

DENTON ISD

LOGOS



DENTON INDEPENDENT
SCHOOL DISTRICT



All logos are available in all white or all black.

TYPOGRAPHY

CENTURY GOTHIC REGULAR

CENTURY GOTHIC ITALIC

CENTURY GOTHIC BOLD

CENTURY GOTHIC BOLD ITALIC

Eurostar Regular Extended

LOGO USAGE

- Use one of the Denton ISD logos clearly on the front of every communication.
- The Denton ISD logos can not be smaller than 3/4" in width or height.
- Do not rotate, stretch, rearrange or alter the logos in any way other than proportional scaling appropriate use of color.
- Do not change the official colors in the logo.
- No other items may touch or be superimposed on the Denton ISD logos, and the logos may not have an opacity less than 100%.
- All marks of Denton ISD are controlled under the Communications & Community Relations Department and by the Publications Center of Denton ISD. Any use of these marks for promotional materials will require written approval. If interested, please email Communications@dentonisd.org.

CLEAR SPACE

- There should be a clear space around the logo. The minimum size requirement is 0.25" around the logo for print and 32 pixels for web.



Denton ISD Logos

COLOR

DARK GRAY
Pantone: Cool Gray 11 C
RGB: 83/86/90
CMYK: 63/52/44/33
WEB: 53565A

GREEN
Pantone: 375 C
RGB: 151/215/0
CMYK: 40/0/98/0
WEB: 97D700

LIGHT BLUE
Pantone: 2975 C
RGB: 153/214/234
CMYK: 37/0/0/0
WEB: 99D6EA

LIGHT PINK
Pantone: 210 C
RGB: 249/159/201
CMYK: 1/44/0/0
WEB: F99FC9

DARK BLUE
Pantone: 300 C
RGB: 0/94/184
CMYK: 100/56/0/3
WEB: 005EB8

MAGENTA
Pantone: Process Magenta C
RGB: 212/15/125
CMYK: 0/100/0/0
WEB: D40F7D

GOLD
Pantone: 7408 C
RGB: 246/190/0
CMYK: 0/20/98/0
WEB: F6BE00

PURPLE
Pantone: 2602 C
RGB: 135/24/157
CMYK: 58/99/0/0
WEB: 87189D

ORANGE
Pantone: 158 C
RGB: 232/119/34
CMYK: 0/62/97/0
WEB: E87722

BLACK
Pantone: Process Black C
RGB: 44/42/41
CMYK: 0/0/0/100
WEB: 2CA29

EXAMPLES OF INCORRECT LOGO USAGE



FILE NAMES OF DENTON ISD LOGOS

All png files are 5" in width or height and are in rgb color mode.

1 Denton Horizontal Wordmark 2013



Denton_Hor_Wdmk_2013_cmyk.ai
Denton_Hor_Wdmk_2013_cmyk.pdf
Denton_Hor_Wdmk_2013_cmyk.psd
Denton_Hor_Wdmk_2013_rgb.png



Denton_Hor_Wdmk_2013_K.ai
Denton_Hor_Wdmk_2013_K.pdf
Denton_Hor_Wdmk_2013_K.psd
Denton_Hor_Wdmk_2013_K_rgb.png



Denton_Hor_Wdmk_2013_W_cmyk.ai
Denton_Hor_Wdmk_2013_W_cmyk.psd
Denton_Hor_Wdmk_2013_W_rgb.png



Denton_Hor_Wdmk_2013_W.ai
Denton_Hor_Wdmk_2013_W.psd
Denton_Hor_Wdmk_2013_W_rgb.png

2 District D Horizontal Wordmark 2013



DENTON INDEPENDENT
SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_cmyk.ai
DISD_Hor_Wdmk_2013_cmyk.pdf
DISD_Hor_Wdmk_2013_cmyk.psd
DISD_Hor_Wdmk_2013_rgb.png



DENTON INDEPENDENT
SCHOOL DISTRICT

DISD_Hor_Wdmk_2013_K.ai
DISD_Hor_Wdmk_2013_K.pdf
DISD_Hor_Wdmk_2013_K.psd
DISD_Hor_Wdmk_2013_K_rgb.png



DISD_Hor_Wdmk_2013_cmyk_W.ai
DISD_Hor_Wdmk_2013_cmyk_W.pdf
DISD_Hor_Wdmk_2013_cmyk_W.psd
DISD_Hor_Wdmk_2013_rgb_W.png



DISD_Hor_Wdmk_2013_W.ai
DISD_Hor_Wdmk_2013_W.pdf
DISD_Hor_Wdmk_2013_W.psd
DISD_Hor_Wdmk_2013_W_rgb.png

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3 DISD Vertical Wordmark



DISD_Vert_Wdmk_2013_K.ai
DISD_Vert_Wdmk_2013_K.pdf
DISD_Vert_Wdmk_2013_K.psd
DISD_Vert_Wdmk_2013_K_rgb.png



DISD_Vert_Wdmk_2013_cmyk.ai
DISD_Vert_Wdmk_2013_cmyk.pdf
DISD_Vert_Wdmk_2013_cmyk.psd
DISD_Vert_Wdmk_2013_rgb.png



DISD_Vert_WdMk_2013_cmyk_W.ai
DISD_Vert_WdMk_2013_cmyk_W.pdf
DISD_Vert_WdMk_2013_cmyk_W.psd
DISD_Vert_WdMk_2013_rgb_W.png



DISD_Vert_WdMk_2013_W.ai
DISD_Vert_WdMk_2013_W.pdf
DISD_Vert_WdMk_2013_W.psd
DISD_Vert_WdMk_2013_W_rgb.png

4 District D Lettermark



D_LtMk_2013_cmyk.ai
D_LtMk_2013_cmyk.pdf
D_LtMk_2013_cmyk.psd
D_LtMk_2013_rgb.png



D_LtMk_2013_cmyk_K.ai
D_LtMk_2013_cmyk_K.pdf
D_LtMk_2013_cmyk_K.psd
D_LtMk_2013_rgb_K.png



D_LtMk_2013_K.ai
D_LtMk_2013_K.pdf
D_LtMk_2013_K.psd
D_LtMk_2013_K_rgb.png



D_LtMk_2013_cmyk_W.ai
D_LtMk_2013_cmyk_W.pdf
D_LtMk_2013_cmyk_W.psd
D_LtMk_2013_rgb_W.png



D_LtMk_2013_W.ai
D_LtMk_2013_W.pdf
D_LtMk_2013_W.psd
D_LtMk_2013_W_rgb.png

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5 Denton Mark



Denton_Mk_2013_cmyk.ai
Denton_Mk_2013_cmyk.pdf
Denton_Mk_2013_cmyk.psd
Denton_Mk_2013_rgb.png



Denton_Mk_2013_K.ai
Denton_Mk_2013_K.pdf
Denton_Mk_2013_K.psd
Denton_Mk_2013_K_rgb.png



Denton_Mk_2013_cmyk_W.ai
Denton_Mk_2013_cmyk_W.pdf
Denton_Mk_2013_cmyk_W.psd
Denton_Mk_2013_rgb_W.png



Denton_Mk_2013_W.ai
Denton_Mk_2013_W.pdf
Denton_Mk_2013_W.psd
Denton_Mk_2013_W_rgb.png