

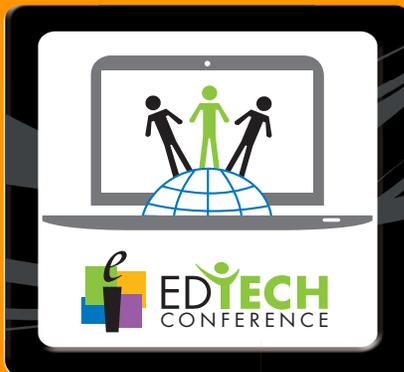


Denton ISD  
Department of  
Instructional Technology  
*proudly presents*

**T I A**

# **TECHNOLOGY INTEGRATION ACADEMY**

*Underwritten by*



*in Partnership with*



Located at the Advanced Technology Complex (ACT)  
1504 Long Rd. Denton TX 76207 940-369-4850

# Agendas

## Tuesday, August 2

8:00 am – Registration Opens  
8:30 – Opening Message, Full Breakfast  
9:00 - 10:30 am – Keynote Address with Ken Helvey, Ed.D.  
10:30 am - 12:30 pm – Sessions and Workshops  
12:30 pm – Lunch Served  
12:40 pm - 1:30 pm – Lunch Panel Discussion  
1:45 pm - 3:45 pm – Sessions and Workshops  
4:00 pm – 5:30 pm – Network Reception

## Wednesday, August 3 and Thursday, August 4

8:00 am – Registration Opens  
8:00 am – Sunrise Meet and Greet  
8:30 am - 9:00 am – Opening Message  
9:00 am - 10:30 am – Keynote Address  
    Wednesday – Dr. Cathleen Norris  
    Thursday – Steve Dembo  
10:45 am – 2:45 pm – Sessions and Workshops  
3:00 pm – 3:30 pm – Closing Remarks in Commons; Door Prize Giveaways (MUST be present to win)

## *We want to hear from you . . .*

Your input is valuable. We made many changes this year from your suggestions last year. Please provide us once more with your thoughts and ideas by going to: [www.dentonisd.org/TIA2011Feedback](http://www.dentonisd.org/TIA2011Feedback)

## *Thank you . . .*

Our heartfelt gratitude is extended to Dean Carla Ruge and her staff at the ATC. Without their support, this academy would not be possible.

An extra special thank you is extended to Denton ISD Publications for all their TLC in our printing needs.



# TIA offers three types of sessions:

## Table Top Sessions ...

- A successful technology project or lesson is shared in exhibit style
- “Come and Go” at the attendee’s convenience

## Concurrent Sessions ...

- Presentation format led by presenter
- Seating availability on a first-come, first-served basis

## Workshop Sessions...

- Presented in an interactive, hands-on format led by presenter
- Additional registration is required to reserve a seat; however, if you see empty seats 5 minutes into a presentation you are welcome to join that session



## Denton Public School Foundation

The Denton Public School Foundation is a non-profit 501(C)(3) organization. Contributions are tax deductible and can be made in person, online, via mail, or through monthly payroll deductions. The Foundation is governed by a 21-member Board of Directors – and is a separate entity from Denton ISD. DISD administrators serve as ad hoc members. The Foundation’s primary purpose is to provide grants for innovative classroom projects and scholarships for students, staff and teachers in Denton ISD.

In 2002, the DPSF awarded more than \$28,000 in grants and scholarships to teachers in DISD. In 2003 that number rose to \$40,000. In 2004 \$55,000 was awarded; \$62,000 was distributed in 2005, with more than \$65,000 in 2006 and more than \$79,000 in 2007. In 2008, \$40,048 awarded and an additional \$50,600 was distributed in 2009. The Foundation has distributed \$312,000 over the years.

Since 2003, more than \$200,000 in scholarships has been awarded to Denton ISD graduating seniors. In May 2011 the Foundation awarded \$61,600 in student scholarships –an all-time high.

We want YOU to become involved! Opportunities for volunteering include reading and scoring grant / scholarship applications, planning the annual fundraising Groundhog Day Gala, serving as the campus representative, decorating or working at the Gala!

Presently, the Foundation has received commitments and contributions of more than \$1 million. For more information, contact Vicki Sargent at 369-0078 or 369-0143. She may also be reached by email at [vsargent@dentonisd.org](mailto:vsargent@dentonisd.org).

☞ Lunch will be available on-site for purchase. Chopped brisket, chips, cookie and water or tea will be available on a first-come, first-served basis for \$6. All proceeds will go towards student scholarships for the ATC. You are also welcome to bring your lunch and stay the day or leave on your own time to grab a bite to eat.



# Welcome

Dear TIA Participants:

Whether this is your first opportunity to visit Denton ISD or you are a returning staff member or participant, we welcome you to the start of a new and exciting school year.

This is the second year for our Technology Integration Academy in Denton ISD and it has grown by leaps and bounds since its inception one year ago.

Last year brought about tough economic times for districts across Texas and the United States and our students and teachers are being affected now more than they ever were before. This year and for years to come we see that each district is being asked to perform at higher levels with fewer resources and personnel. It is my hope and the goal of the district to educate our staff to tackle some of these tougher challenges by using technology as one of our tools to bridge the widening gap.

We would like to formally welcome each of you to our second annual Technology Integration Academy. As most of you may know by now the purpose of TIA is to provide each participant with a high quality conference experience to learn about technology that will help our students. It is a pleasure to have each of you in attendance for this event. If I or my staff can help make sure you have a pleasant experience please be sure to ask.

*Welcome to TIA 2011!*

Dr. Ray Braswell  
Superintendent  
Denton ISD



**Dr. Ray Braswell**  
*Superintendent  
of Schools*

Dear Professionals:

Thank you for investing your time in your technology knowledge. The TIA conference will give you a jump start for the tech thirsty students as they come back from the summer break. We guarantee that you will take away several great ideas for your classrooms and schools.

This TIA conference has grown due to the needs expressed by you and your peers. We heard you! We gathered many new faces to help spread the knowledge and chose outstanding vendors and partners to share in the production of this event. Please thank the TIA staff and valued partners as you see them. It is a few dedicated to help many.

Please soak up all you can and QR scan this icon from your smartphone if you need more ideas.

Thanks for coming!!

A handwritten signature in blue ink that reads "Ernie Stripling".



**Ernie Stripling**  
Technology Information Officer



**Ernie Stripling**  
*Technology Information  
Officer*



# Welcome



**Robert Bostic**  
*Director of School Leadership  
and Instructional Technology*

It is my pleasure to welcome you to Denton ISD's second annual Technology Integration Academy also known as TIA. As the founder and creator of the event, I'm pleased to say that enrollment has grown from five hundred participants in its first year to over seven hundred this year. We hope to continue this trend in years to come with the help of you and others spreading the word about what you saw and did in Denton.

This is our first time to open our event to all school districts in Texas and throughout the United States. Our mission continues to be clear and challenging: we want every educator in every district to learn how to integrate technology seamlessly in their classroom or workplace to create the best climate for our students to be globally competitive.

We have made some changes to our delivery format from last year based on your valuable feedback from our first TIA. We now have Administrator Day for day one followed with an afternoon Network Reception for administrator attendees, TIA volunteers, presenters and sponsors. We've also continued the week with two power-packed days of integrated technology instruction on days two and three for all teachers and support staff that use technology.

This event could not happen without the support of the Denton ISD Board of Trustees and the support our superintendent and the technology staff. If you get an opportunity please let them know of your support to continue this initiative as you see them throughout the three days.

We were fortunate to receive an Ed-Tech grant this year from our underwriter eInstruction. They, along with the Denton Public School Foundation and other sponsors, have played an integral part in providing financial support for the success of our conference.

It is my hope that each of you will get an opportunity to learn, mingle and interact with other educators with a similar purpose that are trying help themselves help students by enhancing their own learning.

Take this opportunity to learn for the fun of learning, make technical mistakes among friends and learn from each other.

Educationally Yours,

A handwritten signature in black ink that reads "Robert Bostic". The signature is written in a cursive, flowing style.

Robert Bostic  
Director of School Leadership and Instructional Technology

# Keynote Speaker



**Ken Helvey, Ed D.**  
**August 2 Keynote**

*"In 1986 my supervisor handed me a 5.25 inch floppy (that's ancient data storage for post Boomer's). He said this program will allow us to input information about our tendencies and it will tell us stuff that will help us improve. He pointed to a state of the art IBM PC, handed me a manual, and said 'get after it.' From that point on I was hooked on the role of technology in our work.*

*What if we set a strategic goal for every learner to be engaged with the most effective strategies for learning? Then we ask ourselves, will our current system achieve this for every child and adult? From my observations, the population movement from rural to suburban/urban and the resource differences will continue to degrade this goal. I believe the effective use of our technology tools is the solution. However, it will require many transformational changes to the system from ownership to compensation. Who will lead this transformation?"*

– Dr. Ken Helvey

## **Who will Lead in this Transformation?**

Dr. Helvey was named Superintendent of Schools for the Allen Independent School District in August of 2006. He previously served as Allen ISD's assistant superintendent for student services from 2001 until his appointment in 2006. For the latter part of this career, he has focused his research and work toward improving the production-function capacity of the system. Under his leadership, Allen ISD is in the top 10% among the 200 largest Texas districts in converting financial resources to academic results. Allen ISD is the second largest Exemplary district at the absolute standard and has the largest Exemplary high school in the state.

The district has completely transformed the classroom model to include presentation through Smart Boards, document cameras, student workstations and sound enhancement. Collaboration through Microsoft Lync Unified Communications is currently used for district leaders and will soon be the norm for every teacher. Of course, students are encouraged to use their own personal technology as a learning tool.

Originally from Howe, Texas, Dr. Helvey earned his undergraduate degree from Tarleton State University and his master's degree in educational administration from Texas A & M Commerce. He received his doctoral degree from the University of North Texas.

He currently serves as chairman of the UIL Region 25 Music Executive Committee. He is an active member of Region 10's Regional Consortium for Innovation, a Texas State Data System partner with the DELL Foundation, a member of the TASA/TACS Study Group, TASA Leadership Committee as well as Allen Sunrise Rotary and the Texas Schools Coalition.

Dr. Helvey and his wife, Sheena, have been married for twenty-five years, and are the proud parents of four daughters and one granddaughter.



# Keynote Speaker



**Cathleen Norris, Ph. D**  
**August 3 Keynote**

## ***Technologies that Motivate Learning***

Cathleen Norris is known world-wide in the area of mobile learning and technology. She is a Regents Professor of Learning Technologies in the College of Information at the University of North Texas. She taught 14 years in high school classrooms as a mathematics and computer science teacher. She became a crusader for Mobile Learning in the early Palm Pilot days. She is a past President of the International Society for Technology in Education (ISTE), the leading international organization for technology-minded educators, and a Past President of the National Educational Computing Association (NECA), the association that organized NECC, the premier conference on technology in K-12. She is a co-founder of GoKnow, Inc. an Ann Arbor-based company that provides K-12 with mobile learning products and services. In addition to publishing numerous articles and books in the field, Dr. Norris has given 127 invited keynote presentations, 36 of which have been international which allowed her to visit the countries of Taiwan, China, Italy, Germany, Sweden, Netherlands, Hong Kong, South Africa, and France. Her research interests include exploring ways to use such personal technology to transform teaching and learning. She focuses on developing strategies for helping move K-12 teachers from the 20th century into the 21st century. Dr. Norris is the recipient of the 2011 Bruce Street Scholars Award.

# Keynote Speaker



**Steve Dembo**  
**August 4 Keynote**

*“Teachers used to threaten that if students didn’t behave, it would go down on their permanent record. While there was no such record in the past, there is now. Students are leaving a trail of their online activities behind them that will last far longer than they ever might expect. This presentation delves into specific actions that students are engaging in now that have long term consequences for them and how we, as educators, can guide them to the right path.”*

—Steve Dembo

## **The New Permanent Record**

A former kindergarten teacher and school Director of Technology, Discovery Education’s Director of Social Media Strategy and Online Community Steve Dembo is a pioneer in the field of educational social networking. Among the first educators to realize the power of blogging, podcasting, Twitter, and other Web 2.0 technologies to connect educators to one another and create professional learning communities, Dembo has been instrumental in the explosive growth of the Discovery Educator Network and its online presence at <http://community.discoveryeducation.com>.

Dembo is a course designer and adjunct professor for Wilkes University where serves as instructor for the Internet Tools for Teaching class in the Instructional Media degree program.

In 2010, the National School Board Association named Dembo as one of “Twenty to Watch,” a list honoring individuals who are finding innovative ways to use technology to increase classroom learning. Dembo was named one of the Top 100 EduBloggers by the Online Education Database in 2006. That same year, the Discovery Educator Network website, which was created and is managed by Dembo, was honored with an Award of Excellence from Technology and Learning magazine.

Dembo’s continued excellence in developing the online presence of the Discovery Educator Network was honored again in 2007 with a Distinguished Achievement Award for Instructional Website from the Association of Educational Publishers, and again in 2008 with a BESSIE Award for Best Professional Development Website. In 2009 the Discovery Educator Network was the recipient of the inaugural Best in Tech award for Professional Development and Resource Solutions by Scholastic Administrator magazine.

In addition to demonstrating continued innovation in serving Discovery Education’s online community, Dembo continues to be a prolific blogger whose personal blog and companion podcast, Teach42, has served as inspiration for tens of thousands of educators around the world. In 2009 his blog was recognized as one of 20 Must-Read Education Technology blogs by ACE Online Schools and was nominated for Best Individual Blog and Best EdTechSupport Blog at the Edublog Awards. In addition, Dembo has been recognized as one of the top 50 educational bloggers by Social Media Explorer.

Dembo is also a dynamic speaker on the capabilities of social networking, the power of educational technologies and Web 2.0 tools, and the ability of digital content to empower teachers to improve student achievement. He has delivered keynote presentations at PETE&C, TRET, the Maryland K12 Libraries Conference and the Connecting & Learning Conference, and has been a featured speaker at GaETC, MACUL, METC, FETC, and Tech Forum. He has conducted hundreds of virtual presentations and regularly hosts the Discovery Educator Network’s EdTechConnect and Discovery Connect monthly webinar series. Dembo also participated in the 2008 Nokia Open Labs as an expert on mobile phone integration in education.



# Spotlight Sessions

August 2, 3, 4



## Adobe - Scott Trudeau

Scott is a Senior Solutions Engineer with Adobe for the North America Central Region. He has a long history of using Adobe products in education. After working for many years as a Technology Consultant and Web Design Specialist in Texas, he now focuses on helping schools and universities effectively integrate a variety of Adobe applications into their institutions. Scott is frequently traveling around the country presenting on "all things Adobe."

*Sessions and Workshops available Aug 2 & 3*



## Discovery Education - Lindsay Hopkins

In her role as Director of the Discovery Educator Network Account Management, Lindsay supports Discovery Education's global community of educators passionate about teaching with digital media, sharing resources, collaborating, and networking. With a focus on meaningful integration of digital media and technology, Lindsay shares ideas for technology use across the country through professional development and state, local, national, and international conferences.

*Sessions available Aug 2 & 4*



## Texas Project Share - Paula Murray

Paula has over twenty five years of experience in leading and supporting educational technology initiatives in Texas public school districts. She began her career as an elementary school teacher and later became an educational technology director who was responsible for coordinating all facets of district-wide educational technology teaching and learning initiatives. Since March 2010, she has been serving as the Epsilon Professional Development Trainer/Project Coordinator for Project Share.

*Workshops available Aug 2 & 3*



# Lunch Panel Discussion

August 2

## Visioning Document: The Importance to Administrators, Teachers and Students



### **Dr. Cathy Bryce, Ed. D. (Moderator)**

Retired Highland Park ISD Superintendent Dr. Cathy Bryce's remarkable educational career is solidly grounded in her conviction that all children deserve an outstanding education. Her range of service in rural and suburban districts across the state allows her to see the broad challenges and opportunities facing school children today. Dr. Bryce began her career 34 years ago as a choir and English teacher in Arapaho, Oklahoma. Her career included serving as a high school assistant principal, a middle school principal, a Director of Curriculum and Instruction, an Assistant Superintendent for Curriculum and Instruction, Deputy Superintendent and Superintendent of Schools in Weatherford ISD and Highland Park ISD. She stands out as a leader in education, being named Texas Superintendent of the Year for the American Association of School Administrators in 2000. During her tenure in Highland Park ISD, she worked with the district staff, school board, children, parents, and community to increase the achievement levels in all areas to the highest performance the district had ever experienced. She will always be remembered for her constant support of the students and their numerous activities. During her tenure as Superintendent in both Weatherford ISD and Highland Park ISD, the voters approved bond elections for new school facilities. Dr. Bryce was the 2008 recipient of the Brownlee award from the Texas Association for Supervision and Curriculum Development. The award "recognizes and honors a Texas ASCD member who has performed instructional, supervisory and curricular duties and responsibilities consistent with the purpose of the organization in an exemplary manner." She was also named the 2008 Key Communicator by the Texas School Public Relations Association. The annual honor is given to a statewide leader whose proven communications skills have made a difference for public education. Today, as a highly respected retired superintendent, she continues to serve as an advocate for all of the students in the state's public schools. Dr. Bryce currently serves as an Investment Banker for BOSC, Inc., an affiliate of Bank of Texas and has her own consulting business, Cathy Bryce Consulting, LLC. She works with school districts around the state in areas of school finance, leadership, school board training, and long-range planning.



### **Mrs. Georgeanne Warnock**

Passionate about high quality education for all students, Georgeanne Warnock serves as principal of R.L. Turner High School in Carrollton-Farmers Branch ISD. She currently leads her school in transforming into small learning communities within a traditional comprehensive high school. She began her career teaching Social Studies and English at Creekview High School and is in her thirteenth year with CFBISD. Ms. Warnock graduated from Trinity University with a BA in English and History and has two Master's in Education degrees from the University of North Texas; her doctoral work is in progress at the University of North Texas.



### **Mr. Rick McDaniel**

Rick McDaniel is the principal at McKinney Boyd High School. He joined McKinney ISD in the fall of 2005. Prior to coming to the district, Mr. McDaniel served as the principal of Robert E. Lee High School in Tyler, Texas for more than two years. He received an Associate of Arts Degree from Kilgore College, a Bachelor of Science Degree from Stephen F. Austin College and a Masters in Education from the University of Texas at Tyler



# Tuesday Sessions & Workshops

August 2

## **10:45am-11:30am**

### **Lead by Twitter...**

#### **Room A 120 | ID: TU1002CS**

Jamie Wilson, Deputy Superintendent of the Denton Independent School District, will model effective use of social media by demonstrating the use of Twitter as one tool to share resources, disseminate information, and stay abreast of current trends.

Presenter(s): Jamie Wilson, Deputy Superintendent – Denton ISD

Focus: Administration/Leadership | Mobile Technologies

Level: Intermediate

### **Discovery Education Spotlight Session**

#### **A 21st Century Lesson – Media Integration in Context**

##### **Room A124 | ID: TU1033CS**

What does the 21st century classroom look like? Experience a model lesson that integrates Discovery Education resources, Web 2.0 tools, Interactive Presentations, and free Google tools. You'll never look at lesson planning the same way again.

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education

Focus: Integrated Curriculum

Level: Introduction

### **Developing Formative Assessment with the Integration of Technology**

#### **Room A133 | ID: TU1004CS4**

Administrators need to understand what formative assessment is and what it looks like before they can support their teachers in the process. This session will discuss the importance of formative assessment and how it affects instructional choices. Participants will read and discuss available research regarding formative assessment and quality technology integration in the classroom. They will explore tools that facilitate effective formative assessment, model the process of receiving feedback in the form of assessment data, and examine their role as an instructional leader and how they will plan and implement formative assessment.

Presenter(s): Kay Adams, Carolyn Mitchell, and Jayne Germany, Instructional Technology Specialists – Lewisville ISD

Focus: Professional Development | Administration/Leadership

Level: All

### **Using Technology to Teach Students with Learning Differences**

#### **Room B124 | ID: TU1005CS**

Technology creates an engaging atmosphere for students with learning differences. From Web 2.0 tools to basic software, presenters will demonstrate a variety of strategies and tech tools used to work with students with learning differences at the Hill School of Fort Worth.

Presenter(s): Cody Hanson, Technology Integrator and Audrey Boda-Davis, Principal – Hill School of Fort Worth

Focus: Integrated Curriculum

Level: All

### **To Glog or Not to Glog? That is the Question!**

#### **Room A211 | ID: TU1024CS**

Tired of PowerPoint and poorly done posters? Engage your students in something new. Students will demonstrate how to create online posters incorporating music, videos, graphics, and other interactive websites for a variety of projects.

Presenter(s): Robin Zaruba, Teacher and Students – Denton ISD

Focus: Math | Integrated Curriculum

Level: Introduction



**Virtual Math Instruction Using Moodle**  
**Room A218 | TU1037CS**

Moodle is an open source learning management system that enables teachers to create, deliver, record, and assess math instruction. It supports, ExamView, Flash, and HTML, and it provides a student-driven, media-rich, interactive learning environment while increasing accountability.

Presenter(s): Roger Fuller, Math Teacher, Dept. Chair – Grand Prairie ISD, Regional Instructor – Texas Instruments  
Focus: Math | Digital Content  
Level: Introduction

**Sponsor Hosted - Using Language and Literacy Technology as a Multiplier for Support and Scale**  
**Room C107 | ID: TU3003VN**

Differentiate instruction while using technology to accelerate literacy and English language learning. Increase children's social and cognitive learning using this research and standards based curriculum which can result in measurable performance gains

Presenter(s): Clayton Renfro, Area Partnership Manager and Greg Gibbs, Area Sales Manager - Imagine Learning, Inc.  
Focus: ELL | Accountability and Assessment  
Level: Introduction

**10:45am-12:15pm**

**What is 21st Century Learning?**

**Room A102 | ID: TU1007CS**

Learn to separate the truth from the hype about 21<sup>st</sup> century learning. Examine trends, discover implementation ideas, and encourage your staff to meet the needs of 21<sup>st</sup> century students.

Presenter(s): Lisa O'Rear, Librarian and Donna Kearley, Library Coordinator – Denton ISD  
Focus: Administration/Leadership | Innovative Learning Technologies  
Level: Introduction

**iPod to iPrincipal: Unleash the Power!**

**Room B220 | ID: TU1027CS**

Discover the must-have apps for administrators and transform your iPad from a cool toy to a powerful productivity and organizational tool. With over 90,000 iPad apps available in iTunes, administrators needed app-titude to know which apps to choose and use. This session will introduce key apps focused on improving productivity, efficiency, organization, and instructional leadership for school administrators.

Presenter(s): Trae Kendrick, Ed.D., Chief Learning Officer – TEPSA  
Focus: Mobile Technology | Administration/Leadership  
Level: All

**Digital Citizenship for Administrators**

**Room D122 | ID: TU1008CS4**

The responsible and ethical use of digital content is a 21st century skill that every student should be held accountable for as they move into the global work force. Learn ways to support teachers as they incorporate digital citizenship into their curriculum, including key resources for digital citizenship, web site evaluation, professional development tools, and cybersafety.

Presenter(s): Dianna Martinez, Instructional Technology Supervisor and Barbara Brown, Executive Director of Technology – Lewisville ISD  
Focus: Administration Leadership | Digital Content  
Level: Introduction



**Virtual and Cloud Computing – The Sometimes Free Silver Lining**  
**Room A204 | ID: TU1009CS**

Everyone is talking about Virtualization and Cloud Computing. Some are even getting services for free. What are these, and how can they help you? From hardware virtualization to storage solutions, come see how these two technologies can help you save money and time.

Presenter(s): Greg Holbert, Instructional Technology Coordinator – Aledo ISD  
Focus: Administration/Leadership | Infrastructure  
Level: Introduction

**Data Analysis – Aware Training for Administrators**

**Room A214 | ID: TU1010CS** Need more detailed data analysis of student performance? Use the multiple ways Aware offers to summarize tests, analyze data, and predict trends.

Presenter(s): Lyneille Meza, Coordinator of Data and Assessment – Denton ISD  
Focus: Accountability/Assessment  
Level: Intermediate

**Improving Student Performance – Intervention and Acceleration Best Practices**

**Room A104 | ID: TU1016CS**

Learn to improve intervention and acceleration instruction by using an online course platform developed by the Texas Center for Student Success within Project Share to demonstrate the available resources, research, exemplar practices and leadership components across all content areas.

Presenter(s): Becki Krsnak and Janice Harris, Field Trainer Analysts – University of Texas at Austin, Institute of Public School Initiatives, Texas Center for Student Success  
Focus: Professional Development | Administration/Leadership  
Level: Introduction

**Hands-on Workshop – Creating Easy to Use Databases to Track Just About Anything**

**Room B221 | ID: TU0001WS** Use Microsoft Access to set up and use databases to keep track of all kinds of student information such as lunch detentions, office referrals, parent phone calls/conferences, and special education accommodations. Benefits include paperless tracking, allowing for multiple users at the same time, and mining for numerous types of information.

Presenter(s): Travis Turek, Teacher – Denton ISD  
Focus: Administrators/Team Leaders  
Level: All  
Workshop registration required

**Hands-on Workshop – Learn How to Share and Collaborate Using Jing**

**Room A220 | ID: TU0006WS**

Welcome to the Wonderful World of Jing! Join this session and learn how two principals communicate to their teachers, students, staff and parents. You're sure to walk away with lots of great ideas!

Presenter(s): Happy Carrico and Cecilia Holt, Principals – Denton ISD  
Focus: Administration/Leadership  
Level: All  
Workshop registration required

**Hands-on Workshop – Photoshop for Beginners**

**Room B206 | ID: TU0002WS**

This workshop will focus on beginner Adobe Photoshop skills that will assist educators in various ways, such as removing backgrounds from photos, creating interesting designs, and fixing common problems in photographs.

Presenter(s): Will Milne and Dena Wilson, Teachers – Denton ISD  
Focus: Digital Content | Performing & Visual Arts  
Level: Introduction  
Workshop registration required



### ★Texas Project Share Spotlight Session

#### **Hands-on Workshop – Online Learning with Project Share for Beginners**

**Room B208 | ID: TU0003WS**

Learn how to navigate Project Share, the powerful teaching and learning tool that's engaging users across the state of Texas. Create your personal e-portfolio, learn how to maximize collaboration with peers through the groups tool, access digital content, and explore the courses tool.

Presenter(s): Paula Murray, Texas Trainer/Project Coordinator – Project Share

Focus: Classroom Management and Communications | Community Connections

Level: Introduction

Workshop registration required

### ★Adobe Spotlight Session

#### **Hands-on Workshop – Acrobat Professional Workshop**

**Room B207 | ID: TU0004WS**

Create, manage, and share your works of art with the world using Acrobat Professional. Adobe Acrobat is a world standard for secure document exchange. This Swiss-Army Knife of all applications can convert any document type, 2D or 3D file set, scanned paper, web site, or multimedia into a format that anyone, anywhere can read or experience exactly as intended. Two areas in particular will be emphasized: electronic PDF Portfolio building and electronic forms design and data collection. Arrive curious – leave amazed.

Presenter(s): Scott Trudeau, Applications Consultant and Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.

Focus: Professional Development | Administration/Leadership

Level: Introduction

Workshop registration required

### **Better Book Reports**

#### **Tabletop "Come and Go" | ID: TU2001TB**

Tired of boring book reports? Engage students and yourself by turning those boring reports into active, action-filled movie trailers.

Presenter(s): Holli Rice and Brian Hill, Teachers – Denton ISD

Focus: Language Arts & Reading | Integrated Curriculum

Level: Introduction

### **Bring the World to Your Classroom**

#### **Tabletop "Come and Go" | ID: TU2002TB**

Skype is a free and easy way for teachers to open up their classroom and show their students the world. Students can learn from other students, connect with other cultures, and expand their knowledge in amazing ways.

Presenter(s): Elsa Holm, Teacher – Denton ISD

Focus: Innovative Learning Technologies | Community Connections

Level: Introduction

### **Getting the Most Out of Your Website**

#### **Tabletop "Come and Go" | ID: TU2004TB**

Students today are digitally connected and expect their learning to be connected, too. K-12 teachers have easy access to technologies for this type of always-on, connected learning. Make your website into an effective teaching tool by finding out about different levels of websites and how easy it is to upgrade yours.

Presenter(s): Lemoyne Dunn, Ph.D., Title III Coordinator – University of North Texas

Focus: Innovative Learning Technologies

Level: Introduction

## **11:45am-12:30pm**

### **Staff Development Using Project Share**

#### **Room A 113 | ID: TU1001CS**

Project Share utilizes a collection of Web 2.0 tools and applications to provide professional development resources for teachers across the state and build professional learning communities where educators can collaborate and participate in online learning opportunities. Come see how we easily and successfully used Project Share as a tool to collaborate, celebrate, communicate, and chronicle skills developed during our most recent staff development.

Presenter(s): Ronnie Yeatts, Curriculum Technology Specialist and Bonnie McCormick, Librarian – Denton ISD

Focus: Administration/Leadership | STEAM; Science, Technology, Engineering, Art and Math

Level: Introduction

### **Blended Learning – Piloting with Both Online and Face-to-Face Environments**

#### **Room A228 | ID: TU1006CS**

With virtual schools a reality in Texas, come learn from an experienced administrator how to implement blended learning from a presenter experienced with piloting this exciting model of 21<sup>st</sup> century learning.

Presenter(s): Denise Pierce, Virtual Learning Academy Coordinator – Lewisville ISD

Focus: Administration/Leadership

Level: Introduction

### **Using the Nook Color in the Classroom**

#### **Room A103 | ID: TU1011CS**

Interested in using eReaders in the classroom? A Barnes & Noble trainer will show you how to download books, highlight and take notes, and use various apps on a Nook Color.

Presenter(s): Barnes & Noble

Focus: Mobile Technologies | Digital Content

Level: Introduction

### **Get Organized with LiveBinders**

#### **Room A133 | ID: TU1012CS**

Get organized digitally using an online, three-ring binder. You can upload documents, insert web-links, and embed Google forms in LiveBinders. Participants will learn how to search for and use existing binders, create a new binder, embed documents, and tips and tricks to organize your material. Bring a laptop.

Presenter(s): Dawn Adams, Instructional Technology Integrator and Sheila Frink, Library Media Specialist – McKinney ISD

Focus: Classroom Management and Communications

Level: Intermediate

### **Getting Started with Robotics: How a Title I School Did It**

#### **Media Room | ID: TU1013CS**

No experience, no problem! Learn how to start a robotics club, generate parent support, gain resources to purchase kits and robots, and learn practical strategies and tips for elementary school students.

Presenter(s): Carlos Ramirez, Head of School; Ann Boodt, Expo Teacher; and Cheryl Gaston, 5<sup>th</sup> Grade Teacher – Denton ISD

Focus: Community Connections | STEAM: Science, Technology, Engineering, Arts, Mathematics

Level: Introduction

### ★**Discovery Education Spotlight Session**

#### **A Day in the Life of a Discovery Educator**

**Room A124 | ID: TU1034CS**

This session is a great building block that prepares you to springboard to deeper integration. Join us as we take you on a journey through “A Day in the Life” of a 21st century classroom from the perspective of its teacher. Morning bell to afternoon dismissal, see how digital media from Discovery Education STREAMING enriches lessons by differentiating instruction and meeting the needs of individual students.

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education

Focus: Integrated Curriculum | Digital Content

Level: Introduction

#### **Learn to Do More with Microsoft Office**

**Room A211 | ID: TU1014CS**

This popular suite of productivity tools is often underutilized. Microsoft Office has a plethora of classroom and administrative uses. Learn how these tools can help you increase your productivity.

Presenter(s): Tammy Austin, Curriculum Technology Specialist – Denton ISD

Focus: Administration/Leadership | Integrated Curriculum

Level: Introduction

#### **Sponsor Hosted - Maximizing and Leveraging Technology... for the Future of Your Students**

**Room C107 | ID: TU3005VN**

Technology saturates the lives of your students. They live with it, love it, rely on it—and learn from it. We know because for more than 40 years we’ve been the leading experts in instructional technology. Join us to get a sneak peak of our research-based K-12 curriculum solutions designed intentionally to leverage the power of the computer to build foundations, foster achievement, and promote graduation. Let’s address your most serious issues together.

Presenter(s): Shari Morris, Account Executive – PEARSON

Focus: Digital Learning

Level: All

## **12:30pm-1:30pm**

### **Lunchtime Panel Discussion**

#### **Visioning Document: The Importance to Administrators, Teachers, and Students**

**Commons Area | ID: TU7001LP**

Presenter(s): Cathy Bryce, Ed.D. (Moderator), Superintendent – Highland Park ISD (ret.); Mrs. Georgeanne Warnock, Principal – Carrollton-Farmers Branch ISD; and Mr. Rick McDaniel, Principal – McKinney ISD

Focus: Administration/Leadership

Level: Introduction

## **1:45pm-2:30pm**

### **Are you an AWARE User?**

**Room A113 | ID: TU1015CS**

Discover innovative ways to utilize the AWARE component of Eduphoria by analyzing data, creating common assessments, and monitoring student progress. With simple steps, teachers and instructional leaders can analyze years of assessment data to monitor student progress. Within minutes, instructional leaders can assist teachers in creating common assessments with TEKS objective breakdowns that provide powerful information for addressing the individual needs of students. AWARE is also a great tool for creating a central, accessible database for Response to Intervention programs and 504 accommodations.

Presenter(s): Gwendolyn Perkins, Principal – Denton ISD

Focus: Accountability/Assessment | Administration/Leadership

Level: Intermediate



**★Discovery Education Spotlight Session**  
**50 Ways to Use Discovery Education Streaming**  
**Room A124 | ID: TU1035CS**

Did you know that Discovery Education streaming has videos, an interactive atlas, a dynamic calendar, and thousands of quiz questions, images, speeches, and sound effects? This fast-pasted, energizing session will open your eyes to the possibilities of digital media and Discovery Education streaming in the classroom.

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education  
Focus: Integrated Curriculum | Digital Content  
Level: Introduction

**Learn to Earn: Grant Initiatives for the Classroom**

**Room B124 | ID: TU1018CS** Use standard technology classroom tools to reward your teachers' professional development in technology. Lewisville ISD teachers complete online courses in Technology Standards Parts A and B to earn a laptop, projector, and document camera. Courses ask teachers to demonstrate by participating in online activities, by implementing Marzano's strategies, and by teaching a technology-integrated lesson. Teachers can earn additional technology tools by completing additional courses.

Presenter(s): Carolyn Mitchell and Kay Adams, Instructional Technology Specialists – Lewisville ISD  
Focus: Administration/Leadership | Integrated Curriculum  
Level: All

**Administrator Technology Academy and Teacher Professional Development**

**Room D122 | ID: TU1019CS**

Lewisville ISD uses a Moodle course with administrators to share the common vision of what true technology integration looks like and how this academy can become campus professional development for your teachers. Sessions include Digital Citizenship, Formative Assessment, and more.

Presenter(s): Dianna Martinez, Instructional Technology Supervisor and Barbara Brown, Executive Director of Technology – Lewisville ISD  
Focus: Administration/Leadership | Professional Development  
Level: Introduction

**Blended Learning – Piloting with Both Online and Face-to-Face Environments**

**Room A228 | ID: TU1020CS**

With virtual schools a reality in Texas, come learn from an experienced administrator how to implement blended learning from a presenter experienced with piloting this exciting model of 21<sup>st</sup> century learning.

Presenter(s): Denise Pierce, Virtual Learning Academy Coordinator – Lewisville ISD  
Focus: Administration/Leadership  
Level: Introduction

**Increase Math Performance by Using Apps with the TI-83/4 Plus Calculator**

**Room A218 | ID: TU1030CS**

Come learn how using free interactive apps from Texas Instruments can make it easier for teachers to help students understand algebra and geometry concepts.

Presenter(s): Roger Fuller, Math Teacher, Dept. Chair – Grand Prairie ISD, Regional Instructor – Texas Instruments  
Focus: Math | Innovating Teaching Technologies  
Level: Introduction

### **Sponsor Hosted - Going Mobile with Adobe Dreamweaver & Flash Professional**

#### **Room C103 | ID: TU3001VN**

In this session you will learn how to build a mobile application that will work on tablets and mobile devices (iPhone, Android devices, and iPad) using the Adobe Web Suite. Very little programming knowledge is needed to create a highly engaging and interactive “apps” using Dreamweaver and Flash CS5.5. We’ll end on how to prepare your school’s students for Adobe certification on these products.

Presenter(s): Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.

Focus: Mobile Technologies | Community Connection

Level: All

## **2:00pm-3:30pm**

### **Improving Student Performance – Intervention and Acceleration Best Practices**

#### **Room A104 | ID: TU1021CS**

Improve intervention and acceleration instruction by using an online course platform developed by the Texas Center for Student Success within Project Share to demonstrate the available resources, research, exemplar practices and leadership components across all content areas.

Presenter(s): Becki Krsnak and Janice Harris, Field Trainer Analysts – University of Texas at Austin, Institute of Public School Initiatives, Texas Center for Student Success

Focus: Professional Development | Administration/Leadership

Level: Introduction

### **Hands-on Workshop – Simplifying Communication Using Microsoft Outlook**

#### **Room A211 | ID: TU0005WS**

Participants will learn how to efficiently use Microsoft Outlook to better communicate with their peers on campus. A portion of the work will be presenter demonstration. The main part of the work will be hands-on learning of Microsoft Outlook Contacts and Calendar functions. The work will include: 1) creating and using distribution lists in Outlook contacts. 2) Using and sharing your Outlook calendar. 3) Scheduling and sharing calendar appointments in Outlook.

Presenter(s): J. Michael Parker, Dean of Instruction – Denton ISD

Focus: Community Connection | Administration/Leadership

Level: Intermediate

Workshop registration required

### **Hands-on Workshop – Advanced Photoshop Tips and Techniques**

#### **Room B206 | ID: TU0007WS**

Take basic Photoshop skills to the next level with WOW factor tips and techniques! This workshop is a continuation of the morning session or for those with some skill level in Photoshop. Learn how to apply filters, create art from photographs, and make your flyer stand out in a crowd. Find out how to restore or enhance a photo, turn text into a work of art, and make an announcement that will get noticed. Learn to do collage effects and blend one thing to another seamlessly. Explore PDFs so you can easily send or share. You are limited only by imagination!

Presenter(s): Dena Wilson and Will Milne, Teachers – Denton ISD

Focus: Digital Content | Performing/Visual Arts

Level: Intermediate

Workshop registration required



## ★Texas Project Share Spotlight Session

### Online Learning with Project Share

#### Room B208 | ID: TU0008WS

Learn how to navigate Project Share, the powerful teaching and learning tool that's engaging users across the state of Texas. Create your personal e-portfolio, learn how to maximize collaboration with peers through the groups' tool, access digital content, and explore the courses tool.

Presenter(s): Paula Murray, Texas Trainer/Project Coordinator – Project Share

Focus: Classroom Management and Communications | Community Connections

Level: All

Workshop registration required

### What is 21st Century Learning?

#### Room A102 | ID: TU1022CS

Learn to separate the truth from the hype about 21<sup>st</sup> century learning. Examine trends, discover implementation ideas, and encourage your staff to meet the needs of 21<sup>st</sup> century students.

Presenter(s): Lisa O'Rear, Librarian and Donna Kearley, Library Coordinator – Denton ISD

Focus: Administration/Leadership | Innovating Learning Technologies

Level: Introduction

### Distance Classes on a Shoestring

#### Room A133 | ID: TU1023CS

Participants will experience distance learning from a student's point of view by participating in a lesson on Excel. The experience will include a lecture, question and answer session, interaction with the instructor, and the ability to see how students submit and receive feedback on assignments. Through this, we hope administrators will see the potential of distance learning.

Presenter(s): Virginia Keeling, Teacher – Denton ISD

Focus: Administration/Leadership | Digital Content | Innovative Technologies

Level: Intermediate

### SNAP-IHPs are not Created by Dummies

#### Room A220 | ID: TU1025CS

This course will demonstrate advanced benefit of IHP creation utilizing the SNAP documentation program for school nurses. School nurses will gain skills needed to manipulate and utilize the SNAP program to utilize template IHPS and create IHPs for students on their campuses.

Presenter(s): Jonita Widmer, Director of Health Services and Employee Wellness – Denton ISD

Focus: Professional Development | Accountability/Assessment

Level: Intermediate

### Twitter and Other Tools for Administrators

#### Room A214 | ID: TU1003CS

Are you a Twitter skeptic? Use Twitter and other tools to help you develop a stronger professional learning network by learning who to follow, what to tweet, managing time in Twitter, following chats, using Twitter related apps, creating searches, and utilizing Twitter as a campus or department tool. Blogging basics, blog readers, and tips and tricks will be shared.

Presenter(s): Dawn Adams, Instructional Technology Integrator and Deb Erck, Tech Integrator, McKinney ISD

Focus: Professional Development | Administration/Leadership

Level: Intermediate

## **Better Book Reports**

### **Tabletop "Come and Go" | ID: TU2005TB**

Tired of boring book reports? Engage students and yourself by turning those boring reports into active, action-filled movie trailers.

Presenter(s): Holli Rice and Brian Hill, Teachers – Denton ISD

Focus: Language Arts & Reading | Integrated Technology

Level: Introduction

## **Glogging Up Your Wiki**

### **Tabletop "Come and Go" | ID: TU2003TB**

Think you've done all you can with your Wiki? We don't think so! Use Glogster to integrate leveled interventions, track the use of various websites, and use your wiki's discussion board to directly correlate your website to curriculum as part of your toolkit for Response to Intervention.

Presenter(s): Elizabeth Bostic, Katy Rohr, Jennifer Thomas, Teachers – Garland ISD

Focus: Digital Content | Innovative Learning Technologies

Level: Advanced

## **2:45pm-3:30pm**

### **Math and Science Teachers Working Together: Discover our Secrets**

#### **Room A218 | TU1026CS**

STEM, *project-based learning*, and *rigor* are the new buzz words. What else is coming? Our extensive, real-world experience will explain how your leadership can engineer success.

Presenter(s): Roger Fuller, Math Teacher, Dept. Chair and Glenn Austin, Science Teacher – Grand Prairie ISD

Focus: STEAM; Science, Technology, Engineering, Art, Math | Administration/Leadership

Level: Introduction

### **Using the Nook Color in the Classroom**

#### **Room A103 | ID: TU1028CS**

Interested in using eReaders in the classroom? A Barnes & Noble trainer will show you how to download books, highlight and take notes, and use various apps on a Nook Color.

Presenter(s): Barnes & Noble

Focus: Mobile Technologies | Digital Content

Level: Introduction

### **Staff Development Using Project Share**

#### **Room A113 | ID: TU1029CS**

Project Share utilizes a collection of Web 2.0 tools and applications to provide professional development resources for teachers across the state and build professional learning communities where educators can collaborate and participate in online learning opportunities. Come see how we easily and successfully used Project Share as a tool to collaborate, celebrate, communicate, and chronicle skills developed during our most recent staff development.

Presenter(s): Ronnie Yeatts, Curriculum Technology Specialist and Bonnie McCormick, Librarian – Denton ISD

Focus: Administration/Leadership | STEAM; Science, Technology, Engineering, Art and Math

Level: Introduction

### **★Discovery Education Spotlight Session**

#### **A 21st Century Lesson – Media Integration in Context**

#### **Room A124 | ID: TU1036CS**

What does the 21st century classroom look like? Experience a model lesson that integrates Discovery Education resources, Web 2.0 tools, Interactive Presentations, and free Google tools. You'll never look at lesson planning the same way again.

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education

Focus: Integrated Curriculum

Level: Introduction



## **Using Moodle to Provide District Staff Development**

### **Room D122 | ID: TU1032CS**

Moodle can be used to conduct staff development on your campus or across the district. You can use this tool to submit forms, conduct discussions, vote for teacher of the year, and more. The presenters will demonstrate how you can combine Elluminate and Moodle into a powerful learning environment.

Presenter(s): Jody Rentfro, Technology Specialist and Dianna Martinez, Instructional Technology Supervisor – Lewisville ISD

Focus: Professional Development | Digital Content

Level: All

## **Getting Started with Robotics: How a Title I School Did It**

### **Media Room | ID: TU1031CS**

No experience, no problem! Learn how to start a robotics club, generate parent support, gain resources to purchase kits and robots, and learn practical strategies and tips for elementary school students.

Presenter(s): Carlos Ramirez, Head of School; Ann Boodt, Expo Teacher; and Cheryl Gaston, 5<sup>th</sup> Grade Teacher – Denton ISD

Focus: Community Connections | STEAM; Science, Technology, Engineering, Arts, Mathematics

Level: Introduction

## **Technology and State Testing: What Every Campus Testing Coordinator Needs to Know!**

### **Room B221 | ID: TU1017CS**

Get a head start on state testing requirements and how you can use technology to make your life easier. Appropriate for new and experienced campus testing coordinators. This course will bring new information and strategies for organizing the upcoming year of testing.

Presenter(s): Cindy Carosone, District Testing Coordinator – Denton ISD

Focus: Accountability/Assessment | Administration/Leadership

Level: All

## **Sponsor Hosted - Creating OnLine Courseware with Adobe Captivate & Presenter**

### **Room C103 | ID: TU3002VN**

Learn how to author a course from scratch, or use your present PowerPoint deck and pepper it with audio, video, and testing. Then see how to use their built-in features to upload the results for virtual training “live” and on-demand using Adobe’s CONNECT web-meeting solution or anyone else. All of Adobe’s certification exams are created using Captivate. Get inspired on how to get started; then learn how easy it is to acquire these industry-standard tools through our special education packages.

Presenter(s): Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.

Focus: Administration/Leadership | Professional Development

Level: All

## **Sponsor Hosted - CaresAbout, LLC**

### **Room C107 | TU3005VN**

Learn how our communication services for students can safely and comfortably communicate with staff members at school, while allowing students to remain anonymous if they so choose.

Presenter(s): Eric Coulston, CEO – CaresAbout, LLC

Focus: Classroom Management | Administration/Leadership

Level: Introduction



# Wednesday Sessions & Workshops

August 3

## **10:45am-11:30am**

### **Using Technology to Teach Students with Learning Differences**

**Room B124 | ID: WE1003CS**

Technology creates an engaging atmosphere for students with learning differences. From Web 2.0 tools to basic software, presenters will demonstrate a variety of strategies and tech tools used to work with students with learning differences at the Hill School of Fort Worth.

Presenter(s): Cody Hanson, Technology Integrator and Audrey Boda-Davis, Principal – Hill School of Fort Worth

Focus: Integrated Curriculum

Level: All

### **Gotta Problem? We bet there's an app for that!**

**Room A218 | ID: WE1004CS**

Struggling with multiplication? Some RTI info? Make a mathematical story from pictures? Bring your problems—there's an app for that! iPod, Androids, Blackberry welcome!

Presenter(s): Elizabeth Bostic, 4<sup>th</sup> Grade Teacher, Jennifer Thomas, 5<sup>th</sup> Grade Teacher, Katye Rohr, 1<sup>st</sup> Grade Teacher – Garland ISD

Focus: Mobile Technologies | Integrated Curriculum

Level: Intermediate

### **Technology and State Testing: What Every Campus Testing Coordinator Needs to Know!**

**Room B221 | ID: WE1006CS**

Get a head start on state testing requirements and how you can use technology to make your life easier. Appropriate for new and experienced campus testing coordinators. This course will bring new information and strategies for organizing the upcoming year of testing.

Presenter(s): Cindy Carosone, District Testing Coordinator – Denton ISD

Focus: Accountability/Assessment | Administration/Leadership

Level: All

### **Cell Phones and Learning**

**Room A103 | ID: WE1008CS**

More than 75% of teens own a cell phone. Leverage this powerful tool as a learning device with the use of backchannels, online polls, and podcasts. Today's teens are mobile, online, and immersed in digital technology. Instead of engaging in an escalating arms race when it comes to cell phones, improve students' digital citizenship and empower their learning with smart uses for smart devices. This session will provide an overview of current research on cell phones and learning and attendees will use some popular tools for cell phones.

Presenter(s): David Summar, Curriculum Technology Specialist – Denton ISD

Focus: Mobile Technologies | Innovative Learning Technologies

Level: All

### **Are you an AWARE User?**

**Room A113 | WE1009CS**

Discover innovative ways to utilize the AWARE component of Eduphoria by analyzing data, creating common assessments, and monitoring student progress. With simple steps, teachers and instructional leaders can analyze years of assessment data to monitor student progress. Within minutes, instructional leaders can assist teachers in creating common assessments with TEKS objective breakdowns that provide powerful information for addressing the individual needs of students. AWARE is also a great tool for creating a central, accessible database for Response to Intervention programs and 504 accommodations.

Presenter(s): Gwendolyn Perkins, Principal – Denton ISD

Focus: Accountability/Assessment | Administration/Leadership

Level: Intermediate



## **Sponsor Hosted - InDesign CS5.5 – Beyond Print: Go eBook, Mobile & Touch Screen**

### **Room C103 | WE3001VN**

This session demonstrates how easy it is to use our classic desktop publishing product, InDesign, to build web content, interactive PDFs, and ePUB (digital books) using InDesign CS5.5. No programming knowledge required. Learn how to take a section of your next yearbook and create a “green” edition, teach your students how to add audio and video to your standard print layouts for multimedia export, and how to produce anything for eBook export and display it through Adobe’s free eBook Reader to ensure it will work on any device.

Presenter(s): Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.  
Focus: Classroom Management and Communications | Integrated Curriculum  
Level: All

## **Sponsor Hosted - Education Transformation That Really Works!**

### **Room C107 | WE3004VN**

Using the latest research from Dr. Robert Marzano showing over 17 percentile points gain, this session will focus on bridging the gap between curriculum and technology with proven solutions. The latest techniques in instructional technology, educational strategies, and formative assessment bring the classroom alive by utilizing technology that brings learning into the 21st century. Using the ActivClassroom as the environment for this session, participants will see exciting and engaging solutions that utilize Marzano’s “Sweet Spot” for best practices and student outcomes and over 30 percentile points gain.

Presenter(s): Lorriane Harbour, Manager of Area Sales and Professional Development and Mike Bauer, Mike Bauer, Teaching & Learning Consultant – Promethean  
Focus: Integrated Curriculum  
Level: All

## **10:45am-12:15pm**

### **What is 21st Century Learning?**

#### **Room A102 | ID: WE1001CS**

Learn to separate the truth from the hype about 21<sup>st</sup> century learning. Examine trends, discover implementation ideas, and encourage your staff to meet the needs of 21<sup>st</sup> century students.

Presenter(s): Lisa O’Rear, Librarian and Donna Kearley, Library Coordinator – Denton ISD  
Focus: Administration/Leadership | Innovative Learning Technologies  
Level: Introduction

### **★Texas Project Share Spotlight Session**

#### **Hands-on Workshop – Online Learning with Project Share for Beginners**

#### **Room B208 | ID: WE0001WS**

Learn how to navigate Project Share, the powerful teaching and learning tool that’s engaging users across the state of Texas. Create your personal e-portfolio, learn how to maximize collaboration with peers through the groups’ tool, access digital content, and explore the courses tool.

Presenter(s): Paula Murray, Texas Trainer/Project Coordinator– Project Share  
Focus: Classroom Management and Communications | Community Connections  
Level: Introduction  
Workshop registration required

#### **Hands-on Workshop – Paperless Forms Made Easy with Adobe!**

**Room B207 | ID: WE0008WS** You’re already familiar with paper forms: documents with blanks that people fill in and deliver to a person or organization. An Adobe PDF form is an electronic-based version of a form, which can be distributed through email, networks, pen drives/CDs, or published on a website. In this workshop, we’ll explore PDF forms, create a basic form, and look at how form data is collected and managed. You’re sure to “ooh and aah” over this way to make your work with students or other day to day business easier and more efficient!

Presenter(s): Tammy Austin, Curriculum Technology Specialist – Denton ISD  
Focus: Classroom Management and Communications  
Level: Introduction  
Workshop registration required



## **Improving Student Performance – Intervention and Acceleration Best Practices**

### **Room A104 | ID: WE1010CS**

Learn to improve intervention and acceleration instruction by using an online course platform developed by the Texas Center for Student Success within Project Share to demonstrate the available resources, research, exemplar practices and leadership components across all content areas.

Presenter(s): Becki Krsnak and Janice Harris, Field Trainer Analysts – University of Texas at Austin, Institute of Public School Initiatives, Texas Center for Student Success

Focus: Professional Development | Administration/Leadership

Level: Introduction

## **Virtual and Cloud Computing – The Sometimes Free Silver Lining**

### **Room A204 | ID: WE1012CS**

Everyone is talking about Virtualization and Cloud Computing. Some are even getting services for free. What are these and how can they help you? From hardware virtualization to storage solutions, come see how these two technologies can help you save money and time.

Presenter(s): Gregg Holbert, Instructional Technology Coordinator – Aledo ISD

Focus: Administration/Leadership | Infrastructure

Level: Introduction

## **Online Interactive Classrooms and Discussion Boards**

### **Room A220 | ID: WE1013CS**

Online interactive classes and discussion boards allow students to practice the technical skills they will need for college and beyond. Complete modules allow for differentiated pacing. These online tools let students assume responsibility for their own work outside the classroom while allowing for collaborative learning and creative responses.

Presenter(s): Tiffany Larson, Teacher – Denton ISD

Focus: Digital Content | Integrated Curriculum

Level: Intermediate

## **10:45am-12:45pm**

## **Hands-on Workshop – Ideas for Organizing Your Schoolwires Website**

### **Room B206 | WE0007WS**

Tired of absent students asking “Did we do anything last class?” Tired of having to print extra copies of handouts for students who’ve lost them? Need a way to easily put extra review materials in the hands of those who will use them? While we’ll never be completely free of these issues, having a well-organized and consistent website can minimize them and empower students to be more responsible for their own education. This workshop will help you decide how to tailor your website to your own needs and will teach you how to upload, link, and embed materials within the Schoolwires environment so students can easily access them. Do you work in a district that doesn’t use Schoolwires? No worries – register prior to TIA and we’ll have a “sandbox” site for you to use!

Presenter(s): Sarah Hustwit, Teacher – Denton ISD

Focus: Classroom Management and Communications | Community Connection

Level: All

Workshop registration required

## **Hands-on Workshop – Oh My Google!**

### **Room D122 | ID: WE0003WS**

Google has become a verb in our society for a reason. It is a means of finding information, communicating with the world, and coordinating the various components of life. Google is WAY more than a search engine. This session will include tips and tricks for more accurate Google searches and also overview the many benefits of transferring your email and calendar operations to the Google suite of applications, for greater ease of use, storage and search, spam filtering, coordinating events, and more. Use the Google suite of products and services to increase productivity and change your (technological) life forever!

Presenter(s): Kelsey Macke, Teacher – Denton ISD

Focus: STEAM; Science, Technology, Engineering, Art and Math | Integrated Curriculum

Level: All

Workshop registration required



**★Back by Request!**

**Hands-on Workshop – PowerPoint – Your Answer to Quick and Easy Print, Cut, and Fold Activities!**

**Room A211 | ID: WE0010WS**

Anyone can learn how to “Print, Cut, and Fold” their way to true technology integration using nothing but PowerPoint. Create over 15 unique activities that can be used in any classroom: Fan Deck, Pyramid, Stretch Book, Study Cards, Dioramas, Clue Square, Folding Venn, Tower, Flip Books, Pocket Portfolio, Halo, Contrast Square, and others. Bring a flash drive and save your work! Templates and ideas will be provided.

Presenter(s): Kevin Brown, Librarian – Denton ISD

Focus: Integrated Curriculum | Grades PreK-5, but can be adapted for secondary

Level: All

Workshop registration required

**Hand-on Workshop – The Best of Promethean – Middle Grades**

**Room A133 | ID: WE0012WS**

Bring your classroom learning to life with Promethean. This presentation will demonstrate how to use the Promethean board and its features to enhance student learning in any and all classrooms. Join us for hand-on fun and learning and walk away with numerous ideas to use in your classroom!

Presenter(s): Amy Metting, Teacher and Sherrie Orr, Curriculum Technology Specialist – Denton ISD

Focus: Innovating Learning Technologies | Integrated Curriculum

Level: Introduction

Workshop registration required

**Research Writing and Technology Applications**

**Tabletop “Come and Go” | ID: WE2001TB**

View the learning process for a 5th grade research and technology project focusing on science and language arts.

Presenter(s): Ivey Carey, Librarian and Leslie Seavey, Teacher – Denton ISD

Focus: Integrated Curriculum

Level: Intermediate

**Getting the Most Out of Your Website**

**Tabletop “Come and Go” | ID: WE2002TB**

Students today are digitally connected and expect their learning to be connected, too. K-12 teachers have easy access to technologies for this type of always-on, connected learning. Make your website into an effective teaching tool by finding out about out different levels of websites and how easy it is to upgrade yours.

Presenter(s): Lemoyne Dunn, Ph.D., Title III Coordinator – University of North Texas

Focus: Innovative Learning Technologies

Level: Introduction

**Assessment Results in Minutes**

**Tabletop “Come and Go” | ID: WE2006TB**

Tired of Grading Papers? Want to assess knowledge easily and quickly? Learn how easy it is to create lessons with ExamView Software and student response systems such as eInstruction’s CPS systems. See how quickly you can view reports for current data on student progress.

Presenter(s): Kathy Lathen, Teacher, Dallas ISD

Focus: Accountability/Assessment

Level: All

## **11:45am-12:30pm**

### **Get Organized with LiveBinders**

**Room B221 | ID: WE1015CS**

Get organized digitally using an online, three-ring binder. You can upload documents, insert web-links, and embed Google forms in LiveBinders. Participants will learn how to search for and use existing binders, create a new binder, embed documents, and tips and tricks to organize your material.

Presenter(s): Dawn Adams, Instructional Technology Integrator and Sheila Frink, Library Media Specialist – McKinney ISD

Focus: Classroom Management and Communications

Level: Intermediate

### **Aware – Teacher Data Analysis and Assessment**

**Room A214 | ID: WE1007CS**

Use Aware to analyze test data, view the student profile, create monitor lists, generate teacher tests, and access the WebCAT test item bank. Make data analysis easy with Aware to easily view students' TAKS and benchmark data.

Presenter(s): Lyneille Meza, Coordinator of Data and Assessment – Denton ISD

Focus: Accountability/Assessment

Focus: Intermediate

### **Blended Learning – Piloting with Both Online and Face-to-Face Environments**

**Room A228 | ID: WE1005CS**

With virtual schools a reality in Texas, come learn from an experienced administrator how to implement blended learning from a presenter experienced with piloting this exciting model of 21<sup>st</sup> century learning.

Presenter(s): Denise Pierce, Virtual Learning Academy Coordinator – Lewisville ISD

Focus: Administration/Leadership

Level: Introduction

### **Elementary Math Using Microsoft Excel**

**Room B220 | ID: WE1025CS**

Introduce students to basic spreadsheet skills using the strategy of one math skill per spreadsheet. Students will find multiples and greatest common factors, use area and volume formulas, create a 100's chart to find number patterns, generate their own number patterns, and more. Easily reinforce math concepts while introducing students to spreadsheets.

Presenter(s): Karen Ferrell, Author – Visions Technology in Education

Focus: Math | Integrated Curriculum

Level: Introduction

### **Sponsor Hosted - Going Mobile with Adobe Dreamweaver & Flash Professional**

**Room C103 | ID: WE3002VN**

In this session you will learn how to build a mobile application that will work on tablets and mobile devices (iPhone, Android devices, and iPad) using the Adobe Web Suite. Very little programming knowledge is needed to create a highly engaging and interactive "apps" using Dreamweaver and Flash CS5.5. We'll end on how to prepare your students for Adobe certification on these products.

Presenter(s): Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.

Focus: Community Connections | Mobile Technologies

Level: All

### **Sponsor Hosted - Assessment of and for Instruction with an iPhone or iPad**

**Room C107 | ID: WE3005VN**

Use your iPhone/iPad or document camera to collect student assessment results and gain access to data rich reports by class, assessment or standard with our mobile teaching and cloud-based instruction center solution

Presenter(s): Darren Ward, Chief Sales & Marketing Officer – All In Learning

Focus: Accountability and Assessment

Level: Introduction



## **12:45-1:30pm**

### **Movie Projects "In Plain English"**

**Room A113 | ID: WE1017CS**

Common Craft Media makes instructional videos to teach people about various things in a creative, common sense way. In this presentation, participants will learn how to teach students to make their own instructional videos. Handouts of instructions, rubrics, and examples will be available.

Presenter(s): Colleen Graves, Teacher – Denton ISD

Focus: Digital Content

Level: Introduction

### **Vocabulary Velocity**

**Room B220 | ID: WE1024CS**

Spice up vocabulary using Microsoft Office products. Use Word, PowerPoint, and Excel to create crossword puzzles, Bingo cards, and other games that make learning vocabulary fun.

Presenter(s): Karen Ferrell, Author – Visions Technology in Education

Focus: Integrated Curriculum

Level: Introduction

### **Using the Nook Color in the Classroom**

**Room A103 | ID: WE1002CS**

Interested in using eReaders in the classroom? A Barnes & Noble trainer will show you how to download books, highlight and take notes, and use various apps on a Nook Color.

Presenter(s): Barnes & Noble

Focus: Mobile Technologies | Digital Content

Level: Introduction

## **12:45-2:45pm**

### **Hands-on Workshop – Online Posters with Glogster EDU**

**Room A104 | WE0004WS**

Looking for a way to refresh a stale unit or start the year off with a bang? Participants will see sample Glogs, create their own Glog, and learn to set up student and teacher accounts.

Presenter(s): Tracie Cain, Curriculum Technology Specialist – Denton ISD

Focus: Integrated Curriculum | Digital Content

Level: Introduction

Workshop registration required

### **Hands-on Workshop – Smarter Instead of Harder: Making Schoolwires Help with Homework!**

**Room B221 | WE0005WS**

Increase your school to home communication with your website presence. I'll share all my "tips and tricks" that will help you set-up your website to assign, deal with, and track homework. Join this session and get ready for 2011-2012 by setting-up your website skeleton to facilitate the homework process from assignments, feedback and tracking. Do you work in a district that doesn't use Schoolwires? No worries – register prior to TIA and we'll have a "sandbox" site for you to use! Come ready to learn and have fun.

Presenter(s): Linda Krauser, Technology Integrator/Gifted & Talented Specialist – Denton ISD

Focus: Classroom Management and Communications | Integrated Curriculum

Level: Intermediate

Workshop registration required



### ★**Adobe Spotlight Session**

#### **Hands-on Workshop – Acrobat Professional Workshop**

**Room B206 | ID: WE0009WS**

Create, manage, and share your works of art with the world using Acrobat Professional. Adobe Acrobat is a world standard for secure document exchange. This Swiss-Army Knife of applications can convert any document type, any 2D or 3D file set, any scanned paper, web site, or multimedia into a format that anyone, anywhere can read or experience exactly as intended. Two areas in particular will be emphasized: electronic PDF Portfolio building and electronic forms design and data collection. Arrive curious – leave amazed.

Presenter(s): Scott Trudeau, Applications Consultant and Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.

Focus: Professional Development | Administration/Leadership

Level: Introduction

Workshop registration required

#### **Hands-on Workshop – Teaching Using iTunes U**

**Room B207 | ID: WE0011WS**

Fast-forward into the 21st century by utilizing one of the fastest and easiest tools available on the web. Participants will learn to search, review, download material, which students can transfer to their own device. Join this session and be ready to have fun while learning!

Presenter(s): Eldridge Moore, Assistant Principal – Denton ISD

Focus: Digital Content | Mobile Technologies

Level: All

Workshop registration required

#### **Bring the World to Your Classroom**

**Tabletop “Come and Go” | ID: WE2003TB**

Skype is a free and easy way for teachers to open up their classroom and show their students the world. Students can learn from other students, connect with other cultures, and expand their knowledge in amazing ways.

Presenter(s): Elsa Holm, Teacher – Denton ISD

Focus: Innovative Learning Technologies | Community Connections

Level: Introduction

#### **Research Writing and Technology Applications**

**Tabletop “Come and Go” | ID: WE2004TB**

View the learning process for a 5th grade research and technology project focusing on science and language arts.

Presenter(s): Ivey Carey, Librarian and Leslie Seavey, Teacher – Denton ISD

Focus: Integrated Curriculum

Level: Intermediate

#### **Learning to Use Boardmaker**

**Tabletop “Come and Go” | ID: WE2005TB**

Participants will learn how to use Boardmaker 6 to make templates to support communication skills for students with communication deficits.

Presenter(s): Philana Williams, Teacher – Denton ISD

Focus: Special Education

Level: Advanced

## **1:00pm-2:30pm**

### **Hands-on Workshop – Rev Up Your Research**

**Room A204 | ID: WE0006WS**

Learn how to use technology and Web 2.0 tools to engage your students in the research process. This workshop will focus on integrating readily available technology tools to help students conduct research, improve their writing skills and formatting, and present their information in different ways. Examples from a fifth grade biography project will be used. Tools such as easybib, Glogster, bighugelabs, blabberize, and more will be explored.

Presenter(s): Melissa Patterson, Teacher – Denton ISD

Focus: Language Arts/Reading | Integrated Curriculum

Level: All

Workshop registration required

### **★Texas Project Share Spotlight Session**

#### **Hands-on Workshop – Online Learning with Project Share**

**Room B208 | ID: WE0002WS**

Learn how to navigate Project Share, the powerful teaching and learning tool that's engaging users across the state of Texas. Create your personal e-portfolio, learn how to maximize collaboration with peers through the groups tool, access digital content, and explore the courses tool.

Presenter(s): Paula Murray, Texas Trainer/Project Coordinator – Project Share

Focus: Classroom Management and Communications | Community Connections

Level: All

Workshop registration required

### **Second Graders Research the City of Denton**

**Room A214 | ID: WE1016CS**

This two to three week unit incorporates social studies content and technology applications in a high interest unit designed for English or Spanish speaking students. Second grade students learned about the City of Denton history, community workers, and the courthouse while engaging in fun, technology rich activities.

Presenter(s): Lisa Syler, Instructional Specialist – Denton ISD

Focus: Social Studies | Integrated Curriculum

Level: All

### **Do it All in Schoolwires!**

**Room A102 | ID: WE1022CS**

Incorporate multimedia into your Schoolwires webpage. This can be done easily with a variety of content from applications such as Audacity and Camtasia.

Presenter(s): Nate Tandberg, Teacher – Denton ISD

Focus: Classroom Management/Communications

Level: Intermediate

### **Hands-on Workshop – What Can You Do with a Promethean Board?**

**Room A133 | ID: WE0013WS**

Promethean trainers will demonstrate the new ActivInspire software, now available free to non-Activboard users. Learn how to import PowerPoint files and PDFs to make interactive lessons quicker and simpler to create. Lessons available on Promethean Planet will be shown.

Presenter(s): Lorriane Harbour, Manager of Area Sales and Professional Development, Promethean

Focus: Integrated Curriculum

Level: All

Workshop Registration Required

## **Twitter and Other Tools for Administrators**

### **Room A218 | WE1020CS**

Are you a Twitter skeptic? Use Twitter and other tools to help you develop a stronger professional learning network by learning who to follow, what to tweet, managing time in Twitter, following chats, using Twitter related apps, creating searches, and utilizing Twitter as a campus or department tool. Blogging basics, blog readers, and tips and tricks will be shared.

Presenter(s): Dawn Adams, Instructional Technology Integrator and Deb Erck, Tech Integrator, McKinney ISD

Focus: Professional Development | Administration/Leadership

Level: Intermediate

## **SNAP-IHPs are not Created by Dummies**

### **Room A220 | WE1021CS**

This course will demonstrate advanced benefit of IHP creation utilizing the SNAP documentation program for school nurses. School nurses will gain skills needed to manipulate and utilize the SNAP program to utilize template IHPS and create IHPs for students on their campuses.

Presenter(s): Jonita Widmer, Director of Health Services and Employee Wellness – Denton ISD

Focus: Professional Development | Accountability/Assessment

Level: Intermediate

## **★Back by Request! – Life After Death by PowerPoint**

### **Room D122 | ID: WE1014CS**

Tired of “death by PowerPoint”...endless slides, bullet points, and text being read aloud? There *is* life after death by PowerPoint! Learn how best to connect with an audience or students based upon how the brain processes information. You will develop brain-friendly presentations that help organize and integrate information.

Presenter(s): Chris Shade, Director of Federal Programs – Denton ISD

Focus: Integration of Technology | Digital Content

Level: Introduction

## **Sponsor Hosted - Adobe Digital School Collection featuring Photoshop Elements & Premiere Elements**

### **Room C103 | ID: WE3003VN**

See the wonders of “What’s New” with this dynamic duo from Adobe. Learn how to edit and produce HD movies, streaming media, or even a podcast from the Adobe “twins”. We’ll cover everything you need to know in applying these products to any classroom, for any project, to help your students master the art of digital storytelling. We’ll also talk about the Adobe Digital School Collection, which includes Acrobat 10 Professional and Adobe Soundbooth, our sound editor. Free curriculum and trial DVDs provided.

Presenter(s): Tom Dent, Texas K12 Education Sales – Adobe Systems, Inc.

Focus: Classroom Management and Communications | Integrated Curriculum

Level: All

## **1:45pm-2:30pm**

### **Once Upon a Time with Multimedia**

#### **Room C129 | ID: WE1011CS**

Using Skype technology, Kidspiration, vodcasts, and thinking maps, students will compare and contrast fairy tales. Students will write a fractured fairy tale, create a vodcast, and Skype a Fairy Godmother who will turn Cinderella into a beautiful princess.

Presenter(s): Charlene Turnipseed and Sandi Schwartz, Teachers – Denton ISD

Focus: Language Arts and Reading | Digital Content | Innovative Learning Technologies

Level: All



### **Movie Projects "In Plain English"**

#### **Room A113 | ID: WE1018CS**

Common Craft Media makes instructional videos to teach people about various things in a creative, common sense way. In this presentation, participants will learn how to teach students to make their own instructional videos. Handouts of instructions, rubrics, and examples will be available.

Presenter(s): Colleen Graves, Teacher – Denton ISD

Focus: Digital Content

Level: Introduction

### **Forget Blogging! Try GLOGGING!**

#### **Room B124 | WE1019CS**

Glogging is the color by numbers of webpage building. No scary HTML here! This is an easy way to have your students do multimedia projects across the curriculum and is a lot less intimidating than a school webpage.

Presenter(s): Jennifer Thomas and Elizabeth Bostic, Teachers – Garland ISD

Focus: Innovative Learning Technologies | Integrated Curriculum

Level: Introduction

### **Super Graphing with Excel**

#### **Room B220 | WE1023CS**

A picture (or graph) is worth a thousand words. Add color, excitement, and relevancy to lessons using graphs. Remove wait time between examples and keep students actively engaged in the learning process. Use Microsoft Excel to automatically generate dozens of examples for discussion, guided practice, review, and more. Once the graph is created, simply press one key to generate another example. Graphs presented will include bar graphs, pictographs, number lines, coordinate graphs, and more.

Presenter(s): Karen Ferrell, Author – Visions Technology in Education

Focus: Math | Integrated Curriculum

Level: Introduction

### **Sponsor Hosted - Assessment Solutions with an iPhone, iPad or Document Camera**

#### **Room C107 | ID: WE3006VN**

See how the ASSIST app or PLUS software makes your iPhone/iPad or document camera an assessment gathering tool and then visit your cloud-based instruction center for data-rich reports.

Presenter(s): Darren Ward, Chief Sales & Marketing Officer – All In Learning

Focus: Accountability and Assessment

Level: Introduction

### **Sponsor Hosted - CaresAbout, LLC**

#### **Room A103 | WE3007VN**

Learn how our communication services for students can safely and comfortably communicate with staff members at school, while allowing students to remain anonymous if they so choose.

Presenter(s): Eric Coulston, CEO – CaresAbout, LLC

Focus: Classroom Management | Administration/Leadership

Level: Introduction



# Thursday Sessions & Workshops

August 4

## **10:45am-11:30am**

### **Integrating Technology Strategies in the High School English Classroom**

**Room A103 | ID: TH1001CS**

Participants will see a variety of learning strategies using digital classroom products created by students including the use of PowerPoint, Word, and Web 2.0 tools. These tools will be used to create a character analysis, teach vocabulary, and incorporate video projects within the ELA curriculum.

Presenter(s): Hollye Knox, Teacher – Denton ISD

Focus: Language Arts and Reading | Integrated Curriculum

Level: Introduction

### **★Discovery Education Spotlight Session**

**Back to Basics: Discovery Education Streaming 101**

**Room A124 | ID: TH1003CS**

Get down and dirty with the basics of using Discovery Education streaming! We'll fill the gaps with helpful information on navigating, talk about the difference between streaming and downloading, and uncover some resources that you never knew you had!

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education

Focus: Integrated Curriculum | Digital Content

Level: Introduction

### **Using ExamView for Highly Productive Cooperative Math Learning**

**Room B220 | ID: TH1023CS**

Maximize classroom and teacher time and automate data analysis by using ExamView and inexpensive scanners to create a very high retention rate with this research-based process. This program works with TAKS, STAAR, or regular instruction. Learn how to achieve maximum benefits with this step-by-step, interactive session.

Presenter(s): Roger Fuller, Math Teacher, Department Chair - Grand Prairie ISD, T<sup>3</sup> (Texas Instruments) Regional Instructor

Focus: Math | Integrated Curriculum

Level: Introduction

### **Collaborating the 21<sup>st</sup> Century Way with Elluminate Live!**

**Room A204 | ID: TH1005CS**

Come see how easy it can be to use Elluminate Live! to connect with groups of educators or students, anytime, anywhere... virtually! Teachers across Region 11 have access to this powerful web conferencing tool to use for professional development, for student activities, or even for informal communication. Join me to learn how you can begin using this exciting tool in your own classroom.

Presenter(s): Kayla Steiner, Instructional Technology Consultant – Education Service Center, Region XI

Focus: Online Learning | Integrated Curriculum

Level: Introduction

### **T<sup>3</sup> – Tips and Tricks with Tammy**

**Room A113 | ID: TH1010CS**

Need to save time? Come learn some cool and free time saving tips for your computer and the Internet. The tips and tricks you learn today can be used tomorrow!

Presenter(s): Tammy Motheral, Instructional Technology Consultant – Education Service Center, Region XI

Focus: Integrated Curriculum | Productivity

Level: Introduction



## **10:45am-12:15pm**

### **What is 21st Century Learning?**

**Room A102 | ID: TH1006CS**

Learn to separate the truth from the hype about 21<sup>st</sup> century learning. Examine trends, discover implementation ideas, and encourage your staff to meet the needs of 21<sup>st</sup> century students.

Presenter(s): Donna Kearley, Library Coordinator – Denton ISD

Focus: Administration/Leadership | Innovative Learning Technologies

Level: Introduction

### **Great Productions – Using Video in Adobe documents**

**Room B207 | ID: TH1007CS**

Spice up your documents with multimedia by inserting movies directly into PDF files.

Presenter(s): Janet Cephas, Curriculum Technology Specialist and Vellena Cross, Special Education Teacher – DentonISD

Focus: Integrated Curriculum

Levels: Introduction

### **Got Research? Find What Options are Available to You and Your Students**

**Room A218 | ID: TH1013CS**

Don't just Google for information. Library databases hand-picked to support your curriculum connect students with reliable, accurate information. Come see what's available for your subject and walk away with tools you can't live without.

Presenter(s): Rhonda Thomas and Bonnie McCormick, Librarians – Denton ISD

Focus: Digital Content | Research | Grades 6-12

Level: Introduction

### ***Back by Request!* – Life After Death by PowerPoint**

**Room A220 | ID: TH1025CS**

Tired of "death by PowerPoint"...endless slides, bullet points, and text being read aloud? There is life after death by PowerPoint! Learn how best to connect with an audience or students based upon how the brain processes information. You will develop brain-friendly presentations that help organize and integrate information.

Presenter(s): Chris Shade, Director of Federal Programs – Denton ISD

Focus: Integration of Technology | Digital Content

Level: Introduction

### **Excel at Excel**

**Room A214 | ID# TH1040CS**

Tired of adding up columns of numbers? Want to add pizzazz to your reports with charts and graphs? Fear no more. This presentation is designed to help you build knowledge as you learn to Excel at Excel.

Presenter(s): Glenn Harrison, Campus Technology Specialist – Denton ISD

Focus: Integrated Curriculum

Level: All



## **10:45am -12:45pm**

### **Hands-on Workshop – Forget Your Worries, Come on Get Techie**

#### **Room B208 | ID: TH0003WS**

Eliminate your worries and feelings of anxiety toward using technology. Learn the basic steps in using digital cameras, Flip cameras, and webcams: how to download and store photos and videos, retrieve and import into programs such as PowerPoint, Windows Movie Maker and Photo Story 3. Participants will also set up a free Skype account and learn how to interact with other Skype users using webcams.

Presenter(s): Melisa O'Rear, Librarian and Melissa Patterson, Teacher – Denton ISD

Focus: Digital Content | Integrated Curriculum

Level: Introduction

Workshop registration required

### **Hands-on Workshop – Teaching with CPS | Room D122**

#### **Room D122 | TH0004WS**

In this workshop, you will learn how to use eInstruction's CPS. This includes everything from A to Z ... the software, the class remotes and the InterwriteMobi Pad. The class starts with an example of how the tools could be used in class then you will use the software to build your own lessons, quizzes, and tests. This class will teach attendees how to use each part of the CPS program, by them actually doing it.

Presenter(s): eInstrution

Focus: Integrated Curriculum

Level: All

Workshop registration required

### **Hands-on Workshop – Create Your Own Electronic Books**

#### **Room A104 | ID: TH0005WS**

Challenge your students to create their own e-books in your classroom! In this workshop, you'll be introduced to Bookbuilder, a free site to create books on the Internet. Participants will have a chance to create a book during the workshop, focusing on science. The presenter will model and demonstrate how each step of the process is achieved. The participants will create their own product at the same time – step-by-step. Participants can then share the book with other participants so everybody can use these books in their classrooms!

Presenter(s): Agustin Quezada, Bilingual Teacher – Denton ISD

Focus: Language Arts/Reading | Science

Level: Intermediate

Workshop registration required

### **Hands-on Workshop – Creating Easy to Use Databases to Track Just About Anything**

#### **Room B221 | ID: TH0010WS**

Attend this session and learn how to use Microsoft Access to set up and use databases to keep track of all kinds of student information such as lunch detentions, office referrals, parent phone calls/ conferences, and special education accommodations. Benefits include paperless tracking, allowing for multiple users at the same time, and mining for numerous types of information.

Presenter(s): Travis Turek, Teacher – Denton ISD

Focus: Administrators, Team Leaders

Level: All

Workshop registration required

## **Hands-on Workshop –Back by Request! PowerPoint - Your Answer to Quick and Easy Print, Cut, and Fold Activities!**

**Room A211 | ID: TH0006WS**

Anyone can learn how to "Print, Cut, and Fold" their way to true technology integration using nothing but PowerPoint. Create over 15 unique activities that can be used in any classroom: Fan Deck, Pyramid, Stretch Book, Study Cards, Dioramas, Clue Square, Folding Venn, Tower, Flip Books, Pocket Portfolio, Halo, Contrast Square, and others. Bring a flash drive and save your work! Templates and ideas will be provided.

Presenter(s): Kevin Brown, Librarian – Denton ISD

Focus: Integrated Curriculum | Grades PreK-5, but can be adapted for secondary

Level: All

Workshop registration required

## **Hands-on Workshop – Photoshop for Beginners**

**Room B206 | ID: TH0007WS**

Learn Adobe Photoshop skills that will assist educators in various ways such as removing backgrounds from photos, creating interesting designs and fixing common problems in photographs.

Presenter(s): Will Milne and Dena Wilson, Teachers – Denton ISD

Focus: Digital Content | Performing & Visual Arts

Level: Introduction

Workshop registration required

## **Hands-on Workshop – The Best of Promethean – High School Grades**

**Room A133 | ID: TH0001WS**

Bring your classroom learning to life with Promethean. This presentation will demonstrate how to use the Promethean board and its features to enhance student learning in any and all classrooms. Join us for hands-on fun and walk away with numerous ideas to use in your classroom!

Presenter(s): Amy Metting, Teacher and Sherrie Orr, Curriculum Technology Specialist – Denton ISD

Focus: Innovating Learning Technologies | Integrated Curriculum

Level: Introduction

Workshop registration required

## **11:45am – 12:30pm**

### **Bring the World to Your Classroom with Videoconferencing**

**Room A103 | ID: TH1009CS**

When budgets are tight, get creative! Go beyond virtual fieldtrips in using videoconferencing to build higher order thinking skills. And it's free!

Presenter(s): JoAnn Roe, Educational Consultant – ESC XI

Focus: Innovative Learning Technologies | Distance Learning

Level: Introduction

### **Elementary Math Using Microsoft Excel**

**Room A120 | ID: TH1021CS**

Introduce students to basic spreadsheet skills using the strategy of one math skill per spreadsheet. Students will find multiples and greatest common factors, use area and volume formulas, create a 100's chart to find number patterns, generate their own number patterns, and more. Easily reinforce math concepts while introducing students to spreadsheets.

Presenter(s): Karen Ferrell, Author – Visions Technology in Education

Focus: Math | Integrated Curriculum

Level: Introduction



## **Getting to the point of PowerPoint in the Primary Grades**

**Room A220 | ID: TH1039CS**

*Session participants will ignite their creativity as they use PowerPoint to prepare ready to do lessons for primary grades, which will allow students to produce a technology portfolio to showcase their talents.*

Presenter(s): Thea Turner, Kindergarten Teacher – Denton ISD

Focus: Integrated Curriculum

Level: Introduction

## **12:45pm-1:30pm**

### **Super Graphing with Excel**

**Room A120 | ID: TH1020CS**

A picture (or graph) is worth a thousand words. Add color, excitement, and relevancy to lessons using graphs. Remove wait time between examples and keep students actively engaged in the learning process. Use Microsoft Excel to automatically generate dozens of examples for discussion, guided practice, review, and more. Once the graph is created, simply press one key to generate another example. Graphs presented will include bar graphs, pictographs, number lines, coordinate graphs, and more.

Presenter(s): Karen Ferrell, Author – Visions Technology in Education

Focus: Math | Integrated Curriculum

Level: Introduction

### **Increasing Rigor and Creativity with a Graphing Calculator**

**Room B220 | ID: TH1024CS**

Go beyond getting answers to teaching specific language, concepts, techniques, and frameworks to enrich mathematics learning. Learn how a graphing calculator can be changed from an automation device into a doorway to deeper exploration and understanding and increase engagement, comprehension, and performance in your classroom.

Presenter(s): Roger Fuller, Math Teacher, Department Chair – Grand Prairie ISD, Regional Instructor – Texas Instruments

Focus: Innovating Teaching Technologies | Math

Level: Introductory

### **★Discovery Education Spotlight Session**

#### **A Day in the Life of a Discovery Educator**

**Room A124 | ID: TH1012CS**

This session is a great building block that prepares you to springboard to deeper integration. Join us as we take you on a journey through "A Day in the Life" of a 21st century classroom from the perspective of its teacher. Morning bell to afternoon dismissal, see how digital media from Discovery Education STREAMING enriches lessons by differentiating instruction and meeting the needs of individual students.

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education

Focus: Integrated Curriculum | Digital Content

Level: Introduction

### **Website-palooza**

**Room A113 | ID: TH1002CS**

This cornucopia of websites will enrich your curriculum and showcase tools to increase your productivity. From online presentation tools to creating forms, this workshop is full of ideas to help you do more with less.

Presenter(s): Kim Stevenson, Administration – Denton ISD

Focus: Integrated Curriculum | Digital Content

Level: All



## **12:45pm-2:45pm**

### **Hands-on Workshop – Weebly Website Workshop CANCELED**

**Room A204 | ID: TH0008WS**

Tired of grading posters? Have your students use this Web 2.0 application to create webpages. You'll leave with student accounts set up and ready to go. Participants will be guided through creating their own website as a student would in the lab. As time allows, participants will set up their own teacher and students accounts for actual use in the classroom.

Presenter(s): Tracie Cain, Curriculum Technology Specialist – Denton ISD

Focus: Integrated Curriculum

Level: All

Workshop registration required

### **Hands-on Workshop – Webpage Antics**

**Room A220 | TH0009WS**

Discover little tips and tricks to perk up your webpage. Learn basic HTML, design with tables, graphic design tricks, and use of widgets and Web 2.0 technologies. This presentation will focus on improving your current Schoolwires sites by demonstrating how to incorporate different elements into websites. I will teach about how to read and write basic HTML code, so that designers can use the code to place widgets and materials from other sites. I will show how to ferret out interesting backgrounds and graphics, and how to use Web 2.0 tools to add text and other elements. No Schoolwires in your district? No problem! Register prior to TIA and you'll receive a Sandbox site for conference use.

Presenter(s): Melissa Patterson, Teacher – Denton ISD

Focus: Classroom Management and Communications

Level: All

Workshop registration required

### **Hands-on Workshop – Teaching using iTunes U | Room B207**

**Room B207 | ID: TH0002WS**

Fast-forward into the 21st century by utilizing one of the fastest and easiest tools available on the web. Participants will learn to search, review, and download material, which students can transfer to their own device. Join this session and be ready to have fun while learning!

Presenter(s): Eldridge Moore, Assistant Principal – Denton ISD

Focus: Digital Content | Mobile Technologies

Level: All

Workshop registration required

### **Hands-on Workshop – Motivate Students by Using Storyboards and Technology to Teach Reading**

**Room A104 | ID: TH0011WS**

Incorporate story board drawings of events into class projects that integrate a paint/draw program, PowerPoint, and MovieMaker. This approach to teaching reading incorporates group participation, individual projects, art, writing, listening skills, and reading fluency. Objectives include summarization, critical thinking, application, writing, inferencing, technology, listening, and reading. Participants will be shown how to take a book or piece of text and develop it into a project. Bring a recently read chapter book or class textbook to class.

Presenter(s): Michael Guynes, Teacher – Denton ISD

Focus: Language Arts and Reading | Innovative Learning Technologies

Level: All

## **Hands-on Workshop – Advanced Photoshop Tips and Techniques**

### **Room B206 | ID: TH0013WS**

Take basic Photoshop skills to the next level with WOW factor tips and techniques! This workshop is a continuation of the morning session or for those with some skill level in Photoshop. Learn how to apply filters, create art from photographs, and make your flyer stand out in a crowd. Find out how to restore or enhance a photo, turn text into a work of art, and make an announcement that will get noticed. Learn to do collage effects and blend one thing to another seamlessly. Explore PDFs so you can easily send or share. You are limited only by imagination!

Presenter(s): Dena Wilson and Will Milne, Teachers – Denton ISD

Focus: Digital Content | Performing/Visual Arts

Level: Intermediate

## **Hands-on Workshop – Light up your lessons with Elluminate Live!**

### **Room D122 | ID: TH0021WS**

Elluminate Live! is an amazing web conferencing tool that brings all of the essential classroom tools, including a whiteboard, multimedia, interactive polling, and more, into a user-friendly online environment. Join me to learn a variety of strategies and techniques for using this powerful tool to enrich your classroom with online activities that will engage your students in a 21<sup>st</sup> Century classroom environment.

Presenter(s): Kayla Steiner, Instructional Technology Consultant – Education Service Center, Region XI

Focus: Online Learning | Integrated Curriculum

Level: Introduction

Workshop registration required

## **Hands-on Workshop - Google Docs**

### **Room A211 | ID: TH0019WS**

Learn about Google Docs — a free, Web-based word processor, spreadsheet, presentation, form, and data-storage service offered by Google. It allows users to create and edit documents online while collaborating in real time with other users.

Presenter(s): Tammy Motheral, Instructional Technology Consultant – Education Service Center, Region XI

Focus: Integrated Curriculum | Productivity

Level: Introduction

Workshop registration required

## **1:00pm – 2:30pm**

### **Distance Classes on a Shoestring**

#### **Room A133 | ID: TH1014CS**

Participants will experience distance learning from a student's point of view by participating in a lesson on Excel. The experience will include a lecture, question and answer session, interaction with the instructor, and the ability to see how students submit and receive feedback on assignments. Through this, we hope administrators will see the potential of distance learning.

Presenter(s): Virginia Keeling, Teacher – Denton ISD

Focus: Administration/Leadership | Digital Content | Innovating Technologies

Level: Intermediate

### **Camtasia is Your Friend**

#### **Room B208 | ID: TH1015CS**

Tired of repeating yourself when giving instructions? Say it once and make it count. Participants will learn to use Camtasia software to build short instructional videos which students can replay on demand.

Presenter(s): Nate Tandberg, Teacher – Denton ISD

Focus: Innovative Learning Technologies

Level: Intermediate



## **Got Research? Find What Options are Available to You and Your Students**

**Room A218 | ID: TH1018CS**

Don't just Google for information. Library databases hand-picked to support your curriculum connect students with reliable, accurate information. Come see what's available for your subject and walk away with tools you can't live without.

Presenter(s): Rhonda Thomas, Media Specialist – Denton ISD

Focus: Digital Content | Research | Grades K-5

Level: Introduction

## **Second Graders Research the City of Denton**

**Room A214 | ID: TH1008CS**

This two to three week unit incorporates social studies content and technology applications in a high interest unit designed for English or Spanish speaking students. Second grade students learned about the City of Denton history, community workers, and the courthouse while engaging in fun, technology rich activities.

Presenter(s): Lisa Syler, Instructional Specialist – Denton ISD

Focus: Social Studies | Integrated Curriculum

Level: All

## **1:45pm - 2:30pm**

### **Forget Blogging! Try GLOGGING!**

**Room A102 | ID: TH1016CS**

Glogging is the color by numbers of webpage building. No scary HTML here! This is an easy way to have your students do multimedia projects across the curriculum and is a lot less intimidating than a school webpage.

Presenter(s): Jennifer Thomas and Elizabeth Bostic, Teachers – Garland ISD

Focus: Innovative Learning Technologies | Integrated Curriculum

Level: Introduction

### **Technology and State Testing: What Every Campus Testing Coordinator Needs to Know!**

**Room B221 | ID: TH1017CS**

Get a head start on state testing requirements and how you can use technology to make your life easier. Appropriate for new and experienced campus testing coordinators. This course will bring new information and strategies for organizing the upcoming year of testing.

Presenter(s): Cindy Carosone, District Testing Coordinator – Denton ISD

Focus: Accountability/Assessment | Administration/Leadership

Level: All

### **★Discovery Education Spotlight Session**

**A 21st Century Lesson – Media Integration in Context**

**Room A124 | ID: TH1019CS**

What does the 21st century classroom look like? Experience a model lesson that integrates Discovery Education resources, Web 2.0 tools, Interactive Presentations, and free Google tools. You'll never look at lesson planning the same way again.

Presenter(s): Lindsay Hopkins, Director of the Discovery Educator Network Account Management – Discovery Education

Focus: Integrated Curriculum | Digital Content

Level: Introduction

### **Vocabulary Velocity**

**Room A120 | ID: TH1022CS**

Spice up vocabulary using Microsoft Office products. Use Word, PowerPoint, and Excel to create crossword puzzles, Bingo cards, and other games that make learning vocabulary fun.

Presenter(s): Karen Ferrell, Author – Visions Technology in Education

Focus: Integrated Curriculum

Level: Introduction



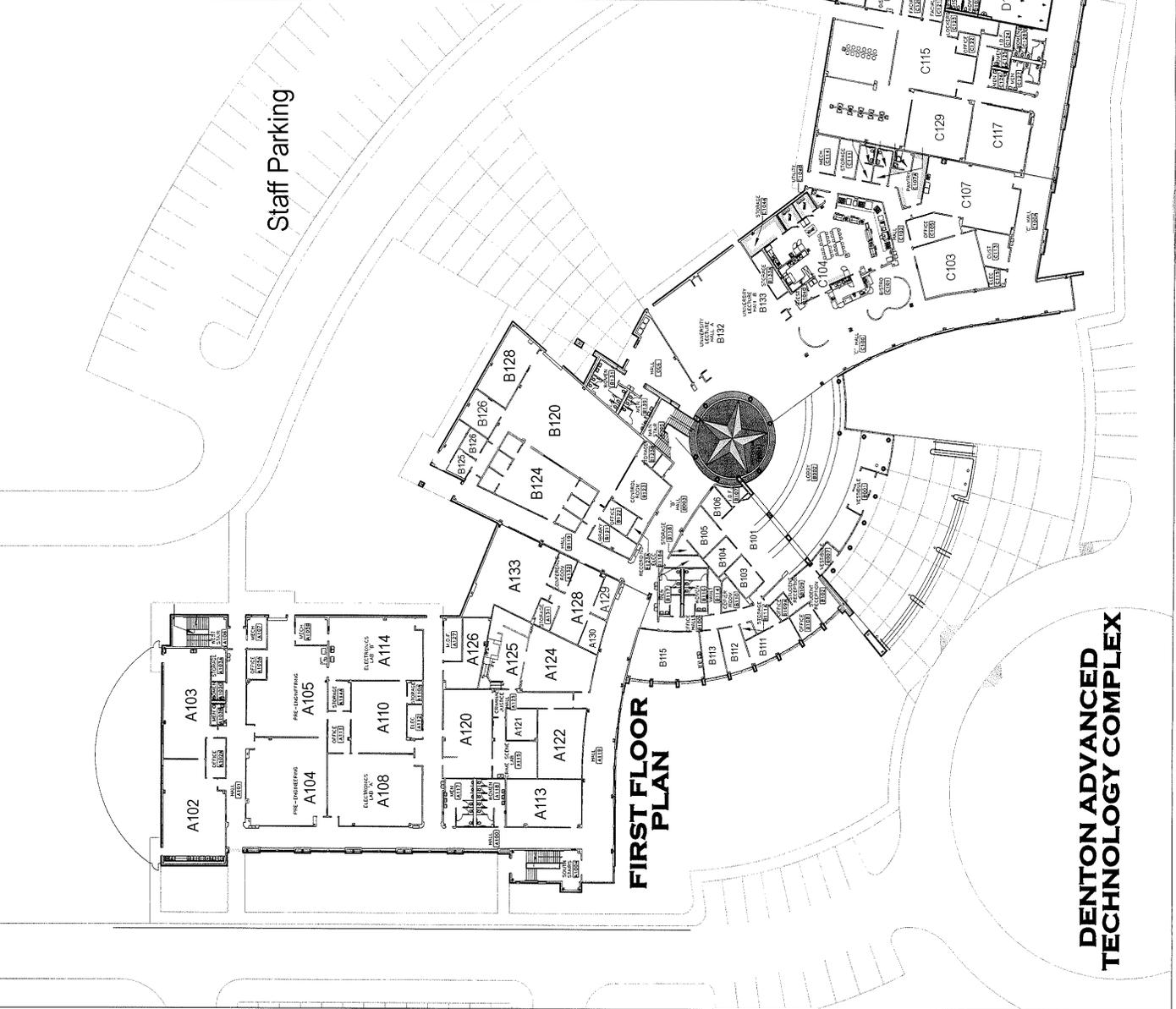
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eInstruction is a leading education technology company dedicated to providing interactive teaching, learning, and assessment technology and services that help educators drive academic progress every day. eInstruction technology gives administrators the ability to instantly aggregate and analyze student performance data. The company offers educators and administrators a family of software, student response systems, interactive whiteboards, mobile interactive whiteboards, and powerful enterprise-based administrator tools. eInstruction's research-based solutions have been shown to increase student engagement and achievement while providing real-time feedback and performance data to educators and administrators.

A special thanks to Tom with eInstruction for providing the lanyards.

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ALL In Learning's classroom instruction and assessment solution combines cloud-based instruction centers with a mobile teaching platform using the AS-SIST app. This winning combination provides teachers and administrators access to unprecedented student and class data in real-time.

While ALL In Learning is a new company, the founders have a long history in the education field. Dr. Darrell Ward has 20 years of classroom experience and is the visionary who started the response pad market or "clicker" revolution at his former company, eInstruction. The leadership and co-founders of ALL In Learning include Darren Ward and William Johnson, long-time trailblazers in the education market.

### CaresAbout, LLC – Eric Coulston

[Eric@CaresAbout.us](mailto:Eric@CaresAbout.us) | [www.CaresAbout.us](http://www.CaresAbout.us)

Communication services for students to safely and comfortably communicate with staff members at school, while allowing students to remain anonymous if they so choose.

### Promethean and Pro Computing - Lorraine Harbour and Justin Franks

2025 McKenzie Drive, Ste 160 | Carrollton, TX 75006 | 512-799-2589 (Harbour) 214-926-1615 (Franks)

[lorraine.harbour@prometheanworld.com](mailto:lorraine.harbour@prometheanworld.com) - [jfranks@procomputing.com](mailto:jfranks@procomputing.com) | [www.prometheanworld.com](http://www.prometheanworld.com) - [www.procomputing.com](http://www.procomputing.com)

Promethean is a world leader in the rapidly growing global market for interactive learning technologies. Its ActivClassroom suite of products change the way students learn and the rapidly growing Promethean Planet ([www.PrometheanPlanet.com](http://www.PrometheanPlanet.com)) is the world's largest online community for users of interactive display technology. Headquartered in the UK and listed on the main market of the LSE as Promethean World Plc, its products are distributed through a network of partners in some 100 countries.

At ProComputing, we specialize in bringing the 21st Century learning environment to classrooms all over Texas. For more than 20 years, we've helped schools and educators prepare and embrace the kinds of change that make a difference in their students' lives. Sometimes we are the teachers – sharing what we know, while other times we are the students – learning what you need. Regardless of the role, we are focused on making you and your students more successful.

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Imagine Learning English is an innovative, easy-to-use language and literacy program for English learners. It provides your students with adaptive assessments, differentiated curriculum, strategic first-language support, detailed progress reports, and much more. The program currently supports English, Spanish, Mandarin, Cantonese, Japanese, Korean, Portuguese, Tagalog, French, Haitian-Creole, Marshallese, Arabic, and Vietnamese.

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Learning.com makes finding, assigning, and managing digital content simple. We save you time. We enable you to focus on your instructional relationships with your students. Learning.com offers solutions that fuel students' desire to learn through STEM, math, science, technology, and assessments for 21st century skills.



### **Lightspeed Systems**

[www.lightspeedsystems.com](http://www.lightspeedsystems.com)

Lightspeed Systems Inc. develops comprehensive network security and management solutions for the education market. We are committed to helping schools of all sizes operate their networks effectively and efficiently, so educators can provide safe online teaching and learning environments.

### **PEARSON**

[www.pearsonschool.com](http://www.pearsonschool.com)

Pearson Digital is a leader in digital and online learning through its Waterford Early Learning programs that now have more than 1 million pre-Kindergarten through second-grade students logging on; its SuccessMaker program for Kindergarten through grade 8, with more than 2 million users globally; and the NovaNET program, providing comprehensive personalized online curriculum for middle school through adult learners to help meet the need for credit recovery, dropout prevention, and response to intervention needs, serving more than 3 million students in the past 10 years. For more information, visit <http://www.pearsonschool.com/digital>

### **Study Island – Chrisitan Glenn**

[chrisitan.glenn@studyisland.com](mailto:chrisitan.glenn@studyisland.com) | [www.archipelagolearning.com](http://www.archipelagolearning.com)

Study Island is a web-based state standards mastery program that helps students in kindergarten through 12th grade master grade-level academic standards in a fun and engaging manner.

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Adobe creates software and work flows for (1) desktop publishing for print & ebook readers, (2) web design tools for output to mobile & touch-screen devices, and (3) media streaming tools for audio & video. It's about learning the ultimate tools for digital storytelling skills and the industry-standard tools that matter for student careers and/or college entrance.

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Discovery Communications revolutionized television with Discovery Channel and is now transforming classrooms through Discovery Education. Powered by the number one nonfiction media company in the world, Discovery Education combines scientifically proven, standards-based digital media and a dynamic user community in order to empower teachers to improve student achievement.

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Community Coffee is an importer, roaster and distributor of the highest quality premium coffees and teas. Community Coffee serve customers in the food service, office, hotel and conference store channels.

### Costco of Lewisville – Matt King

851 S. State Hwy 121 | Lewisville, TX 75067 | 469-948-1026

Costco is a membership warehouse club, dedicated to bringing members the best possible prices on quality brand-name merchandise. With hundreds of locations worldwide, Costco provides a wide selection of merchandise, plus the convenience of specialty departments and exclusive member services, all designed to make your shopping experience a pleasurable one. Our operating philosophy has been simple. Keep costs down and pass the savings on to our members. Stop by the Costco booth and learn how shopping at Costco can save you time and money!

### Pizza Inn of Denton

501 W. University | Denton, TX 76201 | 940-320-5656 | [www.pizzainn.com](http://www.pizzainn.com)

In 1958, two Texas brothers opened the first Pizza Inn across from the Southern Methodist University campus in Dallas, TX. As word spread of the restaurant's exceptional pizza and friendly service, so did Pizza Inn locations. From 1960–1990, taste buds across the southeastern and southwest-ern U.S. were able to experience first-hand the made-from-scratch crispy, crackery Original Thin crust, and tangy signature sauce that are still hallmarks of the Pizza Inn brand today. Currently headquartered in the Dallas area, Pizza Inn operates more than 310 restaurants domestically and internationally. You can find your Denton Pizza Inn at 501 W. University Drive opened each day for lunch and dinner!

### Prairie House Restaurant

304 S Hwy 377, Roanoke, TX 76262 | 817-491-4855

Prairie House Restaurant is a quaint barbecue restaurant that offers top-notch catering services to the surrounding Roanoke community. Since 1989, we have provided the Roanoke region with some of the finest on-site event catering that money can buy. No matter what the special occasion may be, our mouth-watering barbecue will make your event the talk of the town. When it comes to barbecue, nobody is more knowledgeable than Prairie House Restaurant. Our steaks are hormone-free and wet rubbed before grilling to ensure perfect flavor. The quality and freshness of our barbecue is evident in every single bite.

### Sonic – Gene Gumfory

3737 Mingo Road | Denton, TX 76208 | [www.sonicdrivein.com](http://www.sonicdrivein.com)

The restaurant now known as Sonic Drive-In was founded in Shawnee, Oklahoma in 1953. The first Denton Sonic was built in 1966. In 1986, Gene Gumfory took over the operations in Denton. Denton now has seven Sonic Drive-ins. Over the years, Gene developed a healthy relationship with the Denton Independent School District. The drive-ins are regulars in the Adopt a School Program. Countless coupons have been distributed to schools to be used as incentives for students to reach their full potential. Each year scholarships are given to well deserving students in the district. What may have started out as common sense marketing has turned into a lifestyle for Gene and his drive-ins. All of Sonic's donations to the district have been done with one thought in mind. The education of our young people is our legacy.

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