



## **Lone Star TIA** *Sponsorship Opportunities*



**July 24 ★ 25 ★ 26**

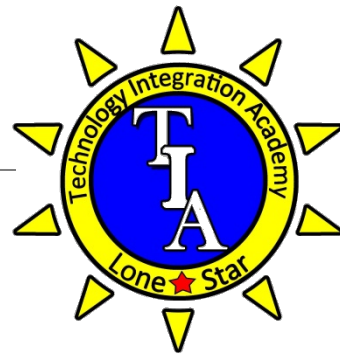
**Advanced Technology Complex  
Denton, Texas**

[www.dentonisd.org/LoneStarTIA](http://www.dentonisd.org/LoneStarTIA)



Lone Star TIA is hosted by Denton ISD and is a proud partner with Denton Public School Foundation, a non-profit 501(C)(3)





February 2012

Dear Sponsor:

Denton ISD Instructional Technology is hosting Lone Star TIA, our third annual three-day technology academy on July 24, 25, 26 at the Advanced Technology Complex (ATC). We have changed the name from Denton ISD TIA to **Lone Star TIA** for a more inviting feel to include neighboring schools and districts as well as surrounding states.

The first two days of this mega event will help teachers learn to integrate technology into their curriculum which will make a direct connection for our students' 21st Century learning experience. All support staff are encouraged to attend during the first two days to become more proficient users of technology. Though many administrators attend all three days of TIA, our final day is reserved exclusively for them.

We need your support through donations or sponsorships. We offer something for everyone from our a la carte table price of only \$300 for three days up to exclusive sponsorships which include speaking privileges. This year, we have left a thirty-minute passing time between sessions for attendees to visit sponsors and on Wednesday, July 25, we've also scheduled a designated time for Sponsor table visits.

We will accept prizes from companies to be used in our Texas-size giveaway as well as items to place in Presenter goodie bags. Anything you donate is appreciated. By popular request, we now offer ad placement within our program. Please refer to the Corporate/Vendor Sponsor packet for details.

To make a donation and/or arrange a drop-off/pick-up, please contact our office at 940.369.0579 or email us at [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org). If you wish to make a monetary donation or sign-up for sponsorship, please fill out the online form found at: [www.dentonisd.org/LoneStarTIA/Sponsor](http://www.dentonisd.org/LoneStarTIA/Sponsor) or the one found in this packet. After you complete the online form, you will be given the option of paying by check or credit card. If paying by check, please make it payable to: Denton ISD and mail at the address included on our letterhead.

We need your donation and/or commitment no later than May 1st to ensure placement in our printed program and website.

If you would like to become an Underwriter sponsor at TIA at an optimum level not listed in our packet, please contact our office at 940.369.0579.

Thank you, in advance, for your Lone Star TIA support consideration.

Sincerely,

*Robert*

Robert Bostic, Director of Instructional Technology  
[rbostic@dentonisd.org](mailto:rbostic@dentonisd.org)



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# Boot-scoot to Lone Star TIA Technology Integration Academy

## Lone Star TIA is:

- ★ Technology geared for Administrators, Teachers, Support Personnel, Retired Educators and Pre-educators (University Students)
- ★ Perfect for Public Schools, Homeschools, Private Schools and Charter Schools
- ★ Open to Texas and Surrounding States

## Lone Star TIA is packed-full of integration ideas, projects and productivity help –

- ★ July 24, 25: For Administrators, Teachers and All Staff
- ★ July 26: Administrators' Day

## Why attend Lone Star TIA?

- ★ Affordable Rates
- ★ Hosted at a state of the art facility
- ★ Plenty of FREE parking
- ★ FREE Wi-Fi
- ★ Network with colleagues
- ★ Exciting Keynotes
- ★ Fabulous sessions and workshops
- ★ COMPLIMENTARY lite breakfast, lunch and snacks
- ★ Exhibit hall with national vendors and hometown sponsors
- ★ DOOR PRIZE GIVEAWAYS – *Texas Style*



**July 24 ★ 25 ★ 26**

***hosted by Denton ISD***

Advanced Technology Complex (ATC)  
1504 Long Rd. ■ Denton, TX ■ 76207

## Lone Star TIA Sample Sessions:

- ★ Make and Take
- ★ Web design
- ★ Web 2.0
- ★ BYOT (Bring Your Own Technology)
- ★ Presentation and Productivity tools
- ★ Adobe, Eduphoria, Office, Project Share, Schoolwires, and more!

## On-line Registration Now Open for Lone Star TIA!

- ★ Teachers and Support Personnel – \$35 each\* through July 1<sup>st</sup> | afterwards \$50 each on site
- ★ Administrators – \$50 each\* | after July 1<sup>st</sup> \$100 each on site
- \* Group rates for four or more available – visit our website for details • Credit cards, checks, money orders, purchase orders accepted
- ★ Denton ISD Employees, Retired Educators, University Students and Presenters attend **FREE!**



**Be one of our VIPs – Call for our Very Important Presenters Now Open!**

All presenters attend **FREE** and receive a special goodie bag – submit your proposal online

*Come comfy and ready to learn!*

**BYOD: Bring your own device (iPad, Android, Smart Phone, etc.) for the full conference experience!**  
**Stay in Denton and enjoy the city! Housing information is available on our website.**

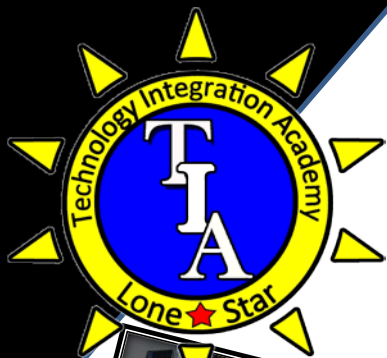
For more details and up-to-date information, including housing, visit: [www.dentonisd.org/LoneStarTIA](http://www.dentonisd.org/LoneStarTIA)  
Questions? Contact Robert Bostic, Director of School Leadership and Instructional Technology, at: [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org) or 940.369.0579



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## Conference Schedule for July 24, 25:

### Administrators, Teachers and Support Personnel

#### Tuesday, July 24\*

7:00 – 9:00	Check-in and Onsite Registration Sunrise Meet and Greet Coffee Bar
7:00 – 8:30	<b>Sponsored by: Community Coffee</b> <b>Co-sponsorship opportunity available</b>
8:00 – 9:00	Presentation Session 1
9:30 - 10:30	Presentation Session 2
8:00 - 10:30	Hands-on Workshop 1
10:45 - 11:00	Welcome Message
11:00 - 12:30	General Session - Opening Keynote <b>Sponsorship opportunity available</b>
12:30 - 1:30	Lunch
1:30 - 2:30	Presentation Session 3
3:00 - 4:00	Presentation Session 4
1:30 - 4:00	Hands-on Workshop 2
4:30 - 6:00	Awards Mix & Mingle Reception <b>Sponsorship opportunity available</b>

#### Wednesday July 25\*

7:00 – 9:00	Check-in and Onsite Registration Sunrise Meet and Greet Coffee Bar
7:00 – 8:30	<b>Sponsored by: Community Coffee</b> <b>Co-sponsorship opportunity available</b>
8:00 – 9:00	Presentation Session 1
9:30 - 10:30	Presentation Session 2
8:00 - 10:30	Hands-on Workshop 1
<b>10:45 - 11:45</b>	<b>Designated Time for Sponsor Table Visits</b>
11:45 - 12:00	Lunch Served
12:00 - 1:30	General Session - Lunch Speaker <b>Sponsorship opportunity available</b>
1:30 - 2:30	Presentation Session 3
3:00 - 4:00	Presentation Session 4
1:30 - 4:00	Hands-on Workshop 2
4:00 - 5:30	Live Auction <b>Sponsorship opportunity available</b>

\*Schedule subject to change. In the event of a change, sponsors will be notified as soon as possible.





## Conference Schedule for July 26:

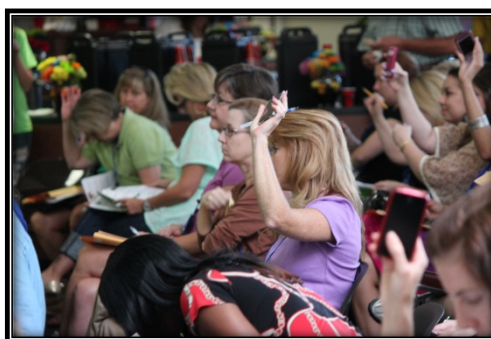
### Administrator Day

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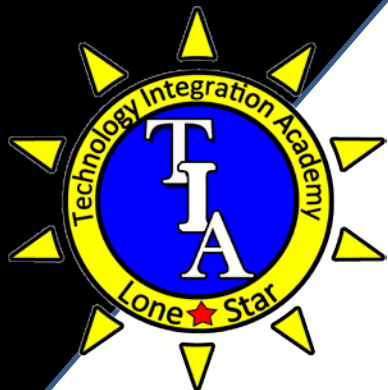
#### Conference Schedule for Thursday July 26\*

7:00 – 9:00	Check-in and Onsite Registration
7:00 – 8:30	Sunrise Meet and Greet Coffee Bar <b><i>Sponsored by: Community Coffee</i></b>
7:15 – 8:15	Presentation Session (Early Bird)
8:30 – 10:45	General Session - Keynote Speaker <b><i>Sponsorship opportunity available</i></b>
11:00 – 12:00	Presentation Session 1
12:30 – 1:30	Presentation Session 2
11:00 – 1:30	Hands-on Workshop 1
1:30 – 2:45	General Session - Lunch Speaker <b><i>Sponsorship opportunity available</i></b>
3:00 – 4:00	Presentation Session 3
4:30 – 5:30	Presentation Session 4
3:00 – 5:30	Hands-on Workshop

*\*Schedule subject to change. In the event of a change, sponsors will be notified as soon as possible.*







## Lone Star TIA: Sponsorship Opportunities

Denton ISD Instructional Technology ■ 1212 North Elm ■ Denton, TX 76201 ■ 940.369.0579 ■ [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org)

Lone Star TIA (Technology Integration Academy) offers sponsorship opportunities that help vendors connect and communicate with instructors and district administration. Vendors can become an event sponsor or participate as an exhibitor—demonstrating their products and services to campus decision-makers in a collaborative, intimate setting. Select from a basic package or create your own by adding on or simply choosing from A La' Carte. Heighten your visibility and drive table traffic by offering a session demonstrating your product or hosting a dynamic guest speaker. Maximize your presence by sponsoring an exclusive event, which includes speaking privileges.

Don't miss this opportunity to be seen by the regional education community. If you don't see what works for your specific company's needs, give us a call at 940.369.0579.

### Titanium Level Sponsor \$1,500

- ★ Two (6 ft.) promotional tables at event, prominently located
- ★ One full page B&W ad in printed program
- ★ Denton ISD Lone Star TIA Website recognition and logo placement as Titanium Sponsor
- ★ Printed program recognition as Titanium Sponsor including contact information and company logo
- ★ Daily breakfast, snacks and complimentary lunches each day of event for four
- ★ Twelve Lone Star TIA attendee conference passes for client base
- ★ Recognized as Titanium Sponsor during conference
- ★ Introduced during Awards Mix & Mingle reception
- ★ Opportunity to deliver two one-hour sessions or one two-hour workshop (choice of day and time based on availability)
- ★ Opportunity to provide items for attendee bag (1,500 pieces)
- ★ Opportunity to provide door prize for giveaway with company recognition
- ★ Full attendee mailing list at conclusion of conference (within 5 business days)

### Platinum Level Sponsor \$1,250

- ★ One (6 ft.) promotional table at event
- ★ One half page B&W ad in printed program
- ★ Denton ISD Lone Star TIA Website recognition and logo placement as Platinum Sponsor
- ★ Printed program recognition as Platinum Sponsor including contact information and company logo
- ★ Daily breakfast, snacks and complimentary lunches each day of event for three
- ★ Eight Lone Star TIA attendee conference passes for client base
- ★ Recognized as Platinum Sponsor during conference
- ★ Introduced during Awards Mix & Mingle reception
- ★ Opportunity to deliver one one-hour session (choice of day and time based on availability)
- ★ Opportunity to provide items for attendee bag (1,500 pieces)
- ★ Opportunity to provide door prize for giveaway with company recognition
- ★ Full attendee mailing list at conclusion of conference (within 5 business days)



### Gold Level Sponsor \$750

- ★ One (6 ft.) promotional table at event
- ★ One quarter page B&W ad in printed program
- ★ Denton ISD Lone Star TIA Website recognition and logo placement as Gold Sponsor
- ★ Printed program recognition as Gold Level Sponsor including contact information and logo
- ★ Daily breakfast, snacks and complimentary lunches each day of event for two
- ★ Five Lone Star TIA attendee conference passes for client base
- ★ Recognized as Gold Sponsor during conference
- ★ Introduced during Awards Mix & Mingle reception
- ★ Opportunity to provide door prize for giveaway with company recognition



### Silver Level Sponsor \$500

- ★ One (6ft) promotional table at event
- ★ Denton ISD Lone Star TIA Website recognition and logo placement as Silver Sponsor
- ★ Printed program recognition as Silver Sponsor including contact information and logo
- ★ Daily breakfast, snacks and complimentary lunches each day of event for one
- ★ Three Lone Star TIA attendee conference passes for client base
- ★ Introduced during Awards Mix & Mingle reception
- ★ Opportunity to provide door prize for giveaway with company recognition



### Bronze Level Sponsor \$350

- ★ Non-attending event sponsor (for those who wish to be recognized, but not attend)
- ★ Denton ISD Lone Star TIA Website recognition and logo placement as Bronze Sponsor
- ★ Printed program recognition as Bronze Sponsor including contact information and logo
- ★ Two Lone Star TIA attendee conference passes for client base
- ★ Opportunity to provide door prize for giveaway with company recognition



### A' La Carte Items

★ **Display Tables - Sponsor is to provide drops and all displays for tables**

- \$500 - Two (6 ft.) tables with four chairs for all three days
- \$300 - One (6 ft.) table with two chairs for all three days

★ **Program Ad Space – All ads are in black & white**

Ads and/or photographs are preferred in high resolution (.jpg, .eps, .pdf, or .tif formats). Please email to Robert Bostic at [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org) and reference the Lone Star TIA program. Be sure to include contact information on all ads. For additional assistance, please call 940.369.0579 and leave a message to provide ad by another method.

- \$500 - Full Page | 7.5 x 10
- \$275 - 1/2 Page | 7 x 5
- \$175 - 1/4 Page | 3.5 x 5
- \$125 - 1/8 Page | 3.5 x 2.5

★ **Sessions and Hands-on workshops**

- \$100 - One-hour presentation (PC Computer and projector provided)
- \$200 - Two and one-half hours hands-on workshop (PC lab setting – 20 seats)

★ **Breakfast, lunch and daily snacks**

- \$50 - Per person all three days
- \$20 - Per person per day



## Limited Event Underwriter and In-kind Sponsorships - *contact our office for details*

### Exclusive Sponsorships

Each opportunity is available to only one sponsor. Sponsor will be recognized in program and on website for their generosity. Those sponsorships with speaking opportunities are indicated in descriptions.



#### ★ **\$5000 – Awards Mix & Mingle Reception | July 24**

The Awards Mix & Mingle Reception takes place at the ATC following the last session of the first day. All Lone Star TIA participants are encouraged to enjoy hors d'oeuvres and conversation with colleagues. During the event, winners from the Student Scholarship and Teacher Awards will be announced and exhibitors and sponsors recognized. As an elite sponsor of this event, your contribution will provide food, entertainment and student and teacher awards. You may arrange for napkins and drink cups with your name, logo and key message to be used during the reception. Sponsor is responsible for production of all company-branded items used. Prominent recognition will be given in the conference program and website and you will have the opportunity to speak to the audience prior to the awards ceremony.

#### ★ **\$3000 – Conference Bags**

These bags are great visibility items which people use over and over again. Your logo appears on the bag along with the Lone Star TIA logo, and will be given out to each paid attendee to hold their conference documents and literature. Includes a bag insert. Sponsor is responsible for supplying event approved artwork.

#### ★ **\$3000 – Keynote Address | July 24 or July 26**

Highlight your conference presence by sponsoring one of our dynamic keynote speakers. This opportunity will brand your company to attendees. You'll receive a special recognition and an opportunity to address the audience prior to the introduction of our speaker. You'll receive prominent acknowledgement in the conference program, on the website and throughout the conference during our slideshows.

#### ★ **\$2000 - Lunch Guest Speaker | July 25**

Leave your company mark on a captive audience by hosting the lunch speaker on the conference's second day. Administrators, teachers and support personnel will enjoy a picnic-style lunch while in conversation with a lunch panel or dynamic speaker. As a sponsor, you will have the opportunity to address the audience prior to the speaker(s) introduction. You'll receive recognition in the conference program, on the website and throughout the conference during our slideshows.

#### ★ **\$2000 - Live Auction Texas-style Giveaways | July 25**

Leave the conference audience with a lasting impression. Sponsor the giveaway session and attendees are sure to remember your name! You'll receive special recognition and an opportunity to speak to the audience prior to the live auction start. You'll receive prominent acknowledgement in the conference program, on the website and throughout the conference during our slideshows.

#### ★ **\$1000 - Sunrise "Meet & Greet" | July 24, 25 or 26**

Help TIA participants get off to a good start by co-sponsoring the annual Sunrise "Meet & Greet" lite breakfast and coffee bar event. Community Coffee will provide the coffee and beverage supplies including their cups with company logo. You may arrange for napkins with your name, logo and key message to be used during the breakfast. Sponsor is responsible for production of all company-branded items used. Prominent recognition will be given in the conference program and website and you will have the opportunity to address the audience during the first or last day's audience Welcome message.  
*All three days available.*

#### ★ **\$1000 – Volunteer Tee Shirts**

Focus everyone's attention to your company by displaying your company name and logo on the backs of our volunteer tee shirts. Volunteers work all three days of the event – making this sponsorship a great way to advertise your service or product. Plus, tee shirts are worn long after the conference ends. Sponsor is responsible for supplying event approved artwork.

#### ★ **\$1000 - Administrators Day Lunch Table Sponsor | July 26**

Make your presence known by hosting a table at Administrators Day lunch where main decision-makers gather. You'll have the opportunity to get to know and converse with campus and district leadership. Sit amongst these influential folks and enjoy a tasty Texas-style Bar-B-Q prepared by our very own ATC Culinary Department. Table sponsor may bring handouts and literature to give to table guests. A table marker with your company logo and your name will identify your table.  
*One sponsor per table. Ten tables available for sponsorship.*





## Lone Star TIA: Sponsorship Application & Agreement

July 24 – 26, 2012 ★ Advanced Technology Complex ★ Denton, TX

form also available online at: [www.dentonisd.org/TIA/Sponsor](http://www.dentonisd.org/TIA/Sponsor)

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

Website: \_\_\_\_\_ Products/Services Showcased: \_\_\_\_\_

*The above contact information is for pre-show correspondence only. You will be asked to provide contact information for publishing in the program at a later date.*

### Select Sponsorship Choice(s):

#### Packages:

- |   |         |
|---|---------|
| <input type="checkbox"/> Titanium Sponsor | \$1,500 |
| <input type="checkbox"/> Platinum Sponsor | \$1,250 |
| <input type="checkbox"/> Gold Sponsor     | \$750   |
| <input type="checkbox"/> Silver Sponsor   | \$500   |
| <input type="checkbox"/> Bronze Sponsor   | \$350   |

#### A' La Carte Items (choose all that apply):

- |  |       |
|--|-------|
| <input type="checkbox"/> Two display tables          | \$500 |
| <input type="checkbox"/> One display table           | \$300 |
| <input type="checkbox"/> Full page ad                | \$500 |
| <input type="checkbox"/> Half page ad                | \$275 |
| <input type="checkbox"/> Quarter page ad             | \$175 |
| <input type="checkbox"/> Eighth page ad              | \$125 |
| <input type="checkbox"/> 1 hour presentation session | \$100 |
| <input type="checkbox"/> 2 hour hands-on workshop    | \$200 |
| <input type="checkbox"/> 3-day meal ticket/person    | \$50  |
| <input type="checkbox"/> 1-day meal ticket/person    | \$20  |

#### Exclusive Sponsorships:

*contact our office at 940.369.0579 or check website for current availability*

- |   |         |
|---|---------|
| <input type="checkbox"/> Awards Mix & Mingle (July 24)      | \$5,000 |
| <input type="checkbox"/> Conference Bags                    | \$3,000 |
| <input type="checkbox"/> Keynote Address (July 24)          | \$3,000 |
| <input type="checkbox"/> Keynote Address (July 26)          | \$3,000 |
| <input type="checkbox"/> Lunch Guest Speaker (July 25)      | \$2,000 |
| <input type="checkbox"/> Live Auction Texas-style Giveaways | \$2,000 |
| <input type="checkbox"/> Sunrise "Meet & Greet" (July 24)   | \$1,000 |
| <input type="checkbox"/> Sunrise "Meet & Greet" (July 25)   | \$1,000 |
| <input type="checkbox"/> Sunrise "Meet & Greet" (July 26)   | \$1,000 |
| <input type="checkbox"/> Volunteer Tee Shirts               | \$1,000 |
| <input type="checkbox"/> Admin Day Lunch Table Sponsor      | \$1,000 |

#### Underwriter and In-kind Sponsorships:

- ☐ Please contact our office \$ \_\_\_\_\_

**Total Amount Due: \$ \_\_\_\_\_**

### Payment Information:

For items reserved prior to May 1, 2012, a 50 percent deposit is due within 30 days of reservation date. Items will not be held longer than 30 days. Final payment of items is due May 1, 2012. Beginning May 1, 2012, 100 percent of payment is due with this contract to reserve Sponsorship items. Payments accepted: Check and Credit Card.

- ★ If paying by credit card, please pay online at: [www.dentonisd.org/LoneStarTIA/Sponsor](http://www.dentonisd.org/LoneStarTIA/Sponsor)
- ★ If paying by check, please complete form online or send completed printed form and check (payable to **Denton ISD**) to:  
**Lone Star TIA ★ Robert Bostic ★ Denton ISD Instructional Technology ★ 1212 North Elm ★ Denton, TX 7201**

### Please Read and Sign Below:

The undersigned designated as sponsor representative, hereby contracts with Lone Star TIA/Denton ISD for sponsorship items listed above for the 2012 conference. Sponsor agrees to abide by the rules and regulations. This contract is subject to the terms and conditions as stated on the reverse side of this contract. Your submission of this form via company email serves as your electronic signature.

Authorized Signature: \_\_\_\_\_ Title: \_\_\_\_\_

Printed Name: \_\_\_\_\_ Date: \_\_\_\_\_

### Please return completed form to:

**Lone Star TIA ★ Robert Bostic ★ Denton ISD Instructional Technology ★ 1212 North Elm ★ Denton, TX 7201**

Questions? Contact us – 940.369.0579 or [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org)



## **Lone Star TIA: Sponsorship Terms and Conditions**

July 24 – 26, 2012 ★ Advanced Technology Complex ★ Denton, TX

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### **Agreement to Conditions**

It being understood and agreed that the sole control of the exhibit area(s) rests with Lone Star Technology Integration Academy hereinafter called Lone Star TIA.

### **Assignment of Tables (Sponsor Space)**

Space is assigned on a first-come, first-served basis with priority given to those sponsors who purchased a package which include a prominent location. Please contact our office if questions regarding your table(s) location.

### **Table Rentals**

Table rentals include either one 6-foot table and two chairs or two 6-foot tables and four chairs. Sponsor is responsible for providing drapes, table cloths, display items, etc.

### **Payment Policy**

For items reserved prior to May 1, 2012, a 50 percent deposit is due within 30 days of reservation date. Items will not be held longer than 30 days. Final payment is due May 1, 2012. Beginning May 1, 2012, 100 percent of payment is due with this contract to reserve Sponsorship items. Payments are accepted with check or credit card upon received signed contract from sponsor.

Lone Star TIA reserves the right to cancel any sponsor item for non-payment of deposit, non-payment of balance due by due date or for misrepresentation of products to be displayed.

### **Cancellation of Sponsor Items by Sponsor**

All cancellations must be submitted to Lone Star TIA in writing. In the event of a sponsor canceling sponsorship items, the following cancellation policy will apply even if Lone Star TIA is able to resell the items:

- ★ Cancellations made on or before June 1, 2012: An amount equal to 50% of the total sponsor fee will be retained by Lone Star TIA.
- ★ Cancellations after June 1, 2012: No refunds will be given on cancellations received after June 1, 2012.

### **Use of Exhibit Space**

Exhibit space is assigned on the express understanding that it is to be used solely for the display of the exhibitor's products and services that are directly related to the technology education industry. A percentage of exhibit space is set aside for companies with novelty-type products and Denton area businesses and educational organizations.

Sponsors are not permitted to assign or sublet any part of their space, or to display merchandise of other manufacturers or dealers where no direct business conditions exist between them.

Sponsors are required to keep their exhibit display set up during exhibit hours of the conference.

### **Exhibit hours**

- ★ Set-up begins on Monday, July 23 from 8:00am – 4:00pm and continues on Tuesday, July 24 from 7:00am – 10:00am
- ★ Though sponsors must be ready for table visitors no later than 10:00am on Tuesday, July 24, the conference opens at 7:00am and sponsors are encouraged to have displays ready for first visitors.
- ★ Sponsors may tear-down/move-out at any time following the conclusion of the General Lunch Session on Thursday, July 26. All exhibits must be removed from the Advanced Technology Complex by 6:00pm on Thursday, July 26.
- ★ Sponsors are requested to close their space while General Sessions take place due to distractions and noise levels.
- ★ Sponsors are requested to be available at their table(s) for attendees to visit. A designated time for Sponsor Table Visits is scheduled for Wednesday, July 25 from 10:45-11:45.

### **Care of Exhibit Space**

Floors are cleaned daily and all trash should be placed in the trash bins at the close of each day. Sponsors may not place any refuse, or any material which will endanger public safety or cause inconvenience to other sponsors on the floor during exhibit hours. Tables and display space should be in order before opening hours each day. Sponsors shall not injure, mar, mark, paint or in any manner deface the building; or use nails, hooks, pins, screws, any type of tape on the building. The sponsor is liable for any and all damages which they may cause to the building or otherwise in connection with their exhibit.

### **Insurance and Liability**

Sponsors wishing to insure their property must do so at their own expense. It is recommended that all exhibitors have representatives in attendance at all times during the conference and especially when exhibits are being set-up or dismantled, to protect them against loss.

Denton ISD and Lone Star TIA will not be responsible for, and shall be indemnified and held harmless by sponsor from and against any and all claims and damages of every kind, for injury to or death of any person or persons and for damage to or loss of property, arising out of or attributed, directly or indirectly, to the operations or performance of sponsor and sponsor's agents and employees under this agreement. Sponsor further acknowledges that insurance covering the exhibit and/or property against damage and business interruption losses are the sole responsibility of the sponsor.

It is expressly understood and agreed, and the sponsor agrees by accepting these rules, that they will make no claim of any kind against Lone Star TIA or Denton ISD, or any of its members or its employees for any loss, damage to or destruction of goods, or for any injury that may occur to themselves or their employees while in the Advanced Technology Complex, or for any damage of any nature or character whatsoever.

Lone Star TIA and Denton ISD are not liable to the sponsor for any damage to or for the loss or destruction of any exhibit or the property of the sponsor by fire or other casualty covered by an extended coverage endorsement to a fire insurance policy, whether caused by negligence of the facility, its volunteers, agents, servants, employees or otherwise, all claims for any such loss or damage being expressly waived by sponsor who agrees to indemnify and hold Lone Star TIA and Denton ISD harmless from such claims.

For safety purposes, children under 16 are not allowed near table set-up or move-out.

### **Restrictions**

All displays, demonstrations and personnel, including those in the act of distributing product literature, must be confined to the individual exhibit space and must not interfere, obstruct or otherwise unduly affect the operation of others.

### **Copyright Policy**

The Copyright laws require the payment of a user fee before any performance of copyrighted work (such as music or literature) is used. Sponsors are responsible for obtaining permission to use any copyrighted work that is performed, broadcast, or displayed by such sponsors during Lone Star TIA.

### **Conditions of Contract**

Lone Star TIA reserves the right to alter locations of sponsors if deemed to be in the best interest of the conference. This contract is subject to all rules and regulations of Lone Star TIA and Denton ISD, and to all conditions under which space is made available for the event by the Advanced Technology Complex. Sponsor agrees to abide by all applicable fire, utility and building codes.

### **Amendments to Contract**

All points are not covered herein and are subject to settlement by Lone Star TIA, and Lone Star TIA reserves the right to make such changes, amendments and additions to this contract.

If legal action is required to enforce this contract, the prevailing party is entitled to recover reasonable attorney fees, administrative costs, costs of court and any other expenses incurred in enforcing the contract. This agreement shall be governed by the construed in accordance with the laws of the State of Texas, County of Denton. Venue for any action under this contract shall be in Denton, Texas.



Lone Star TIA, hosted by Denton ISD, is in partnership with Denton Public School Foundation 501(C)(3)  
Denton ISD Instructional Technology ■ 1212 North Elm ■ Denton, TX 76201 ■ 940.369.0579 ■ [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org)







# Lone Star TIA: Program Ads

Denton ISD Instructional Technology ■ 1212 North Elm ■ Denton, TX 76201 ■ 940.369.0579 ■ [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org)

**Deadline: June 10, 2012**

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Phone: \_\_\_\_\_

Email: \_\_\_\_\_ Ad Size: \_\_\_\_\_ Check #: \_\_\_\_\_

Ad Size:	Full Page	Half Page	Quarter Page	1/8 Page
Ad Dimensions:	7.5 x 10	7 x 5	3.5 x 4.5	3.5 x 2.5
Cost:	\$400.00	\$275.00	\$175.00	\$125.00

Ads and/or photographs are preferred in **high resolution** (.JPEG, .EPS, .PDF, or .TIFF formats). Please email to Robert Bostic at [rbostic@dentonisd.org](mailto:rbostic@dentonisd.org) and reference the **Lone Star TIA Program**. Click the SUBMIT button above to send completed form by email. Be sure to include contact information on all ads.

For additional assistance, please call 940.369.0579 and leave a message to provide ad by another method.

Make checks payable to: **Denton ISD** | Mail check (with order form) to:

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To pay with credit card, please go to: [www.dentonisd.org/LoneStarTIA/Ads](http://www.dentonisd.org/LoneStarTIA/Ads)

**Thank you for purchasing an ad in the Lone Star TIA Program**

*Your support is greatly appreciated!*



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