

RMS Lettermark_Vipers_2017



RMS_LtMk_VIP_2017_cmyk.ai
RMS_LtMk_VIP_2017_cmyk.pdf
RMS_LtMk_VIP_2017_cmyk.psd
RMS_LtMk_VIP_2017_rgb.png



RMS_LtMk_VIP_2017_BW.ai
RMS_LtMk_VIP_2017_BW.pdf
RMS_LtMk_VIP_2017_BW.psd
RMS_LtMk_VIP_2017_BW_rgb.png

RMS_Vipers_Mascot_2017



RMS_VIP_Mascot_2017_cmyk.ai
RMS_VIP_Mascot_2017_cmyk.pdf
RMS_VIP_Mascot_2017_cmyk.psd
RMS_VIP_Mascot_2017_rgb.png



RMS_VIP_Mascot_2017_BW.ai
RMS_VIP_Mascot_2017_BW.pdf
RMS_VIP_Mascot_2017_BW.psd
RMS_VIP_Mascot_2017_BW_rgb.png

FILE NAMES FOR RODRIGUEZ MIDDLE SCHOOL LOGOS

RMS_Vipers_Wordmark_2017



RMS_VIP_WdMk_2017_cmyk.ai
RMS_VIP_WdMk_2017_cmyk.pdf
RMS_VIP_WdMk_2017_cmyk.psd
RMS_VIP_WdMk_2017_rgb.png



RMS_VIP_WdMk_2017_BW.ai
RMS_VIP_WdMk_2017_BW.pdf
RMS_VIP_WdMk_2017_BW.psd
RMS_VIP_WdMk_2017_BW_rgb.png

RMS_Mascot_Vipers_2017



RMS_Mascot_VIP_2017_cmyk.ai
RMS_Mascot_VIP_2017_cmyk.pdf
RMS_Mascot_VIP_2017_cmyk.psd
RMS_Mascot_VIP_2017_rgb.png



RMS_Mascot_VIP_2017_BW.ai
RMS_Mascot_VIP_2017_BW.pdf
RMS_Mascot_VIP_2017_BW.psd
RMS_Mascot_VIP_2017_BW_rgb.png

RMS_Mascot_2017



RMS_Mascot_2017_cmyk.ai
RMS_Mascot_2017_cmyk.pdf
RMS_Mascot_2017_cmyk.psd
NRMS_Mascot_2017_rgb.png



RMS_Mascot_2017_BW.aif
RMS_Mascot_2017_BW.pdf
RMS_Mascot_2017_BW.psd
RMS_Mascot_2017_BW_rgb.png

STRICKLAND MIDDLE SCHOOL

LOGOS

PRIMARY



SECONDARY



MASCOT



All black logos and all white logos are also available.

QUICK FACTS

Established: 1968

Mascot: Vikings

Zone: Ryan

COLOR



GREEN

Pantone: 364 C

RGB: 74/119/41

CMYK: 59/0/100/43

WEB: 4A7729



GOLD

Pantone: 116 C

RGB: 255/205/0

CMYK: 0/10/98/0

WEB: FFCD00

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

LOGO USAGE

- Use one of the Strickland Middle School logos clearly on the front of every communication.
- The Strickland Middle School logos can not be smaller than an inch in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Strickland Middle School logos, and the logos may not have an opacity less than 100 percent.
- All Marks of Strickland Middle School are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES FOR STRICKLAND MIDDLE SCHOOL LOGOS

Strickland Vikings Horizontal Logos 2020



SMS_Vikings_Hor_2020_cmyk.ai
SMS_Vikings_Hor_2020_cmyk.pdf
SMS_Vikings_Hor_2020_cmyk.psd
SMS_Vikings_Hor_2020_rgb.png



SMS_Vikings_Hor_2020_cmyk_W.ai
SMS_Vikings_Hor_2020_cmyk_W.pdf
SMS_Vikings_Hor_2020_cmyk_W.psd
SMS_Vikings_Hor_2020_rgb_W.png



SMS_Vikings_Hor_2020_K.ai
SMS_Vikings_Hor_2020_K.pdf
SMS_Vikings_Hor_2020_K.psd
SMS_Vikings_Hor_2020_K_rgb.png



SMS_Vikings_Hor_2020_W.ai
SMS_Vikings_Hor_2020_W.psd
SMS_Vikings_Hor_2020_W_rgb.png

Strickland Viking Vertical Logos 2020



SMS_Vikings_Vert_2020_cmyk.ai
SMS_Vikings_Vert_2020_cmykpdf
SMS_Vikings_Vert_2020_cmyk.psd
SMS_Vikings_Vert_2020_cmyk.png



SMS_Vikings_Vert_2020_cmyk_W.ai
SMS_Vikings_Vert_2020_cmyk_W.pdf
SMS_Vikings_Vert_2020_cmyk_W.psd
SMS_Vikings_Vert_2020_rgb_W.png



SMS_Vikings_Vert_2020_K.ai
SMS_Vikings_Vert_2020_K.pdf
SMS_Vikings_Vert_2020_K.psd
SMS_Vikings_Vert_2020_K_rgb.png



SMS_Vikings_Vert_2020_W.ai
SMS_Vikings_Vert_2020_W.pdf
SMS_Vikings_Vert_2020_W.psd
SMS_Vikings_Vert_2020_W_rgb.png

FILE NAMES FOR STRICKLAND MIDDLE SCHOOL LOGOS

Strickland Horizontal Logos 2020



SMS_Hor_2020_cmyk.ai
SMS_Hor_2020_cmyk.pdf
SMS_Hor_2020_cmyk.psd
SMS_Hor_2020_rgb.png



SMS_Hor_2020_cmyk_W.ai
SMS_Hor_2020_cmyk_W.pdf
SMS_Hor_2020_cmyk_W.psd
SMS_Hor_2020_rgb_W.png



SMS_Hor_2020_K.ai
SMS_Hor_2020_K.pdf
SMS_Hor_2020_K.psd
SMS_Hor_2020_K_rgb.png



SMS_Hor_2020_W.ai
SMS_Hor_2020_W.pdf
SMS_Hor_2020_W.psd
SMS_Hor_2020_W_rgb.png

Strickland Vertical Logos 2020



SMS_Vert_2020_cmyk.ai
SMS_Vert_2020_cmyk.pdf
SMS_Vert_2020_rcmyk.psd
SMS_Vert_2020_rgb.png



SMS_Vert_2020_cmyk_W.ai
SMS_Vert_2020_cmyk_W.pdf
SMS_Vert_2020_cmyk_W.psd
SMS_Vert_2020_rgb_W.png



SMS_Vert_2020_K.ai
SMS_Vert_2020_K.pdf
SMS_Vert_2020_K.png
SMS_Vert_2020_K_rgb.png



SMS_Vert_2020_W.ai
SMS_Vert_2020_W.pdf
SMS_Vert_2020_W.psd
SMS_Vert_2020_W_rgb.png

Strickland Mascot Logos 2020



SMS_Mascot_2020_cmyk.ai
SMS_Mascot_2020_cmyk.pdf
SMS_Mascot_2020_cmyk.psd
SMS_Mascot_2020_rgb.png



SMS_Mascot_2020_gold_cmyk.ai
SMS_Mascot_2020_gold_cmyk.pdf
SMS_Mascot_2020_gold_cmyk.psd
SMS_Mascot_2020_gold_rgb.png



SMS_Mascot_2020_K.ai
SMS_Mascot_2020_K.pdf
SMS_Mascot_2020_K.psd
SMS_Mascot_2020_K_rgb.png



SMS_Mascot_2020_W.ai
SMS_Mascot_2020_W.pdf
SMS_Mascot_2020_W.psd
SMS_Mascot_2020_W_rgb.png